



SESHDRI RAO
GUDLAVALLERU ENGINEERING COLLEGE
(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)
SeshadriRao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP,
India



A

Report on

IIC Calendar Activity

Field visit to ACIC and Idea Lab @ SRKR , Bhimavaram, A.P

In view of

Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology

Transfer Centre such as Atal Incubation Centre, etc.

“Innovation”

Thrust area: Validation and Innovation & Business Model Development

On

8th to 9th May 2024

By

SRGEC TECHDOC

Innovation and Incubation cell

For the Academic Year

2023-24

Quarter-III

Semester-II



**Ministry of
Education**
Government of India



**MoE's
INNOVATION CELL**
(GOVERNMENT OF INDIA)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



Semester 2	Thrust area: Validation and Innovation & Business Model Development
	Quarter-III
Theme	Innovation
Activity Name	Field visit to ACIC and Idea Lab @ SRKR , Bhimavaram, A.P Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre such as Atal Incubation Centre, etc.
Mode of Conduct	Offline
Time	Two days, 8 th to 9 th May 2024
Participants	Students: 55 Attended Faculty:1 Attended

Objective:

The event aims to provide participants with practical exposure and insights into the operations of incubation units, patent facilitation centers, and technology transfer centers, such as the Atal Incubation Centre, fostering innovation and entrepreneurship.

Exemplary:

On the 8th to 9th May 2024, Dr. B. Mahesh Babu, the Innovation Coordinator of IIC, SRGEC, in lue of IIC activity "Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre such as Atal Incubation Centre, etc." orchestrated a dynamic event titled Field visit to ACIC and Idea Lab @ SRKR , Bhimavaram, A.P. This initiative, strategically scheduled on the IIC Calendar, was designed to provide participants with hands-on experience and insights into the functioning of key innovation hubs.

Participants embarked on an enriching journey, visiting prominent incubation units, patent facilitation centers, and technology transfer centers, including the esteemed Atal Incubation Centre. Led by Dr. B. Mahesh Babu, the visit offered a comprehensive understanding of the infrastructure, resources, and support mechanisms available to aspiring entrepreneurs and innovators.

Throughout the excursion, participants engaged in interactive sessions, workshops, and demonstrations, led by experts and industry professionals. These sessions delved into various aspects of innovation management, intellectual property rights, technology transfer processes, and entrepreneurial ecosystem development, providing invaluable knowledge and insights to the attendees.

The visit also facilitated networking opportunities, allowing participants to connect with key stakeholders, mentors, and peers within the innovation ecosystem. By fostering collaborative relationships and knowledge exchange, the event aimed to inspire and empower participants to explore new avenues for innovation and entrepreneurship.

Through Dr. B. Mahesh Babu's visionary leadership and meticulous planning, the field/exposure visit proved to be a transformative experience for all involved. Participants departed with newfound perspectives, skills, and connections, poised to leverage their experiences to drive innovation and create meaningful impact in their respective domains.

The event garnered an overwhelming response from both students and faculty members, reflecting the collective dedication towards promoting environmental consciousness and sustainable development. The Principal, Dr. B. Karuna Kumar, and the IIC President, along with the Vice Principal - Academics, Dr. M.R.Ch. Sastry, expressed their heartfelt appreciation to the entire IIC team, for orchestrating such a successful event.

