



# SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE

(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)

Seshadri Rao Knowledge Village, GUDLAVALLERU-521 356, Krishna District, A.P., India

(Approved by AICTE, New Delhi and Permitted by A.P. State Government)

Accredited by NAAC

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E-mail: principal@gecgudlavalleru.ac.in, office@gecgudlavalleru.ac.in, Web: www.gecgudlavalleru.ac.in

**3.7.2 Number of functional MoUs/linkages with institutions/ industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research during the last five years**

Organisation with which MoU /linkages/ is signed	Year of signing MoU / linkage	Duration	List the actual activities under each MOU/ linkages year-wise
<b>2021-22</b>			
Smart Bridge Educational Services Pvt Ltd	2020	2 Years	<ul style="list-style-type: none"> <li>• Internship</li> <li>• Internship on “Internet of Things, Machine Learning &amp; Artificial Intelligence” from 3rd May 2021 to 10th July 2021</li> <li>• Internship</li> <li>• Six-Day Online FDP on Robotics Process Automation</li> <li>• Six-Day Online FDP on Robotics Process</li> </ul>
Hitech Automation	2019	5 Years	<ul style="list-style-type: none"> <li>• Project work</li> </ul>
Sri Shasha Prayathi Technologies Pvt. Ltd, NIT Karnataka, Mangalore	2021	5Years	<ul style="list-style-type: none"> <li>• M.Tech Internship by Ch.Ashok Kumar on“Verilog Programming for RADAR applications” from 1st June 2021 to 30th July 2021</li> </ul>
Efftronics Systems Pvt. Ltd., Vijayawada.	2020	5 Years	<ul style="list-style-type: none"> <li>• Board of Studies Meeting (online)</li> <li>External BoS Member - Mr. S.Bhavani Shankar, Head, IoT Division on 30th April 2022</li> </ul>
Bitlabs	2022	2 Years	<ul style="list-style-type: none"> <li>• Internship</li> <li>• Internship (IV year)</li> </ul>
Juniper Networks Cloud and Automation Academy	2021	Life Time	<ul style="list-style-type: none"> <li>• Guest Lecture on “Mean Stack Development</li> </ul>
Andhra Pradesh State Skill Development Corporation	2019	Life Time	<ul style="list-style-type: none"> <li>• APSSDC Hands on Training on GAME Programming</li> <li>• Workshop on “ Game Design using Unity 3D”</li> <li>• Workshop on “Source Code Management Using GitHub”.</li> <li>• Workshop on “Web designing using react JS”</li> <li>• SDP on Web Development Using React JS .</li> <li>• SDP On Source Code Management Using Git &amp; GitHub</li> </ul>

Eduskills Foudation("EduSkills")	2020	Life Time	• Aws Cloud Foundation-Edu Skills
Brainovision Solution Pvt.Ltd,Hyderabad	2022	Life Time	• A one week online FDP on "Fullstack Application Development" • Internship (III year)
Infopark software Technologies	2019	3 Years	• Guest Lecture on Mean Stack Development
RK Industries	2021	1 Year	• Guest Lecture on Entrepreneurship Development
Godavari Institute of Engineering & Technology,Rajahmundry	2022	1 Year	• One week online FDP on "Applications Of Remote Sensing & GIS In Civil Engineering" •Five Day Online FDP ON "Smart Grid Technologies And Renewable Energy Integration" •Online FDP On "Additive Manufacturing". • Online Faculty Development Program on 'Amazon Web Services' • Five Day FDP On "Mathematical and Statistical Modelling
Pragati Engineering College,Surampalem	2022	1 Year	•One Week FDP on"Energy Management Systems" •Five Day FDP On "Advances In 3D Printing And Making Techniques" • One Week FDP on"Energy Management Systems" •One week FDP on" Python and Its Applications".
Srinivasa Institute Of Technology & Science,Chennai	2022	1 Year	• Six Day FDP On"Semi Conductors & Applications"

  
IQAC  
**IQAC**

  
Principal  
**PRINCIPAL**  
**Seshadri Rao**  
Gudlavalleru Engineering College  
Seshadri Rao Knowledge Village  
Gudlavalleru - 521 358, Krishna District. A.P.



**Memorandum of Understanding (MoU)**  
**(Implementing Career Readiness Programs)**

SmartBridge Educational Services Pvt. Ltd.  
[info@thesmartbridge.com](mailto:info@thesmartbridge.com)

## Memorandum of Understanding (MoU)

THIS MoU HAS BEEN EXECUTED ON THE 6<sup>TH</sup> DAY OF JANUARY 2020 BETWEEN

**M/s. SmartBridge Educational Services Pvt. Ltd**, having its registered office at Plot No. 132, 2<sup>nd</sup> Floor, Above DCB Bank, HMT Nagar, Nacharam, Hyderabad, Telangana – 500076 hereinafter referred to as "**Company**".

AND

**Gudlalleru Engineering College** having its registered address at Sheshadri Rao Knowledge Village, Gudlalleru, Krishna (D), Andhra Pradesh 521356. Hereinafter referred to as "**College**".

### **WHEREAS:**

- A. Company is an EdTech company which offers outcome based experiential learning programs on emerging technologies for building skills for students bringing academia (faculty), technology partners and students together through career readiness programs (technology bootcamps, hands on training programs etc.) for students by partnering with institutions.
- B. Company also represents that it has necessary skills, technology, infrastructure and partner engagement with leading technology industry partners (viz., IBM and Blue Prism through training and certification among other partners) that offer Externship Programs (defined later), through experiential learning to Students which provide them direct experience through which students can use analytical skills and apply new ideas from their experience in their classroom learning. These experiential learning includes externships, guided projects, build-a-thons and provides practicum opportunities to the Students.
- C. College based on the aforesaid representations of the Company, has expressed its interest as an institution to avail the career readiness programs for the students.
- D. The Parties now wish to collaborate with each other, to equip Students of college, with skills through externships & guided projects in leading technology areas offered by industry partnerships facilitated by the Company, as per the terms and conditions mentioned herein.

