



SESHDRI RAO
GUDLAVALLERU ENGINEERING COLLEGE
(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)
SeshadriRao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP,
India



A

Report on

IIC calendar Activity

In view of

**Empowering Entrepreneurial Dreams;
Unleashing Support Through Funding Agencies**

For

How to plan for Start-up and legal & Ethical Steps

“Innovation”

Thrust area: Validation and Innovation & Business Model Development

On

15th March 2024

By

SRGEC TECHDOC

Innovation and Incubation cell

For the Academic Year

2023-24

Quarter-III

Semester-II



**Ministry of
Education**
Government of India



**MoE's
INNOVATION CELL**
(GOVERNMENT OF INDIA)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



Semester 2	Thrust area: Validation and Innovation & Business Model Development Quarter-III
Theme	Innovation
Activity Name	Empowering Entrepreneurial Dreams: Unleashing Support Through Funding Agencies For How to plan for Start-up and legal & Ethical Steps
Mode of Conduct	Offline
Time	OneDay,15 th March 2024
Participants	Students:163 Attended Faculty:15 Attended

Objective:

The event aims to educate and empower aspiring entrepreneurs by providing insights into accessing funding opportunities from various agencies, thereby facilitating the realization of their entrepreneurial dreams.

Exemplary:

On the 15th of March 2024, Dr. K. Prudhvi Raj and Dr. B. Mahesh Babu, esteemed coordinators of the Innovation and IPR departments at IIC, SRGEC, spearheaded a self-driven activity titled "Empowering Entrepreneurial Dreams: Unleashing Support Through Funding Agencies." This event served as a pivotal platform for aspiring entrepreneurs to gain invaluable insights into navigating the landscape of funding opportunities available through different agencies.

Through engaging presentations and interactive discussions, Mr. A.V. Kaladhar, Sr. Lead Bank Manager, Indian Bank elucidated the various avenues for securing financial support, ranging from government grants and venture capital funding to angel investments and crowdfunding platforms. They provided practical guidance on the application processes, eligibility criteria, and strategic approaches to maximize the chances of securing funding for innovative startup ventures.

Furthermore, the event facilitated networking opportunities, allowing participants to connect with representatives from funding agencies, venture capitalists, and successful entrepreneurs who shared their firsthand experiences and success stories. This exchange of insights and perspectives empowered attendees with a comprehensive understanding of the funding landscape and equipped them with the tools and confidence to navigate the entrepreneurial journey effectively.

An integral aspect of the event was its emphasis on fostering a culture of innovation and entrepreneurship within the academic community. Mr. A.V. Kaladhar Sr. Lead Bank Manager, Indian Bank inspired participants to pursue their entrepreneurial dreams, highlighting the importance of resilience, creativity, and strategic planning in overcoming challenges and seizing opportunities in the startup ecosystem.

By the conclusion of the event, participants departed with not only a newfound understanding of funding opportunities but also a sense of empowerment and motivation to embark on their entrepreneurial endeavors. Dr. K. Prudhvi Raj and Dr. B. Mahesh Babu, through their leadership and expertise, played a pivotal role in orchestrating an event that catalyzed the transformation of entrepreneurial dreams into tangible realities.

The event garnered an overwhelming response from both students and faculty members, reflecting the collective dedication towards promoting environmental consciousness and sustainable development. The Principal, Dr. B. Karuna Kumar, and the IIC President, along with the Vice Principal - Academics, Dr. M.R.Ch. Sastry, expressed their heartfelt appreciation to the entire IIC team, for orchestrating such a successful event. President mentioned special thanks to the resource person Mr. A.V. Kaladhar Sr. Lead Bank Manager, Indian Bank.

A
One Day
"Entrepreneurship Development Programme"
on
"Empowering Entrepreneurial Dreams:
Unleashing Support Through Funding Agencies"
Date: 15-03-2024 at 10.30 AM,
By
Mr. A.V. KALADHAR
Indian Bank,
Sr. Lead bank Manager.
Organised by
DEPARTMENT OF BUSINESS AND MANAGEMENT STUDIES
In association with
SRGEC TECHDOC (Innovation and Incubation Cell)

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Structure)

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