



**SESHDRI RAO**  
**GUDLAVALLERU ENGINEERING COLLEGE**  
(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)  
Seshadri Rao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP,  
India



A

Report on

**IIC calendar Activity**

**“My Story - Motivational Session by Successful Innovators”**

In view of

**“Innovation”**

**Thrust area: Inspiration, Motivation & Ideation**

On

**01<sup>st</sup> Oct 2022**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-I

Semester-I



**Ministry of  
Education**  
Government of India



**MoE's  
INNOVATION CELL**  
(GOVERNMENT OF INDIA)



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)



<b>Semester 1</b>	<b>Thrust area: Inspiration, Motivation &amp; Ideation</b> <b>Quarter 1</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	My Story - Motivational Session by Successful Innovators
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 01 <sup>st</sup> Oct 2022
<b>Participants</b>	Students: 300 Faculty:23

**Objective:**

Creating entrepreneurial mindset skills that enable people to identify and make the most of opportunities, overcome and learn from setbacks.

**Exemplary:**

A one Day talk on INNOVATION AND STARTUP in Campus. Organized by IIC cell on 1<sup>st</sup> Oct. '22 in [#SRGEC](#) , [#GECGUDLAVALLERU](#), [#SRGECGUDLAVALLERU](#). A total of 350 students and 50 faculty attended the workshop. Alok Govil, CEO, ACIC KL center motivated students with his 3 startups motivational stories.