NOW, THEREFORE, in consideration of the foregoing, benefits and covenant contained herein and for other good and valuable considerations, the Parties, intending to be legally bound, hereby agree as follows:

### **1. SCOPE OF WORK:**

Both the Parties are desirous to collaborate with each other to prepare the students as per the industry requirements and enhance their employability. The company will organise the job preparedness programs indicated below for college students and assist them in obtaining internships and placements.

- a. **Externship Programs:** Externship programme is an industry-approved, hands-on learning opportunity for students to gain employment skills. Hands-on training, guided projects, and mentor assistance are all included in the curriculum to help students comprehend technology and apply it to real-world usecases.



The following are the few examples of Externships:

Externship Program	Industry Partner
Artificial Intelligence	IBM
Applied Data Science	IBM
Data Analytics	IBM
Internet of Things (IoT)	IBM
Robotic Process Automation	Blue Prism
Salesforce Platform Developer	Salesforce
Modern Application Developer	VMware

Externship programs are suitable for the students in their early years of graduation to choose right career path and to build their profile.

More details are available at: <https://smartinternz.com/externship>

- b. **Guided Projects:** Guided projects are hands-on project exercises to learn & apply technology concepts. Guided projects include the step-by-step instructions in text or video format to follow and develop the entire project. Guided projects are real-world usecases from various business domains such as healthcare, finance, retail, supply chain, energy etc. and they are also categorized based on complexity (i.e., Basic, Intermediate, Advanced)

Refer the link for more details: <https://smartinternz.com/guided-projects>

- c. **Challenges / Project Build-a-Thons:** Challenges or Project build-a-thons are industry sponsored programs to upskill the students in emerging technologies. These programs are organized in partnership with companies like IBM, Blue Prism, VMware, Tableau, GoDaddy etc. The build-a-thon includes e-learning, hands-on bootcamps and mentor guided project development.

Find more details about build-a-thons at: <https://smartinternz.com/challenges>

Both the parties agrees to execute above programs for the students of 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> year of graduation during the respective academic year. The company provides internship / placement support to the top performing students as per the company's policy.

## **2.0 ROLES & RESPONSIBILITIES:**

### **A. COMPANY'S ROLE & RESPONSIBILITIES:**

- a. Sign MoU with college to implement the career readiness programs
- b. Organize orientation session of SmartBridge's offering to Students & Faculty
- c. Create a college workspace on SmartInternz platform to on-board the students
- d. Enrolling the students to the platform
- e. Enrolling students to Academic Initiatives of companies
- f. Extend the company sponsored project build-a-thons to students & faculty
- g. Organize 2-Days workshops on latest technologies for students & faculty
- h. Organize externship programs for the students
- i. Assign expert mentors to guide the students

- j. Share the latest industry trends with students
- k. Create awareness on industry certifications
- l. Extend the internship opportunities to the students
- m. Mentor the students participating in national & global hackathons

## **B. COLLEGE'S ROLE & RESPONSIBILITIES**

- a. Sign the MoU with Company to implement the career readiness programs
- b. Assign a SPOC to drive the SmartBridge programs in the campus
- c. Include Externship program as part of curriculum / credit framework
- d. Facilitate the orientation sessions for students & faculty
- e. Enroll the students in Academic Initiatives of companies
- f. Facilitate the time slots for organizing 2 Days bootcamps
- g. Enroll the students in industry sponsored build-a-thons
- h. Support the company in organizing the Internship drives

### **3.0 COMMERCIALS & PAYMENT TERMS:**

Commercials are not covered in this generic agreement / MoU. To carry out any skilling programmes, both parties must sign into a separate business agreement.

### **4.0 TERM & TERMINATION OF AGREEMENT:**

This agreement will be reviewed, and may be modified or amended, through the mutual agreement of the signatory parties, as may be necessary to clarify and formalize roles, responsibilities, timelines, and assurances regarding the scope of work.

The agreement can be dissolved at any time after **31<sup>st</sup> December 2022** from the date of entering into this agreement by mutual consent of the parties, in which event the parties shall proceed with reasonable promptness to settle the accounts of the partnership as per the outlined guidelines.

### **5.0 GENERAL**

#### **5.1 Title headings, Complete and Amendments:**

This Agreement (together with annexures) sets out the complete and entire understanding between the Parties regarding the subject matter contained herein and supersedes all prior proposals, understandings, or other agreements, oral and written, between the Parties regarding the subject matter contained herein, and may only be modified or amended by written agreement of the Parties. The title headings used in this Agreement are for reference purposes only and shall not be deemed to be part of this Agreement.

Waiver of any breach of this Agreement is not a waiver of any other or subsequent breach of this Agreement. No waiver of any provision of this Agreement by a Party shall be effective unless it is in writing and signed by such Party.

#### **5.4 Severability:**

If any provision of this Agreement shall be found to be illegal or unenforceable by a court of competent jurisdiction, such term or provision of this Agreement will be amended to give effect to the eliminated provision to the maximum extent possible. If the court determines such action is not feasible, then any such provision shall be severable, and the remainder

of this Agreement shall continue to be given full force and effect. The rest of the Agreement will remain in effect and this

**5.5 Notices:**




All notices, requests, consents and other communications hereunder shall be in writing and shall be delivered in person or by registered or certified mail, return receipt requested, postage and fees prepaid, or by overnight courier, receipt signature required, or by electronic mail addressed to the designed email ID's or by telex transmission, with verification of the transmission received by the sender, to the Parties as set forth below or at such other place as either Party may, by written notice to the others.

**5.6 Publicity.** College acknowledges and agrees that during and after the term of this Agreement, College's name, logo, URL, web site screen captures, and description in the Company's marketing, publicity, and promotional activities and materials, including, but not limited to, press releases, marketing collateral, and print, radio and television advertisements or any media whatsoever.

**5.7 Governing Law and Dispute Resolution.** This Agreement shall be governed by and construed in accordance with the Indian laws. Any dispute, or disagreement arising out of this Agreement, and obligations thereunder (each a "Dispute") shall be communicated in writing to the other party within ten (10) days of the occurrence of the event giving rise to such dispute. The Parties shall first settle such Dispute, if any between its senior management team in good faith within fifteen (15) days from date of receipt of notice relating to the Dispute. If the senior management team is unable to settle the Dispute, the Parties would refer to the competent courts of Telangana, India.

