



SESHDRI RAO
GUDLAVALLERU ENGINEERING COLLEGE
(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)
Seshadri Rao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP,
India



A

Report on

IIC calendar Activity

“National Level IDEATHON 2022”

In view of

“National Innovation Day”

“Innovation”

Thrust area: Inspiration, Motivation & Ideation

On

13th to 14th Oct 2022

By

SRGEC TECHDOC

Innovation and Incubation cell

For the Academic Year

2022-23

Quarter-I

Semester-I



Semester 1	Thrust area: Inspiration, Motivation & Ideation Quarter 1
Theme	Innovation
Activity Name	National Level IDEATHON 2022
Mode of Conduct	Offline
Time	Two Days
Participants	Students: 123 Faculty:23

Objective:

Applying new ideas, methods and ways of thinking in entrepreneurial life

Exemplary:

[#SRGEC](#) ([#SRGECGudlavalleru](#))([#GECGudlavalleru](#)) in remembrance of Dr.ABJ [#AbdulKalam](#) conducted a NATIONAL LEVEL SRGEC [#IDEATHON](#) 2022 organized by SRGEC TECHDOC, [#Innovation](#) and [#Incubation](#) Cell on 15 October 2022 Mr.U.Siddhartha Reddy, CEO, [#RoboGEN](#), Visakhapatnam. The Chief Guest, Guest of Honor were Mr Madhu Vadlamani, Data analytics specialist and Mr.U.Siddhartha Reddy, CEO, [#RoboGEN](#), Visakhapatnam respectively. A total of 125 Teams (340 members) participated in model, paper and poster presentation of Ideathon 2022. A total of 22,000/- Rupees were given away to all the prize winners by the guest followed by the Principal, Dr.GVSNRV Prasad and Vice Principals,

Dr.P.Kodanda Rama Rao and Dr.MRCH Sastry and other college officials graced the event:
[#SRGEC](#) [#SRGECGudlavalleru](#) [#SeshadriRao](#) [#Gudlavalleru](#) [#Engineering](#) [#College](#).

