



SESHDRI RAO
GUDLAVALLERU ENGINEERING COLLEGE
(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)
Seshadri Rao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP,
India



A

Report on

IIC calendar Activity

“Developing Entrepreneurial Ideation and Commercialization”

In view of

“**Innovation**”

Thrust area: Validation and Innovation & Business Model Development

On

21st March 2023

By

SRGEC TECHDOC

Innovation and Incubation cell

For the Academic Year

2022-23

Quarter-III

Semester-II



**Ministry of
Education**
Government of India



**MoE's
INNOVATION CELL**
(GOVERNMENT OF INDIA)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



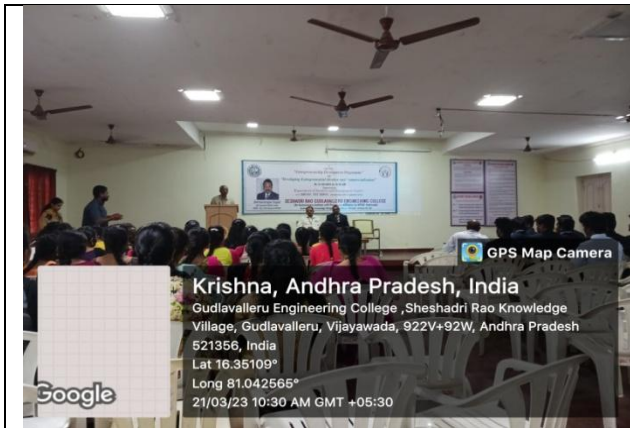
Semester 2	Thrust area: Validation and Innovation & Business Model Development Quarter 3
Theme	Innovation
Activity Name	Developing Entrepreneurial Ideation and Commercialization
Mode of Conduct	Offline
Time	One Day, 21 st March 2023
Participants	Students: 123 Faculty:23

Objective:

Creating entrepreneurial mindset skills that enable people to identify and make the most of opportunities, overcome and learn from setbacks.

Exemplary:

SRGEC TECHDOC, Innovation and Incubation cell has conducted a motivational talk on “Developing Entrepreneurial Ideation and Commercialization **Scenario**” in association with Department of MBA for B.Tech students and PG students. Dharmavarapu Gopal EDP Consultant Master Trainer MSME, EDII, TATA Projects and APSSDC, acted as resource person for the workshop “Developing Entrepreneurial Ideation and Commercialization” on 21-03-2023. Total 123 students have attended this webinar. At the end of the talk, Dr. B. Mahesh Babu, IIC Coordinator of SRGEC, thanked the speaker for his valuable information, and given awareness on IPR and encouraged the participants to approach IIC cell of SRGEC with innovative ideas for patenting.



GPS Map Camera

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Long 81.042565°
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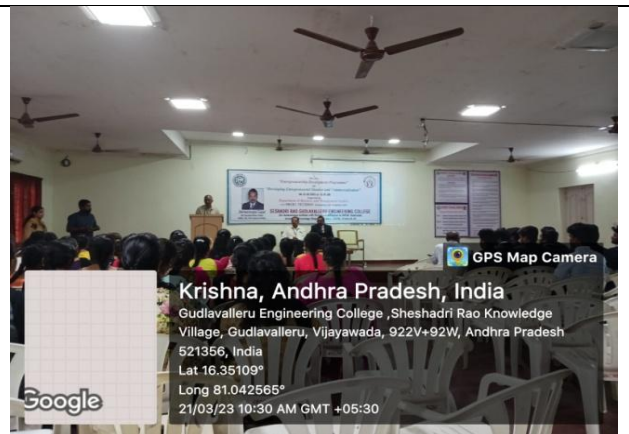
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