**5.8 Counterparts:** This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF through their authorised representatives executed these presents and affixed Common Seals of their companies, on the day, month and year first mentioned above.

<p>For <b>SmartBridge Educational Services Pvt. Ltd</b></p>   <p>Name: Amarendra Katkam Designation: CEO</p>	<p>For <b>Gudlavalleru Engineering College, Andhra Pradesh.</b></p>  <p>Name: <b>DR P. RAVINDRA BABU</b> Designation: <b>PRINCIPAL</b></p>
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**PRINCIPAL**  
Gudlavalleru Engineering College,  
GUDLAVALLERU-521356



# HITECH AUTOMATION

Job Oriented Industrial Automation Skill Development Centre

## MEMORANDUM OF UNDERSTANDING

### PREAMBLE

**Hitech Automation**

**No: 1-61/2, L. V. Prasad Institute Road**

**Tadigadapa , Vijayawada-521137**

**Andhrapradesh, India**

**And**

**Department of Electrical and Electronics Engineering**

**Gudlalleru Engineering College (GEC),**

**Seshadri Rao Knowledge Village, Gudlalleru-521356,**

**Krishna District, Andhra Pradesh.**

**Hitech Automation, Tadigadapa, Vijayawada -521137 and EEE Department of college Recognized the need in the below aspects**

\*For pooling and sharing their expertise and skills for constant development and up gradation of technology in the fields of PLC Applications, SCADA and VFD, Industrial Automation, Closed loop controllers etc.

\*For close co-operation between the industry and relevant technical educational institution.

\*For providing a platform for training of students in practical environment, to enrich their knowledge about industrial environment and improve the scope and chance of students for better employment.

\*For curriculum development and up gradation of laboratory equipment in the institution.

\*To provide the academic staff with an opportunity to know the industry requirements so that they can mould their teaching methodology accordingly.

\*To provide a chance for industrial people to have training of advanced course.

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SOME OF OUR VALUABLE CUSTOMERS





# HITECH AUTOMATION

Job Oriented Industrial Automation Skill Development Centre

In appreciation of the above and in furtherance of the common desire for improving the quality of the graduating Electrical and Electronics Engineers, Gudlavalleru Engineering College and **Hitech Automation** agreed to join hands together.

## MEMORANDUM OF UNDERSTANDING

Between **Department of Electrical and Electronics Engineering, Gudlavalleru Engineering College, Gudlavalleru and Hitech Automation, Tadigadapa, Vijayawada -521137**. The objective of this memorandum of understanding is to bridge the gap between the industry and the institution on a continual basis by mutual co-operation through an exchange of strong points of either side. Both the parties have recognized their strengths and potentials and have arrived at the following MOU.

**About Gudlavalleru Engineering College:** Gudlavalleru Engineering College , Gudlavalleru , sponsored by A.A.N.M. & V.V.R.S.R. Educational Society,Gudlavalleru-521356, Krishna District, Andhra Pradesh , is approved by AICTE New Delhi ,Government of Andhra Pradesh and affiliated to JNTUK , Kakinada. Gudlavalleru Engineering College is accredited by NBA and NAAC with A grade.

**About M/S. Hitech Automation,** Door No: 1-61/2, L V Prasad Institute Road, Tadigadapa, Vijayawada - 521137, Krishna District, Andhra Pradesh, India is a leading company in the fields of Industrial Automation solution provider in Andhra Pradesh and working since 12 years. It also offers job oriented PLC (programmable logic controller) in SCADA, VFD training programs.

WHERE AS the company is engaged in the Industrial activity of developing the solutions for industrial automation and training programs.

AND WHERE AS the college is engaged in imparting Academic and Professional quality education to the students for graduation in various branches of Engineering.

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# HITECH AUTOMATION

Job Oriented Industrial Automation Skill Development Centre

AND WHERE AS the college requested the company for assistance by the way of imparting practical knowledge acquired by the company officials to the students of the college , with a view to enrich the knowledge and understanding of the college students , up gradation of laboratory equipment , etc., and the company has come forward to render such assistance.

AND WHEREAS the company requested the college for **Technical Assistance** by the way of extending participation in lecture / seminars etc, to the benefit of company employees and the college has come forward to provide such assistance.

Now this Memorandum of Understanding witnesses the details and the manner of the said mutual assistance.

1. The company and the college, shall designate one officer each as a nodal officer, who will correspond /interact on behalf of company/college, as the case may be.
2. The company and the college will be in regular touch with each other and explore setting up/development of, related research projects in the college.
3. Both the company and the college consent to give access to each other to the research data , methods, reports, etc., and share information in their possession (expect those that are confidential in nature) in furtherance of knowledge.
4. The assistance from the company will be in the form of (i) consultancy works (ii) Allowing for plant visit by students and faculty (iii) Practical training to students (iv) Faculty training , as is feasible to the company.
5. The lecture subjects include: Programming concepts in Programmable logic controller systems, function block diagram (FBD), Structured Text (ST), Instruction List, Ladder logic design concepts. Practical training will be limited to 10 students per year, for a period not exceeding 5 weeks in the company.
6. The college will give **Technical Assistance, Design of Lines, Inspection of executing work, insulation tests, Estimation and costing, Lectures, seminars**

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Job Oriented Industrial Automation Skill Development Centre

- to the company employees and allow their participation in symposia etc., conducted by the college in the relevant subjects of Engineering.
7. The nodal officers of the college and the company shall inform each other of the following details at least 15 days in advance date on which seminar is sought, Venue, Subject, No. of students/officials
  8. The batch of students along with the faculty sent to the work place / site shall be determined in consultation with the aspects of technology and advances therein of the company.
  9. The lectures / plant visits will be during regular working days.
  10. To & Fro transport arrangements shall be made by the college in respect of its students and faculty members that may accompany them. Similarly, in respect to company employees, to & from transport arrangements shall be made by the company.
  11. The college shall ensure that the visiting students & faculty adhere to the discipline, security and safety requirements of the company and the college so confirms hereby.
  12. The assistance given by the company to the college shall form part of academic requirement and the college so confirms hereby.
  13. The company and the college desire to extend in future, the scope of this Memorandum of Understanding to further areas of co-operation.
  14. This MOU shall be valued for 5 years from the date of agreement and each party shall be at full liberty to terminate the collaboration with a notice period of two months.
  15. Both parties shall take all reasonable steps to ensure successful completion of the collaboration and co-operation with each other on duly carrying out the obligation agreed upon.
  16. The MOU shall not be exclusive to both parties and shall not disallow each party from having similar collaboration with others.

