



**SESHDRI RAO**  
**GUDLAVALLERU ENGINEERING COLLEGE**  
(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)  
Seshadri Rao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP,  
India



A

Report on

**MIC calendar Activity**

**“Orientation Session on IIC 5.0 & Features”**

In view of

**“Innovation”**

**Thrust area: Inspiration, Motivation & Ideation**

On

**11<sup>th</sup> January 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-II

Semester-I



**Ministry of  
Education**  
Government of India



**MoE's  
INNOVATION CELL**  
(GOVERNMENT OF INDIA)



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)



<b>Semester 1</b>	<b>Thrust area: Inspiration, Motivation &amp; Ideation</b> <b>Quarter II</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Orientation Session on IIC 5.0 & Features
<b>Mode of Conduct</b>	Online
<b>Time</b>	One Day, 11 <sup>th</sup> January 2023
<b>Participants</b>	Students: 126 Faculty:23

**Objective:**

To create an ecosystem that fosters creativity, problem-solving, and entrepreneurial thinking.

**Exemplary:**

This new version of IIC brings several enhancements and additional benefits for participating institutions. Here are some key features:

1. **Online Registration and Monitoring System:** IIC 5.0 introduces an online platform for the registration and monitoring of IICs in institutions. This digital system streamlines the registration process and enables better tracking and reporting of activities.
2. **Focused Approach:** IIC 5.0 encourages a more focused approach towards innovation and entrepreneurship. It emphasizes the identification of societal problems and challenges that students can address through innovative solutions.
3. **Mentorship Support:** One of the significant features of IIC 5.0 is the provision of mentorship support to students. Each IIC will have access to a network of mentors,

including industry experts and experienced entrepreneurs, who will guide and nurture student innovators.

4. **Training and Workshops:** IIC 5.0 places a strong emphasis on capacity building. It offers training programs, workshops, and webinars to enhance the skills and knowledge of students in areas such as ideation, product development, intellectual property rights, marketing, and business management.
5. **Seed Funding:** IIC 5.0 introduces a seed funding component to support promising student startups. Eligible student innovators can apply for seed funding to further develop and scale their innovative ideas into viable businesses.
6. **Collaborations and Competitions:** IIC 5.0 promotes collaborations between institutions, industry, and other stakeholders. It encourages participating IICs to organize innovation challenges, hackathons, and entrepreneurship competitions, fostering a spirit of healthy competition and collaboration.
7. **Networking and Incubation:** IIC 5.0 provides networking opportunities for students to connect with potential investors, industry leaders, and successful entrepreneurs. It also facilitates partnerships with incubation centers to support the incubation and growth of student startups.

These are just some of the features offered by IIC 5.0. The AICTE and the IIC team are committed to providing continuous support to participating institutions and student innovators to create a vibrant entrepreneurial ecosystem.

A total of 23 which includes IIC members and Innovation faculty coordinators and 126 IIC registered student members live streamed and under gone how to create an ecosystem that fosters creativity, problem-solving, and entrepreneurial thinking. Principal Dr. G. V. S. N. R. V. Prasad conveyed his hearty congratulations and thanks to all staff of SRGEC, particularly ARII team, IIC team and Innovation Ambassadors for making event grand success. The event is organized in different venues to accommodate students.

