



**SESHDRI RAO**  
**GUDLAVALLERU ENGINEERING COLLEGE**  
(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)  
Seshadri Rao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP,  
India



A

Report on

**Self Driven Activity**

**“Innovation in Action: The Power of Prototyping”**

In view of

**“Innovation”**

**Thrust area: Inspiration, Motivation & Ideation**

On

**24<sup>th</sup> October 2022**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-I

Semester-I



**Ministry of  
Education**  
Government of India



**MoE's  
INNOVATION CELL**  
(GOVERNMENT OF INDIA)



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)



<b>Semester 1</b>	<b>Thrust area: Inspiration, Motivation &amp; Ideation</b> <b>Quarter 1</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Innovation in Action: The Power of Prototyping
<b>Mode of Conduct</b>	Online
<b>Time</b>	One Day, <b>24<sup>th</sup> October 2022</b>
<b>Participants</b>	Students: 126 Faculty:23

**Objective:**

To familiarize the Power of Prototyping for innovation.

**Exemplary:**

"Innovation in Action: The Power of Prototyping" is a presentation or discussion that showcases the significance of prototyping as a powerful tool in driving innovation.

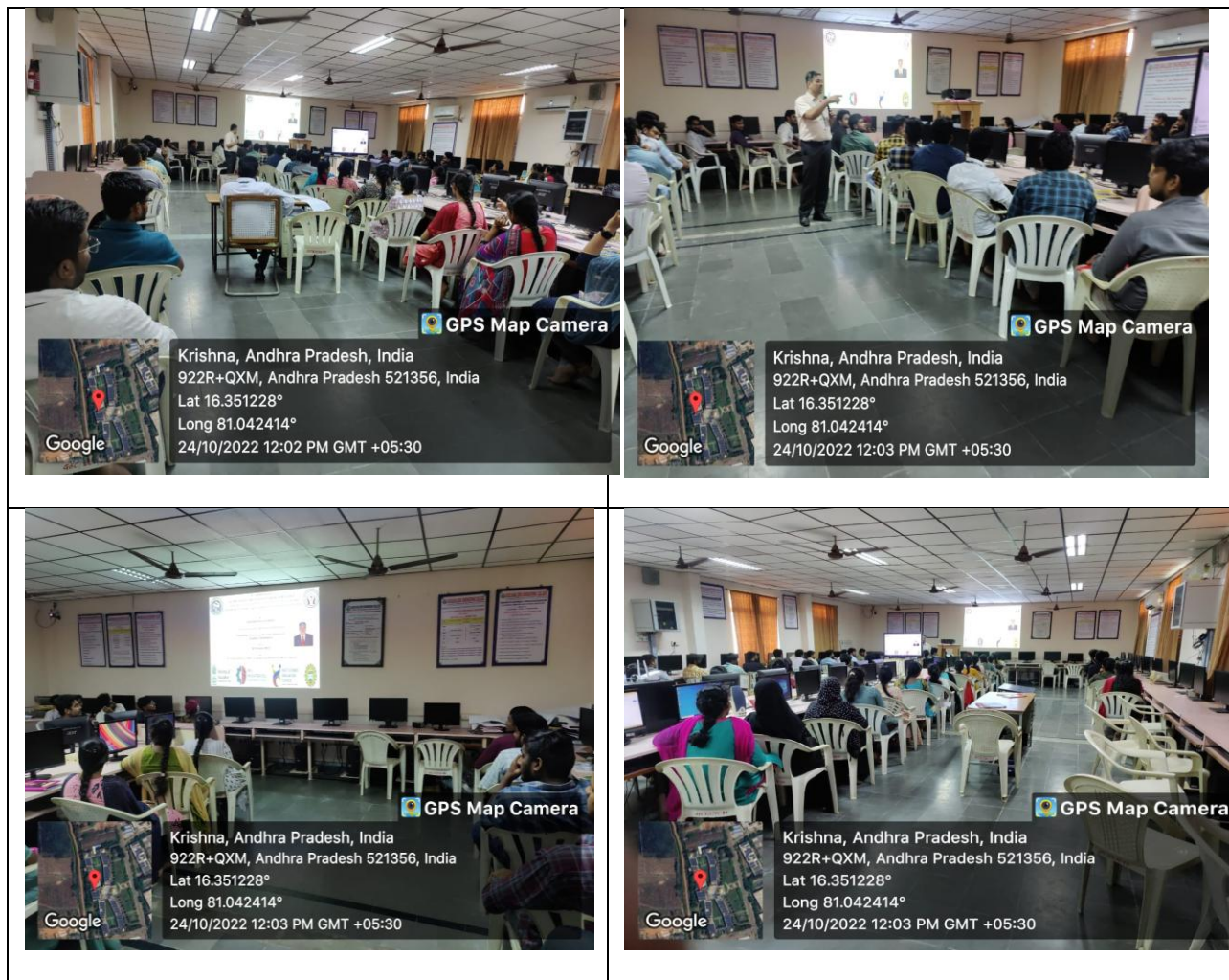
The talk likely emphasizes how prototyping brings ideas to life, enabling innovators to move beyond abstract concepts and test real-world solutions. It may discuss how prototypes serve as tangible representations of ideas, allowing for experimentation, refinement, and validation of innovative concepts.

Throughout the presentation, the speaker may highlight the iterative nature of prototyping, where multiple versions of a design or product are created and improved upon based on feedback and testing. This iterative process fosters a culture of continuous learning and improvement, contributing to the development of more robust and successful innovations.

The main focus of "Innovation in Action: The Power of Prototyping" is probably on the practical application of prototyping in various industries and sectors. The talk may feature case studies or examples of successful innovations that were born from the prototyping process, illustrating its transformative impact on product development and problem-solving.

The overarching message of the presentation is likely to highlight that prototyping is not just a step in the innovation process but an active driver of creativity and progress. By embracing prototyping as a means to explore, iterate, and refine ideas, innovators can unlock the true potential of their concepts and bring impactful innovations to life. The talk may also inspire the audience to embrace prototyping as a core practice in their innovation endeavors, fostering a culture of experimentation and continual improvement.

A total of 23 which includes IIC members and Innovation faculty coordinators and 126 IIC registered student members live streamed and under gone the advantages and applications of 5G which is going to be a boon for next generation innovation. Principal Dr. G. V. S. N. R. V. Prasad conveyed his hearty congratulations and thanks to all staff of SRGEC, particularly ARII team, IIC team and Innovation Ambassadors for making event grand success.







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**A  
 SELF DRIVEN ACTIVITY**

**"Innovation in Action: The Power of Prototyping"**

**Thrust area: Inspiration, Motivation & Ideation  
 Quarter-I, Semester-I**

**On  
 24<sup>th</sup> October 2022**

**By**

**Dr. B. Rajashekar, NIRF coordinator and Professor of ECE, SRGEC**



**Ministry of  
 Education**  
 Government of India



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 INNOVATION CELL**  
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