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17. Each party shall respect the intellectual property (IP) of other party and shall not use any trade name, trade mark, symbol or designation belonging to the other, without prior written approval.
18. Both parties shall maintain confidentially about any information, plans, and strategies.
19. Both the parties shall not use the name of the other in any advertisements or make any Public announcement without the prior written approval from the other.

In witness here of the company and the college have executed this Memorandum of Understanding on 1<sup>st</sup> APRIL 2019 at GEC, Gudlalleru. This MOU shall be valid for 5 years from the date of execution.

**Head of the Department**

EEE department  
Gudlalleru Engineering College  
Seshadrirao Knowledge Village,  
Gudlalleru, 521356

**Head of the Department**  
Electrical & Electronics Engineering  
Gudlalleru Engineering College  
GUDLALLERU - 521 356

**Principal**

Gudlalleru Engineering  
College, Gudlalleru

**PRINCIPAL**  
Gudlalleru Engineering College  
GUDLALLERU-521 356



**Managing Director**

Hitech Automation, Tadigadapa,  
Vijayawada -521137.



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Email:hitechautomation.manager@gmail.com



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## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MoU) is entered on the 24<sup>th</sup> day of February, 2022.

### By and between:

**Tekworks Enterprise Solutions Private Limited**, a private limited company incorporated under the Companies Act, 2013, as amended, having its registered office at D.No.54-15-18E, Sai Odessa Complex, 5th Floor, Flat.No.402, Gurunanak Nagar Road, NH-5, Vijayawada Krishna – 520 008 (hereinafter referred to as “**bitLabs**”, which expression shall unless repugnant to the context or meaning thereof, be deemed to include its successors and assigns) of the FIRST PART;

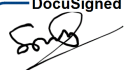
AND

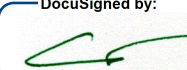
Seshadri Rao Gudlalleru Engineering College incorporated under the provisions of the Societies Act with its registered office at Seshadri Rao Knowledge Village, Gudlalleru, Krishna (Dt), Andhra Pradesh – 521356. (hereinafter referred to as “**Institution**”, which expression shall expressly include its legally constituted signatories, assigns, successors and officers duly authorized to execute such MoU) OF THE SECOND PART.

Institution and bitLabs are hereinafter collectively referred to as “Parties” and individually referred to as “Party”.

### WHEREAS,

1. **bitLabs** was established with the sole objective of making students job-ready with a unique hands-on approach tailored made for Engineering college students. bitLabs digital platform offers a hybrid onsite/online experience with adaptive learning and deep insights into areas of improvement. bitLabs partners with top academic institutions and global corporations to enable students to realize their full potential.
2. Seshadri Rao Gudlalleru Engineering College was started in the year 1998 by the AANM & VVRSR Educational Society with an intake of 180 students, and the current intake is 1320 in UG B. Tech and 96 in PG M. Tech and MBA.
3. Seshadri Rao Gudlalleru Engineering College has been approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada. UG programs have been provisionally

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accredited by National Board of Accreditation (NBA) under TIER – I namely CE, EEE, ME, ECE, CSE & IT. All these programs are accredited by NBA since 2008, Accredited by Tata Consultancy Services (TCS). The UGC, New Delhi has conferred Autonomous status to the college from the academic year 2014-15. Recognized under 2(f) & 12(B) Acts of UGC, New Delhi.

4. **bitLabs** has launched **bitLabs Centre of Excellence (bitLabsONE)**, an initiative which aims to make students employable and make them job-ready, such that they land their dream job right out of college.
5. The **Institution** has expressed its desire to actively participate in bitLabsONE in their Institution.

Now therefore, in consideration of the understanding here in above, both parties enter this Memorandum of Understanding with relationship terms and conditions brought forth herein.

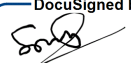
- **Term:**


This MoU shall be effective from execution of this MoU and continue for a period of two (2) years from the date of its execution. The MoU may be extended by both parties in writing. Any written MoUs altering the term and/or conditions of this MoU must be reviewed and approved in advance by both parties. The term of this MoU shall be applicable to each applicant student during the term of such course that the said applicant has enrolled for.

- **bitLabs Deliverables to Institution:**

The Institution which becomes a bitLabsONE member will enjoy the following benefits.

- a. Provide internships to both 3rd year students, after they complete sufficient hours of technical training.
- b. Provide the required hands-on project-based training for Full-Stack Development.
- c. Deliver training with a blended approach for both online and physical learning approaches.
- d. Make atleast one bitLabs mentor available (online or physical) during bitLabs Program Period.

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- e. Respond to student questions and queries promptly.
- f. Provide reports twice a month on student participation to the Institutions point of contact for bitLabsONE program.
- g. Provide students with Soft Skills training along with technical training.
- h. Provide short-listed program participants from both 3<sup>rd</sup> year engineering students.
- i. Hire or place students who successfully complete the program, for that are eligible for placement service.

- **Institution Deliverables to bitLabsONE:**

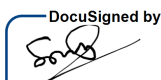
Institution will, as a member of the bitLabsONE program, offer the following:

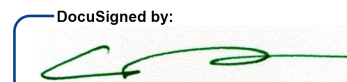
- a. Set expectations with students those students need to commit to bitLabsONE learning program during every Saturday and Sunday.
- b. Allow the students to use college computer labs to do the learning.
- c. Assign a lecturer that bitLabs can directly work with as a single point of contact.
- d. Commit 2 staff members from CSE or IT departments to be available during the training period.
- e. If student is not participating or inactive for long period (more than 2 weeks), the lecturer assigned as a point of contact must contact the student and impress on the student, the importance of participation.
- f. If a student does not participate even after repeated attempts to convince, bitLabs will ask for the student to be removed from the program.
- g. Position bitLabsONE and its brand in their campus as mutually agreed upon.

