



**SESHDRI RAO**  
**GUDLAVALLERU ENGINEERING COLLEGE**  
(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)  
Seshadri Rao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP,  
India



A

Report on

**IIC calendar Activity**

**“Nurturing Entrepreneurial Mindset and Ideation”**

In view of

**“Innovation”**

**Thrust area: Inspiration, Motivation & Ideation**

On

12<sup>th</sup> Nov 2022

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-I

Semester-I



<b>Semester 1</b>	<b>Thrust area: Inspiration, Motivation &amp; Ideation</b> <b>Quarter 1</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Nurturing Entrepreneurial Mindset and Ideation
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 12 <sup>th</sup> Nov 2022
<b>Participants</b>	Students: 203 Faculty:23

**Objective:**

Entrepreneurship and Innovation minors will be able to sell themselves and their ideas.

**Exemplary:**

Dept. of Business and Management Studies of SRGEC in association with SRGEC TECHDOC ( Innovation and Incubation Cell) arranged a one day Entrepreneurship Development Programme on " NURTURING ENTREPRENEURIAL MINSET AND IDEATION " on 12th NOV '22. Prof.KVS Krishnamohan from GITAM School of Business, Hyderabad, addressed the students. A total of 80 students and 40 faculty attended the talk. .#Entrepreneurship #IDEATION #students #SRGEC #SRGECGudlavalleru #GECGudlavalleru # TECHDOC

