



SESHDRI RAO
GUDLAVALLERU ENGINEERING COLLEGE
(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)
SeshadriRao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP,
India



A

Report on

IIC Calendar Activity

Exposure and field visit for problem identification

“CHIRUDHIVELLU”

In view of

“Innovation”

Thrust area: Inspiration, Motivation & Ideation

On

7th September, 2023

By

SRGEC TECHDOC

Innovation and Incubation cell

For the Academic Year

2023-24

Quarter-I

Semester-I



**Ministry of
Education**
Government of India



**MoE's
INNOVATION CELL**
(GOVERNMENT OF INDIA)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



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|------------------------|---|
| Semester 1 | Thrust area: Inspiration, Motivation & Ideation Quarter 1 |
| Theme | Innovation |
| Activity Name | Exposure and field visit for problem identification “CHIRUDHIVELLU” |
| Mode of Conduct | Offline |
| Time | One Day, 7th September, 2023 |
| Participants | Students:444 Attended Faculty:52 Attended |

Objective:

Applying new ideas, methods and ways of thinking for startups

Exemplary:

SRGEC TECHDOC, the Innovation and Incubation cell of Seshadri Rao Gudlavalluru Engineering College, organized a session on "Exposure and Field Visit for Problem Identification - CHIRUDHIVELLU" to explore career opportunities. The session featured Dr. V. Naveen Kumar, NSS coordinator, and Dr. Govinda Rao, Faculty Innovation Member from the Department of BS&H, along with various departments of Seshadri Rao Gudlavalluru Engineering College in Gudlavalluru, AP, India. A total of 444 students and 52 faculty members actively participated in the session.

The event included insights from mentors in the Department of MBA, SRGEC, who shared valuable knowledge on skills and the startup ecosystem with the students. The initiative aimed to engage with unserved and underserved communities, inviting them to the college and providing students with opportunities to address social problems through community-based projects and innovations.

Towards the conclusion of the event, the president and coordinator of the Innovation and Incubation Cell encouraged participants to actively participate in IIC-related activities, fostering a spirit of innovation and social responsibility among the student community. This collaborative effort sought to inspire students to channel their skills and creativity towards addressing real-world challenges and making a positive impact on society.



SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE
SIP-2023



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