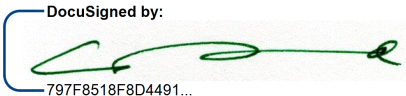
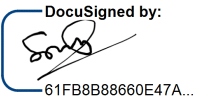
Commercials are not covered in this generic agreement/MoU. To carry out any skilling programmes, both parties must sign into a separate business agreement.

This agreement will be reviewed, and may be modified or amended, through the mutual agreement of the signatory parties, as may be necessary to clarify and formalize roles, responsibilities , timeliness, and assurances regarding the scope of work.

IN WITNESS WHEREOF, this MoU is duly executed on the day, month and year first herein above written in the presence of:

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	<b>For Seshadri Rao Gudlavalleru College of Engineering</b>	<b>For bitLabs</b>
Signature		
Name	Dr. G.V.S.N.R.V. PRASAD	Sreedhar Tatavarthi
Title	Principal	CEO, bitLabs (TekWorks)
Date	24 <sup>th</sup> Feb 2022	24 <sup>th</sup> Feb 2022



**SHESHADRI RAO GUDLAVALLERU  
ENGINEERING COLLEGE**

Sheshadri Rao Knowledge Village,  
Gudlavalleru, Krishna dist.,  
Andhra Pradesh-521356  
Ph : 09885371552  
Website: www.gecgudlavalleru.ac.in  
E-mail Id: principal@gecgudlavalleru.ac.in



**SRI SHASHAPRAYATHI TECHNOLOGIES  
PVT. LTD.**

Nursery Unit 12(b), NITK- STEP  
Srinivasnagar P.O., Mangalore  
Karnataka-575025 Ph: +91-9885049285  
www.shashaprayathi.com  
E-mail Id: director@shashaprayathi.com



**MEMORANDUM OF UNDERSTANDING (MOU)**

This MOU is made and entered into on 20<sup>th</sup> July 2021 at Seshadri Rao Gudlavalleru Engineering College (Here in after referred to as SRGEC), between Department of Electronics & Communication Engineering and M/s.Sri Shasha Prayathi Technologies Pvt. Ltd., (Here in after referred to as SSPT) for the purpose of enriching the technical education process and for continuous interaction between industry and institution.

Seshadri Rao Gudlavalleru Engineering College located at Seshadri Rao Knowledge Village, Gudlavalleru, Krishna dist., Andhra Pradesh is an approved by AICTE, New Delhi and Govt. of Andhra Pradesh and an autonomous institute with permanent affiliation to JNTU Kakinada. The institution is accredited by NAAC and all the UG Programmes are accredited by NBA.

*(INSTITUTE and SSPT are collectively referred to as 'Parties' and individually as 'Party')*

**MEMORANDUM OF UNDERSTANDING BETWEEN SRGEC AND SSPT**

The SRGEC and SSPT, agree to share the information of mutual concern and interest in the following areas.

- Industrial training and academic projects for students of SRGEC by the Engineers of SSPT.
- Provision of experts and their ideas in Innovation oriented projects and partnerships in areas like Radar Signal Processing, VLSI based Signal Processing, Machine Learning and Deep Learning for Radar System, Millimeter wave radar sensors, Software defined Radios, Arduino based IoT Applications.
- Short – Term Activities of mutual interest including technical consultancy.
- Long – Term Development program on topics of mutual interest.

**THE RESPONSIBILITIES OF SRGEC AND SSPT UNDER THIS MOU ARE DETAILED BELOW**

- The SRGEC and SSPT shall extend each other's facilities such as Computers Software, workshops, sophisticated equipments, instruments etc, and library facilities according to rules and regulations of each party as per the conditions laid down by the parties.
- Engineers of SSPT to serve as visiting faculty to guide in the development programs of mutual interest and conduct of intensive courses.
- Design and Development of curriculum in new areas of Engineering & Technology, particularly with short- and long-term courses in Embedded Systems, VLSI, Radar Signal Processing (MATLAB), Machine Learning and Deep Learning for Radar System, Millimeter wave radar sensors, Software defined Radios, Arduino based IoT Applications which will be beneficial to the students of SRGEC. The SSPT has Coordination with the faculty of SRGEC and R&D Engineers of SSPT in order to bring out good instruction manuals, which will benefit both parties.
- The Engineers from SSPT will deliver special Lectures on the current development and guest lectures for Academic, which will be very useful for students to update their knowledge.
- The procedural aspects and responsibilities of the collaboration will be based on mutually agreed terms. A committee shall be constituted with the members of SRGEC ECE faculty and Engineers of SSPT to identify the areas for collaborative programs.

**PERIOD AGREEMENT**

This agreement becomes effective on the date of signature and continues for 5 years. It may be modified by mutual consent of both the parties. The agreement may be terminated by any party upon 60 days advance written notice to the other party.

**ACCEPTANCE AND APPROVAL OF AUTHORIZING OFFICIALS**

**Authorized Signatory**



Name: Dr. G. V. S. N. R. V. Prasad

Designation: Principal

Seshadri Rao Gudlavalleru Engineering College

**PRINCIPAL**

**Seshadri Rao**

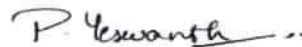
**Gudlavalleru Engineering College**

Seshadri Rao Knowledge Village

Gudlavalleru - 521 356, Krishna District. A.P.



