

# SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE

(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)  
Seshadri Rao Knowledge Village, GUDLAVALLERU - 521356

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## BEYOND THE CAMPUS ENVIRONMENTAL PROMOTIONAL ACTIVITIES

**Activity:** Plantation Program - Gudlavalleru Village

**Description:** Plantation of trees in and around the company are meant mainly to reduce air pollution caused by factory emissions, to absorb sound, to prevent soil erosion and to maintain aesthetic value for healthy living.



**120 Students are participated in Vanam - Manam - Gudlavalleru Village**

**Activity:** Clean and Green Programme

**Description:** Support sustainable human and ecological use and reuse of remediated land; Minimize impacts to water quality and water resources; • Reduce air toxics emissions and greenhouse gas production; • Minimize material use and waste production; and • Conserve natural resources and energy.



**AZADI KA AMRUTH MAHOTSAV**

**Activity:** Ban Plastic Programme

**Description:** Management (Amendment) Rules 2021 on 12 August 2021, prohibiting the manufacture, import, stocking, distribution, sale and use of the identified Single-Use Plastic items with effect from 1 July, 2022.



**Science day Celebrations**

**Activity:** Awareness Programme COVID-19

**Description:** Awareness programs means community-wide or audience-specific programs, campaigns, or initiatives that increase audience knowledge and share information and resources to prevent violence, promote safety, and reduce perpetration.



**Awareness Programme COVID-19**



**Activity:** Clean and Green Programme

**Description:** Support sustainable human and ecological use and reuse of remediated land; Minimize impacts to water quality and water resources; • Reduce air toxics emissions and greenhouse gas production; • Minimize material use and waste production; and • Conserve natural resources and energy.



## ఇంజనీరింగ్ కళాశాల విద్యార్థుల స్వచ్ఛ భారత్

గుడ్లవల్లేరు, జూలై 15: మండల కేంద్రం గుడ్లవల్లేరు ఇంజనీరింగ్ కళాశాలకు చెందిన ఎన్ఎస్ఎస్ విద్యార్థులు సోమవారం స్వచ్ఛభారత్ కార్యక్రమాన్ని నిర్వహించారు. రైల్వేస్టేషన్ రోడ్డుకు ఇరువైపులా ఉన్న పిచ్చిమొక్కలు, చెత్తను తొలగించారు. ఈ కార్యక్రమంలో కళాశాల ప్రిన్సిపాల్ రవీంద్రబాబు, వైస్ చీఫ్ ప్రిన్సిపాల్ కరుణ కుమార్, నవీన్ కుమార్, విద్యార్థులు పాల్గొన్నారు.

**Swatch Bharath Scheme**

**Activity:** Sadhbhavana Yatra - Swatch Bharath, Planitation

**Description:** Yoga helps to become more aware of the body, mind, breath and emotions by watching the processes in the body and mind as a witness. Meditation is an important yoga practice and one of the most powerful tools to help one find the inner Self, to calm and silence the mind, and to attain self-awareness



**Inaugural Function & Yoga Program**

**Activity:** Plantation Programme

**Description:** Plantation of trees in and around the company are meant mainly to reduce air pollution caused by factory emissions, to absorb sound, to prevent soil erosion and to maintain aesthetic value for healthy living.



**Activity:** Awareness programme on No Plastic

**Description:** On a positive side, saying no to plastic means saving up tons of plastic waste discharged into the ocean, reducing the risk of marine animals ending up dead because of the plastic waste ingestion, and encouraging the use of environmental friendly material.





**Activity:** Awareness on Modern Farming Methods

**Description:** These are the farming practices, which are featured by large manpower, capital inputs, and extensive use of equipment like winnowing machines, threshers, and harvesters. Apart from this, it utilizes technologies like selective breeding and the application of chemical fertilizers and pesticides.



**Kisan Yojana Scheme**

**Activity:** Janma Bhumi

**Description:** In Janmabhoomi programme, people's participation is identified as essential to all developmental activities. It was felt that the need to internalise the values of sacrifice, hard work, diligence, discipline, honesty, self-respect and the quest for excellence by the people and all institutions.



**Awareness and Environmental Protection Scheme**

**Activity:** Plastic free campaign

**Description:** EARTHDAY.ORG™ is changing human attitudes about and behavior toward plastics and reducing plastic pollution. The End Plastic Pollution campaign helps people understand the impacts of plastic pollution on human and ecosystem health and how everyday actions can lessen the problem.



**Unnat bharaat abhiyan and Green club**

**Activity:** Village survey and House hold survey in Kuchipudi

**Description:** Household surveys are questionnaires that are given to a sample of households in a population. Their primary advantage is to provide considerable discretion to the interviewer about the information requested of respondents.



**Unnat bharaat abhiyan -280 students participated**



**Activity:** Janma Bhumi & Special Camp

**Description:** The NDRRMP covers four thematic areas, namely, (1) Disaster Prevention and Mitigation; (2) Disaster Preparedness; (3) Disaster Response; and (4) Disaster Rehabilitation and Recovery, which correspond to the structure of the National Disaster Risk Reduction and Management Council (NDRRMC).

### విద్యావికాస, జన్మభూమిపై ర్యాలీలు

గుడ్లపల్లెరు, జనవరి 5: మండల పరిధిలోని కౌతవరం, గుడ్లపల్లెరు, చిన గొన్నూరు, పురిటిపాడు గ్రామాలలో విద్యావికాస, జన్మభూమి కార్యక్రమాలపై శుక్రవారం విద్యార్థులచే ర్యాలీలు, అవగాహన సదస్సులు నిర్వహించారు. ఈ సందర్భంగా ఎంజ్ఝ శంకర్నాథ్ మాట్లాడుతూ విద్యతో ఉన్నత శిఖరాలను అధిరోహించవచ్చన్నారు. సర్పంచ్ వల్లభనేని వెంకట సుబ్బారావు ఆధ్వర్యంలో ర్యాలీ నిర్వహించారు. స్థానిక కౌతవరం గ్రామంలో గుడ్లపల్లెరు ఇంజనీరింగ్ కళాశాల విద్యార్థులు 300 మంది జన్మభూమి గ్రామసభలపై కౌతవరం సెంటరులో మానవ హారం నిర్వహించారు. అనంతరం కళాశాల ప్రెస్సిపాల్ డా. పొట్లూరి రవీంద్రబాబు మాట్లాడుతూ పర్యావరణాన్ని పరిరక్షించడానికి ప్రతి ఒక్కరూ మొక్కులు నాచాలన్నారు. జన్మభూమి గ్రామసభలపై గ్రామస్థులకు అవగాహన కల్పించారు.



ర్యాలీలో పాల్గొన్న విద్యార్థులు



**Community Service Scheme**

**Activity:** Manam Vanam

**Description:** Plantation of trees in and around the company are meant mainly to reduce air pollution caused by factory emissions, to absorb sound, to prevent soil erosion and to maintain aesthetic value for healthy living.



  
PRINCIPAL  
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