

# SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE

(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)  
Seshadri Rao Knowledge Village, Gudlavalleru – 521356, Krishna District (A.P.)

## MBA III SEMESTER (R20) FIRST MID TERM EXAMINATIONS

### TIME TABLE

14<sup>th</sup> November 2023

Timings: 10.00 a.m. to 11.30 a.m.

DATE & DAY	Name of the Subject
20-11-2023 (Monday)	Business Policy & Strategic Management (BA3917)
21-11-2023 (Tuesday)	Logistics & Supply Chain Management (BA3918)
22-11-2023 (Wednesday)	Retail Management (BA3919)
23-11-2023 (Thursday)	Business Ethics & Corporate Governance (BA3920)
24-11-2023 (Friday)	Advertising & Brand Management (BA3921) <i>Specialization - I</i>
25-11-2023 (Saturday)	Consumer Behaviour (BA3922) <i>Specialization - II</i>
27-11-2023 (Monday)	<i>Specialization - III</i>
	Security Analysis & Portfolio Management (BA3923)
	Human Resources Analytics (BA3925)
28-11-2023 (Tuesday)	<i>Specialization - IV</i>
	International Financial Management (BA3924) Industrial Relations and Labour Laws (BA3926)

**Note:** Seating arrangement will be notified before the commencement of the examination.

  
Vice-Principal  
(Academics)

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Tables of Principal/Vice-Principal (Academics)/Vice-Principal (Administration)