**Authorized Signatory**



Name: MR. YESWANTH PATTIPATI

Designation: Director

Sri ShashaPrayathi Technologies Pvt. Ltd





# EXTENSION OF MEMORANDUM OF UNDERSTANDING

Between



**GUDLAVALLERU ENGINEERING COLLEGE**  
**GUDLAVALLERU - 521 356**

and

**efftronics**

**EFFTRONICS SYSTEMS PVT. LTD.**  
**VIJAYAWADA**

**13<sup>th</sup> March 2020**



**GUDLAVALLERU ENGINEERING COLLEGE**  
(Approved by AICTE, permitted by Govt. of A.P., and Affiliated to JNTU)  
Sponsored by A.A.N.M.&V.V.R.S.R Educational Society  
Gudlavalleru- 521 356, Krishna District (A.P.)  
Ph.Nos.(08674)273737,273888, Fax:273957  
E-mail:principal@gecgudlavalleru.in, Website:www.gecgudlavalleru.ac.in

**efftronics**

Brundavan Colony, Vijayawada-10  
Andhra Pradesh, India  
Tel: +91(866)249-3375  
e-Mail:rkdasari8@yahoo.co.in  
Website:www.efftronics.com

## **MEMORANDUM OF UNDERSTANDING (MOU)**

This MOU is between Gudlavalleru Engineering College & and M/s.Efftronics Systems Ltd., for the purpose of enriching the technical education process and to jointly work for enhancing the quality of education imparted to students and for continuous interaction between industry and institution.

Gudlavalleru Engineering College located at Gudlavalleru- 521 356, Krishna District, A.P., India is approved by AICTE, New Delhi and Govt. of A.P. & affiliated to JNTU, Kakinada. The institution is accredited by NAAC with "A" Grade and all the UG Programmes are accredited by NBA.

Efftronics System Pvt. Ltd. is an ISO 9001-2008 certified IT Company, established in the year 1985. It provides Information Technology products and is experienced in conceiving, Designing, Developing, Manufacturing and Implementing Microprocessor based Products along with Application Software in the areas of

- ✓ Data Acquisition
- ✓ Data Processing
- ✓ Data Communication
- ✓ Data Controls
- ✓ Data Dissemination
- ✓ Instrumentation and Controls

### **Terms & Conditions:**

#### **1. Nature of Relationship**

- 1.1 This MOU is for collaboration between both parties, for mutual benefit, for many purposes set out in Annexure – I to enhance quality of the educational experience for students of the college.
- 1.2 This MOU extension shall be valid for 5 years from the date and each party shall be at full liberty to terminate the collaboration with a notice period of 3 months.
- 1.3 Both parties shall take all reasonable steps to ensure successful completion of the collaboration and cooperate with each other in duly carrying out the obligation agreed upon.
- 1.4 The Institute will have to bear all expenses such as providing infrastructure, network and Internet access and other facilities required for the education and training.



**GUDLAVALLERU ENGINEERING COLLEGE**  
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Gudlavalleru- 521 356, Krishna District (A.P.)  
Ph.Nos.(08674)273737,273888, Fax:273957  
E-mail:vjwgdlvengg@sancharnet.in, Website:www.gecgudlavalleru.ac.in

**efftronics**

Brundavan Colony, Vijayawada-10  
Andhra Pradesh, India  
Tel: +91(866)249-3375  
e-Mail:rkdasari8@yahoo.co.in  
Website:www.efftronics.com

## **2. Mutual Obligation**

- 2.1 This collaboration shall not be exclusive to both parties and shall not disallow each party from having similar collaboration with others. Except as expressly stated in this MOU, there shall be no obligation on any party to compensate the other in any manner.
- 2.2 Each party shall meet the expenses between them as mutually agreed.
- 2.3 Each party shall respect the other's intellectual property (IP) and shall not use any trade name, trade mark, symbol or designation belonging to the other, without prior written approval. No party shall hold out as an agent or representative of the other or create any liability for the other. The parties shall indemnify the other for breach of this clause.
- 2.4 Both parties shall maintain confidentiality about any information, plans, discussions, strategies or any material which shall be deemed to be confidential and marketed accordingly.

## **3. Limitations and Warranties**

- 3.1 Each party shall ensure that the other is not put to any liability for any actions of the one party.
- 3.2 Each party represents that they have the full power and authority to enter into this MOU in general

## **4. General**

- 4.1 Both parties will designate a representative from its side who will be the primary point of contact on behalf of that party.
- 4.2 Both parties shall not use the name of the other in any advertisement or make any public announcement without the prior written approval of the other.
- 4.3 Both parties will be regularly in touch with each other and explore setting up/ development of, related research projects in the college/industry.
- 4.4 Any dispute under this MOU will be settled in Vijayawada by mutual discussions.

In witness where of both the parties have set their hands to extend this MOU on **13<sup>th</sup> Day of March 2020** at Gudlavalleru Engineering College, Gudlavalleru.





**GUDLAVALLERU ENGINEERING COLLEGE**  
(Approved by AICTE, permitted by Govt. of A.P., and Affiliated to JNTU)  
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Website:www.efftronics.com

## **ANNEXURE-I**

### **PURPOSE/SCOPE OF THE COLLABORATION:**

1. M/s.Efftronics Systems Pvt. Ltd. will permit a few batches of final year students of Gudlavalleru Engineering College to select and carry out the project work under the joint guidance.
2. M/s.Efftronics Systems Pvt. Ltd. will participate/ render guidance in the activities of technical orientation conducted by Gudlavalleru Engineering College by way of Guest Lectures, Technical Seminars, Workshops and other events for the benefit of the faculty and students from time to time.
3. M/s.Efftronics Systems Pvt. Ltd. will arrange to impart training to a mutually agreed number of students for a maximum period of 30 days, during May/June at their project sites or their associated companies.
4. M/s.Efftronics Systems Pvt. Ltd. will assist Gudlavalleru Engineering College to frame syllabus for UG/PG Programmes.
5. M/s.Efftronics Systems Pvt. Ltd. will deliver partial syllabus of some courses in the curriculum of UG/PG Programmes in Gudlavalleru Engineering College, if required.
6. M/s.Efftronics Systems Pvt. Ltd., will depute their executives to the college for campus interviews, depending upon the necessity.
7. M/s.Efftronics Systems Pvt. Ltd. will permit students of Gudlavalleru Engineering College for site visits for a day to any of their project sites.
8. Gudlavalleru Engineering College will depute their faculty and staff to M/s.Efftronics Systems Pvt. Ltd., at their various projects for getting them acquainted for latest trends of technology.
9. Gudlavalleru Engineering College will give lectures to company employs in the relevant subjects of engineering and extend the services of their library, laboratories and workshop facilities for joint research and development on various technologies.
10. Gudlavalleru Engineering College will participate / render guidance for activities of technical orientation and interviews conducted by M/s.Efftronics Systems Pvt. Ltd. by way of guest lectures etc. from time to time.

