



SESHDRI RAO
GUDLAVALLERU ENGINEERING COLLEGE
(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)
Seshadri Rao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP,
India



A

Report on

IIC Calendar Activity

In view of

“Mastering the Business Model Canvas: Unlocking Innovation and Growth”

“Innovation”

Thrust area: Validation and Innovation & Business Model Development

On

03rd May 2023

By

SRGEC TECHDOC

Innovation and Incubation cell

For the Academic Year

2022-23

Quarter-III

Semester-II



**Ministry of
Education**
Government of India



**MoE's
INNOVATION CELL**
(GOVERNMENT OF INDIA)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



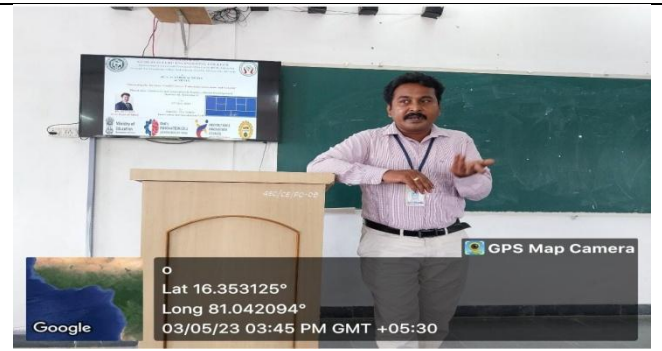
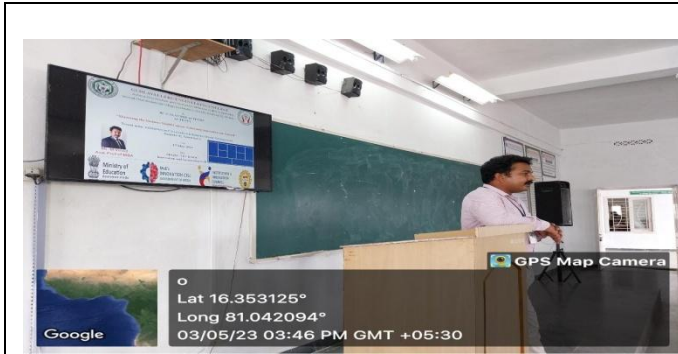
Semester 2	Thrust area: Validation and Innovation & Business Model Development Quarter 3
Theme	Innovation
Activity Name	Mastering the Business Model Canvas: Unlocking Innovation and Growth
Mode of Conduct	Offline
Time	One Day, 03rd May 2023
Participants	Students: 116 Faculty: 1 Attended

Objective:

Applying new ideas, methods and ways of thinking for startups

Exemplary:

SRGEC TECHDOC, Innovation and Incubation cell of Seshadrirao Gudlavalleru Engineering College has conducted a secession on “Mastering the Business Model Canvas: Unlocking Innovation and Growth” in association with Dept of MBA, Seshadrirao Gudlavalleru Engineering College, Gudlavalleru, AP, India.. A total of 116 students IIC registered students and 1 faculty member attended the secession. Prof M.Vinodh , Dept of MBA rendered his knowledge on Business Model Canvas.



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A
IIC CALANDER ACTIVITY
On

“Mastering the Business Model Canvas: Unlocking Innovation and Growth”

Thrust area: **Validation and Innovation & Business Model Development**
Quarter-III, Semester-II



Mr. Vinodh
Asst Prof of MBA

On
3rd May 2023

By
SRGEC TECHDOC
Innovation and Incubation Cell

