



SESHDRI RAO
GUDLAVALLERU ENGINEERING COLLEGE
(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)
Seshadri Rao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP,
India



A

Report on

MIC Calendar Activity

In view of

National Innovation Challenge-2023

“Creating YUKTI Innovation Repository & Participation in Innovation Challenge”

“Innovation”

Thrust area: Validation and Innovation & Business Model Development

On

15th April to 30th April 2023

By

SRGEC TECHDOC

Innovation and Incubation cell

For the Academic Year

2022-23

Quarter-III

Semester-II



**Ministry of
Education**
Government of India



**MoE's
INNOVATION CELL**
(GOVERNMENT OF INDIA)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



Semester 2	Thrust area: Validation and Innovation & Business Model Development Quarter 3
Theme	Innovation
Activity Name	Creating YUKTI Innovation Repository & Participation in Innovation Challenge
Mode of Conduct	Offline
Time	Nominations: 2023-04-15 to 2023-04-30 Finals: Four Day, 22 nd June to 26 th June 2023 (3 teams)
Participants	Students: 6 Attended (18 worked as team), 450 ideas evaluated in Yukti Faculty: 1 Attended (12 Faculty involved for evaluation)

Objective:

Applying new ideas, methods and ways of thinking for startups

Exemplary:

For boosting the entrepreneurial ecosystem on the campus, Creating YUKTI Innovation Repository & Participation in Innovation Challenge are being added as MIC Driven Activities. SRGEC TECHDOC, Innovation and Incubation cell of Seshadrirao Gudlavalleru Engineering College has nominated and Three Teams from Department of Artificial Intelligence & Data Science (AI & DS) of Seshadrirao Gudlavalleru Engineering College, Gudlavalleru, AP, India have been selected and participating in Innovation Challenge - 2023, Innovation Design and Entrepreneurship Bootcamp-2023 organized by AICTE at NITTTR-Chennai, Tamil Nadu. A total of 18 students idea is going to be demonstrated by 6 students as three teams. Students were accompanied by faculty Sri K. Ashok Reddy, Innovation ambassador of AI&DS Dept. the event happened from 22-06-2023 to 26-06-2023 at NITTTR-Chennai, Tamil Nadu.