Spreeathi  
For M/s.Efftronics Systems Pvt. Ltd.  
Vijayawada



  
For Gudlavalleru Engineering College  
Gudlavalleru  
**PRINCIPAL**  
Gudlavalleru Engineering College  
GUDLAVALLERU-521356

## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MoU) is entered on the 24<sup>th</sup> day of February, 2022.

### By and between:

**Tekworks Enterprise Solutions Private Limited**, a private limited company incorporated under the Companies Act, 2013, as amended, having its registered office at D.No.54-15-18E, Sai Odessy Complex, 5th Floor, Flat.No.402, Gurunanak Nagar Road, NH-5, Vijayawada Krishna – 520 008 (hereinafter referred to as “**bitLabs**”, which expression shall unless repugnant to the context or meaning thereof, be deemed to include its successors and assigns) of the FIRST PART;

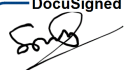
AND

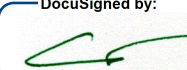
Seshadri Rao Gudlalleru Engineering College incorporated under the provisions of the Societies Act with its registered office at Seshadri Rao Knowledge Village, Gudlalleru, Krishna (Dt), Andhra Pradesh – 521356. (hereinafter referred to as “**Institution**”, which expression shall expressly include its legally constituted signatories, assigns, successors and officers duly authorized to execute such MoU) OF THE SECOND PART.

Institution and bitLabs are hereinafter collectively referred to as “Parties” and individually referred to as “Party”.

### WHEREAS,

1. **bitLabs** was established with the sole objective of making students job-ready with a unique hands-on approach tailored made for Engineering college students. bitLabs digital platform offers a hybrid onsite/online experience with adaptive learning and deep insights into areas of improvement. bitLabs partners with top academic institutions and global corporations to enable students to realize their full potential.
2. Seshadri Rao Gudlalleru Engineering College was started in the year 1998 by the AANM & VVRSR Educational Society with an intake of 180 students, and the current intake is 1320 in UG B. Tech and 96 in PG M. Tech and MBA.
3. Seshadri Rao Gudlalleru Engineering College has been approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada. UG programs have been provisionally

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accredited by National Board of Accreditation (NBA) under TIER – I namely CE, EEE, ME, ECE, CSE & IT. All these programs are accredited by NBA since 2008, Accredited by Tata Consultancy Services (TCS). The UGC, New Delhi has conferred Autonomous status to the college from the academic year 2014-15. Recognized under 2(f) & 12(B) Acts of UGC, New Delhi.

4. **bitLabs** has launched **bitLabs Centre of Excellence (bitLabsONE)**, an initiative which aims to make students employable and make them job-ready, such that they land their dream job right out of college.
5. The **Institution** has expressed its desire to actively participate in bitLabsONE in their Institution.

Now therefore, in consideration of the understanding here in above, both parties enter this Memorandum of Understanding with relationship terms and conditions brought forth herein.

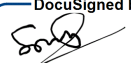
- **Term:**


This MoU shall be effective from execution of this MoU and continue for a period of two (2) years from the date of its execution. The MoU may be extended by both parties in writing. Any written MoUs altering the term and/or conditions of this MoU must be reviewed and approved in advance by both parties. The term of this MoU shall be applicable to each applicant student during the term of such course that the said applicant has enrolled for.

- **bitLabs Deliverables to Institution:**

The Institution which becomes a bitLabsONE member will enjoy the following benefits.

- a. Provide internships to both 3rd year students, after they complete sufficient hours of technical training.
- b. Provide the required hands-on project-based training for Full-Stack Development.
- c. Deliver training with a blended approach for both online and physical learning approaches.
- d. Make atleast one bitLabs mentor available (online or physical) during bitLabs Program Period.

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- e. Respond to student questions and queries promptly.
- f. Provide reports twice a month on student participation to the Institutions point of contact for bitLabsONE program.
- g. Provide students with Soft Skills training along with technical training.
- h. Provide short-listed program participants from both 3<sup>rd</sup> year engineering students.
- i. Hire or place students who successfully complete the program, for that are eligible for placement service.

- **Institution Deliverables to bitLabsONE:**


Institution will, as a member of the bitLabsONE program, offer the following:

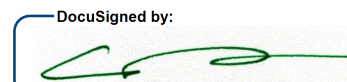
- a. Set expectations with students those students need to commit to bitLabsONE learning program during every Saturday and Sunday.
- b. Allow the students to use college computer labs to do the learning.
- c. Assign a lecturer that bitLabs can directly work with as a single point of contact.
- d. Commit 2 staff members from CSE or IT departments to be available during the training period.
- e. If student is not participating or inactive for long period (more than 2 weeks), the lecturer assigned as a point of contact must contact the student and impress on the student, the importance of participation.
- f. If a student does not participate even after repeated attempts to convince, bitLabs will ask for the student to be removed from the program.
- g. Position bitLabsONE and its brand in their campus as mutually agreed upon.

Commercials are not covered in this generic agreement/MoU. To carry out any skilling programmes, both parties must sign into a separate business agreement.

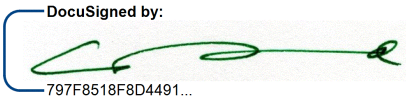
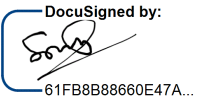
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	<b>For Seshadri Rao Gudlavalleru College of Engineering</b>	<b>For bitLabs</b>
Signature		
Name	Dr. G.V.S.N.R.V. PRASAD	Sreedhar Tatavarthi
Title	Principal	CEO, bitLabs (TekWorks)
Date	24 <sup>th</sup> Feb 2022	24 <sup>th</sup> Feb 2022



## CLOUD AND AUTOMATION ACADEMY AGREEMENT

This Juniper Networks Cloud and Automation Academy Agreement (“**Agreement**”) is entered into between Juniper (as defined in section 14.19 below) and the party identified in the Company Particulars below (“**JNCAAM**”) (each individually, a “**Party**”, and collectively, the “**Parties**”). This Agreement shall be effective as of date last signed by a party below (“**Effective Date**”).

