



SESHDRI RAO
GUDLAVALLERU ENGINEERING COLLEGE
(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)
Seshadri Rao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP,
India



A

Report on

Self Driven Activity

In view of

Awareness on Innovation and Patenting

“Innovation”

Thrust area: Inspiration, Motivation & Ideation

On

10th October 2023

By

SRGEC TECHDOC

Innovation and Incubation cell

For the Academic Year

2023-24

Quarter-I

Semester-I



**Ministry of
Education**
Government of India



**MoE's
INNOVATION CELL**
(GOVERNMENT OF INDIA)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



Semester 1

Thrust area: Inspiration, Motivation & Ideation

	Quarter 1
Theme	Innovation
Activity Name	Awareness on Innovation and Patenting
Mode of Conduct	Offline
Time	One Day, 10th October 2023
Participants	Students: 128 Attended Faculty: 28 Attended

Objective:

To educate and raise awareness about the significance of innovation and the patenting process, highlighting the role of intellectual property rights in safeguarding novel ideas and fostering a culture of creativity and protection within various domains

Exemplary:

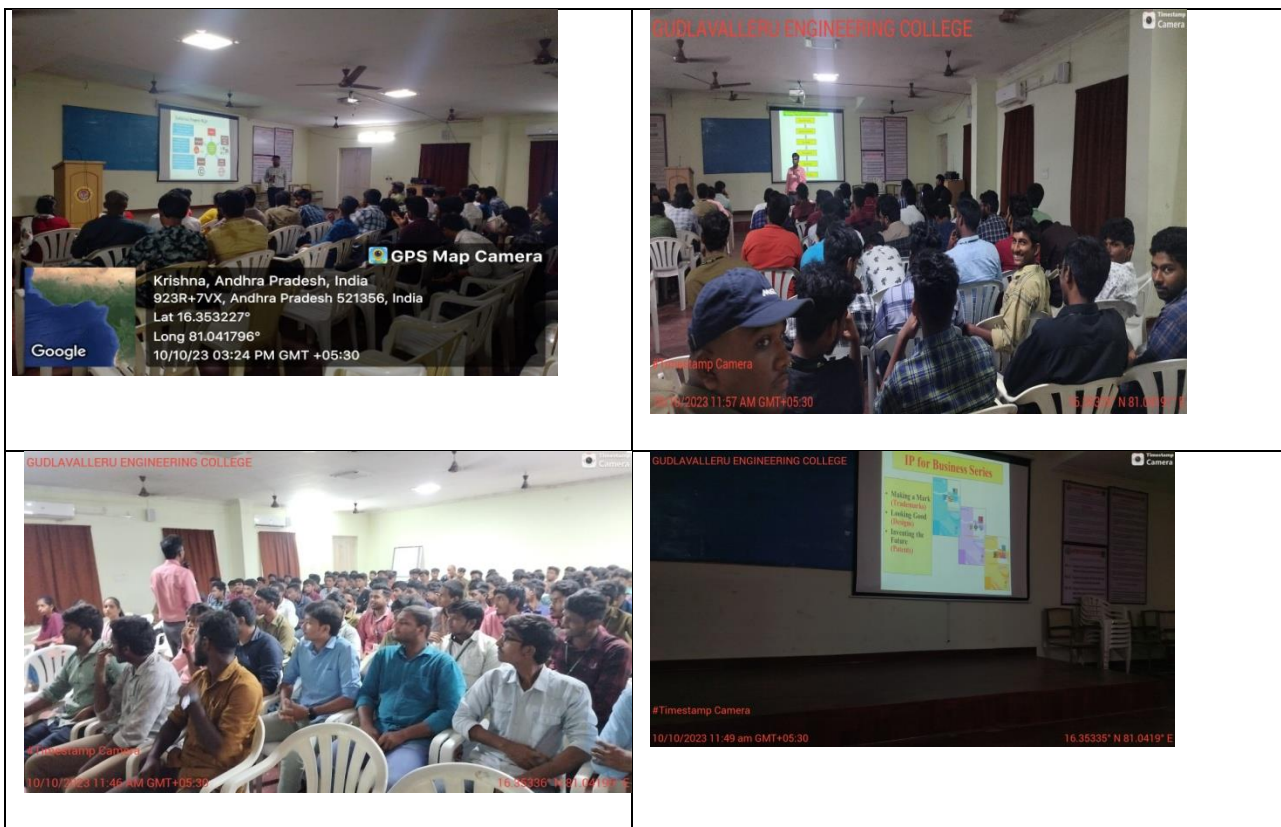
SRGEC TECHDOC, the Innovation and Incubation cell of Seshadri Rao Gudlavalluru Engineering College, conducted an informative session on "Awareness on Innovation and Patenting." The session's objective was to enlighten participants about the crucial interplay between innovation and patenting, highlighting the value of intellectual property rights in nurturing a culture of creativity and protection within the academic and entrepreneurial community.

The event aimed to create a comprehensive understanding of the innovation landscape, emphasizing the significance of protecting original ideas through the patenting process. Sessions were led by experts who detailed the patenting process and its role in safeguarding inventions, promoting research, and stimulating growth across various domains.

Participants were provided with insights into the intricacies of patent acquisition, intellectual property rights, and the benefits of securing patents for innovative ideas. The sessions also elucidated how patents foster innovation by protecting the rights of inventors and encouraging research and development initiatives.

The session at SRGEC TECHDOC served as a cornerstone for instilling an appreciation for intellectual property rights and their pivotal role in fostering innovation and creativity. It equipped attendees with the foundational knowledge required to protect their innovative ideas and provided a clearer understanding of the patenting process's significance in nurturing a thriving entrepreneurial ecosystem.

In conclusion, the session successfully achieved its objective of spreading awareness on the critical connection between innovation and patenting, empowering participants to comprehend and appreciate the importance of protecting novel ideas through the patenting process.



GUDLAVALLERU ENGINEERING COLLEGE

IP for Business Series

- Making a Mark (Trademarks)
- Looking Good (Designs)
- Inventing the Future (Patents)



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