SESHDRI RAO
GUDLAVALLERU ENGINEERING COLLEGE

(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)

SeshadriRao Knowledge Village,Gudlavalleru–521356, Krishna (Dt), AP, India

A

Report on

Self Driven Activity

"Awareness on Ideation, Prototyping and Design thinking and submitting in yukti 2.0"

In view of

"Innovation"

Thrust area: Inspiration, Motivation & Ideation

On

13th September, 2023

By

SRGEC TECHDOC

Innovation and Incubation cell

For the Academic Year

2023-24

Quarter-I

Semester-I

Ministry of Education Government of India | MoE's INNOVATION CELL (GOVERNMENT OF INDIA) | INSTITUTION'S INNOVATION COUNCIL (Ministry of Education Initiative) | AICTE

Semester 1	**Thrust area: Inspiration, Motivation & Ideation** **Quarter 1**
Theme	Innovation
Activity Name	Awareness on Ideation, Prototyping and Design thinking and submitting in yukti 2.0
Mode of Conduct	Offline
Time	**13th September, 2023**
Participants	Students: 336 Attended Faculty:28 Attended

Objective:

Ignite creativity, master prototyping, and instill design thinking. Prepare for Yukti 2.0 submissions by guiding project structuring, fostering collaboration, and encouraging impactful solutions. Build confidence for effective showcasing.

Exemplary:

SRGEC TECHDOC, Innovation and Incubation cell of Seshadrirao Gudlavalleru Engineering College has conducted a secession on "**Awareness on Ideation, Prototyping and Design thinking and submitting in yukti 2.0**" made with Dr. B. Mahesh Babu, Innovation coordinator of IIC, SRGEC with Dept of CSE, AIDS, AI&ML and IT Departments of Seshadrirao Gudlavalleru Engineering College, Gudlavalleru, AP, India. A total of 128 students and 28 faculty member attended the secession. Mentors from Department of MBA, SRGECrendered his knowledge on skill and startup ecosystem to students.

Participants will delve into the art of prototyping, learning hands-on skills to bring their concepts to life. Prototyping is not just about creating a physical representation; it's a rapid iteration process that allows for refinement and improvement. Through practical exercises and guidance from experienced mentors, attendees will gain proficiency in turning their ideas into prototypes, setting the stage for impactful projects.

Design thinking is more than a process; it's a mindset that puts human needs at the center of problem-solving. Our event emphasizes the principles of design thinking, encouraging participants to approach challenges with empathy, creativity, and a user-centric focus. By instilling this mindset, we empower participants to create solutions that not only address problems but resonate with the people they aim to serve, ensuring lasting impact.

As we progress, the focus shifts to preparing participants for Yukti 2.0 submissions. Through insightful sessions, we guide participants on structuring their projects effectively. Understanding the evaluation criteria, participants will be equipped to tailor their submissions for maximum impact. The event becomes a platform for collaboration, encouraging participants to form teams, exchange ideas, and refine their projects for the Yukti 2.0 initiative.

In the final stage, "Spark for Yukti 2.0" places a spotlight on building the confidence needed to effectively showcase innovative solutions. Participants engage in presentation exercises, receiving constructive feedback to refine their communication skills. This emphasis on effective storytelling and articulation prepares participants not only for Yukti 2.0 but for any future scenario where communicating innovative ideas is paramount.

This event serves as a stepping stone, propelling you toward Yukti 2.0 and beyond, where your ideas have the potential to shape a brighter, more innovative future. Get ready to spark the flame, innovate with purpose, and make a lasting impact.

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