



**SESHDRI RAO**  
**GUDLAVALLERU ENGINEERING COLLEGE**  
(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)  
SeshadriRao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP,  
India



A

Report on

**Celebration Activity**

**“Ideation Presentation contest”**

In view of

**“Innovation”**

**Thrust area: Validation & Concept Development**

On

**12<sup>th</sup> Jan 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation Cell**

For the Academic Year

**2022-23**

Quarter-II

Semester-I



**Ministry of  
Education**  
Government of India



**MoE's  
INNOVATION CELL**  
(GOVERNMENT OF INDIA)



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)



<b>Semester 1</b>	<b>Thrust area: Validation &amp; Concept Development</b> <b>Quarter 1</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Ideation Presentation contest
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 12 <sup>th</sup> Jan 2023
<b>Participants</b>	Students:80 Faculty:23

**Objective:**

Applying new ideas, methods and ways of thinking for startups.

**Exemplary:**

In lue of National Youth Day celebrations SRGEC TECHDOC, Innovation and Incubation cell organized a paper presentation contest and distributed a prize money of 4500/- around 80 students and 23 faculty involved in the event.