Company Particulars	
Company Name	Gudlavalleru Engineering College
Company Address	Sheshadri Rao Knowledge Village, Gudlavalleru, Vijayawada, Andhra Pradesh 521356
Company Contact and Email Address:	Dr. G. V. S. N. R. V Prasad principal@gecgudlavalleru.ac.in 94410 61775

The Parties agree as follows:

1. **Scope.** This Agreement sets forth the terms and conditions for membership in the JNCAA program.
2. **Appointment of JNCAAM**
  - 2.1. Membership Appointment. Subject to the terms and conditions of this Agreement, Juniper hereby appoints JNCAAM as a member in the JNCAA program. Juniper will provide JNCAAM access to the Course Materials and Authorized Courses through the JNCAA Website and Junos Learning Portal. Access to Juniper’s hosted lab facilities is limited and must be reserved through the Program Manager in advance. If JNCAAM chooses to teach its students, JNCAAM may gain broader access to the Juniper Networks Education Services training materials, including lab topologies and configurations, instructor notes, and train the trainer videos. JNCAAM students may earn Juniper professional certification at no cost, by earning a voucher through a pre-test at the end of each Authorized Course. At Juniper’s sole discretion, membership status, requirements, guidelines, and restrictions are subject to change at any time.
  - 2.2. Non-exclusive Appointment. Any appointment of JNCAAM under this Agreement is non-exclusive.
3. **Term.** This Agreement shall commence on the Effective Date and will have an initial term until the June 30<sup>th</sup> immediately following the Effective Date (“**Initial Term**”). After the Initial Term, on July 1<sup>st</sup> of each subsequent year, this Agreement shall automatically renew for successive one-year terms (“**Renewal Term**”) (collectively, the “**Term**”); unless, however, before this Agreement automatically renews, either party gives no less than ninety (90) days written notice to the other party, that the Agreement will terminate at end of the then-current term.
4. **No Membership Fee; Indirect Purchasing.**
  - 4.1. No Membership Fee. Membership in the JNCAA program is on a no-fee basis and no direct payments to Juniper are due under this Agreement.
  - 4.2. Indirect Purchasing. JNCAAM may purchase Juniper hardware, software, services, and cloud services (collectively, “**Lab Equipment**”) through an Authorized Reseller. To the extent permitted by law, Juniper will use commercially reasonable efforts to work with its Authorized Resellers to ensure that such Authorized Resellers extend to JNCAAM the minimum discounts for hardware and software off of Juniper’s then-current Master Price List as set forth on the JNCAA Website. JNCAAM shall negotiate all commercial transactional terms and conditions of indirect purchases with the Authorized Reseller, including, but not limited to, payment, ordering, cancellations and rescheduling, delivery, and taxes. JNCAAM acknowledges that Juniper will not be a party to any contract or other arrangement between an Authorized Reseller and JNCAAM.
5. **Membership Obligations, Requirements, and Restrictions**
  - 5.1. Membership Obligations. In order to maintain membership status and continued participation in the JNCAA program, JNCAAM must comply with the terms and conditions in this Agreement and all Online Policies, Guidelines and Procedures. All Authorized Courses are subject to the terms and conditions on the Junos Learning Portal. JNCAAM must regularly check the JNCAA Website for announcements, instructions, and directions to perform its obligations under this Agreement.
  - 5.2. Lab Equipment. Should JNCAAM purchase Juniper Lab Equipment, JNCAAM may only use such Lab Equipment for the purpose of providing instruction to students and teaching students pursuant to terms of this Agreement and not for any other purpose whatsoever. JNCAAM’s failure to comply with this Section 5.2 shall be deemed a material breach of this Agreement

and the end user license agreement that accompanies such Lab Equipment, and shall be grounds for immediate termination for cause of this Agreement and the accompanying software license.

- 5.3. **Educational Institution.** Throughout the Term of this Agreement, JNCAAM must maintain its standing and qualification as a recognized educational institution, such as Academic Research Institution, University, College and Junior College, vocational or technical school, high school or academic foundation; including, military training command and professional organization that regularly provide on-going continuing education and training to technology professionals.
- 5.4. **Use of Course Materials in combination with non-Course Materials.** JNCAAM instructors may use non-Course Materials, such as JNCAAM or third party developed course materials, with Course Materials in the classroom for instruction and teaching of students; provided, use of such materials does not infringe on third parties rights and does not replace, conflict with, or distract from Course Materials or the underlying purpose and objective of this Agreement to instruct and teach Authorized Courses to students. Authorized Course names and numbers must be referenced accurately by JNCAAM, and all non-Course Materials used for instruction and teaching must be clearly identified as such and differentiated from Courses Materials.
- 5.5. **Prohibited Use of Courses Materials.** JNCAAM shall not offer to instruct or teach, distribute, or sell any training course for Juniper's products and/or services (including, without limitation, any instructor-led or self-study course) that, in the sole judgment of Juniper, competes with the underlying purpose and intention of this Agreement, which is to authorize JNCAAM to instruct and teach students Authorized Courses. JNCAAM shall follow written instructions of the Program Manager respecting its instruction or teaching, distribution, or selling any training course materials relative to Juniper's products and/or services that, in the sole judgment of the Program Manager, is not in the best interests of the underlying purpose and intent of this Agreement.
- 5.6. **Course Materials.** JNCAAM shall encourage students to obtain current Course Materials provided via the Junos Learning Portal. From time-to-time, additional materials may be added to list of Authorized Courses. JNCAAM shall not reproduce or copy Course Materials in any media or format, unless prior written authorization is obtained from Juniper.
- 5.7. **Student Satisfaction.** JNCAAM shall endeavor to ensure high-level of student satisfaction with its course delivery and curricula by offering high quality instructional and educational classes that include regular and significant exposure to Juniper's technologies.

## 6. Confidential Information.

- 6.1. **Scope. "Confidential Information"** means all information disclosed, directly or indirectly, to the other party (the "**Receiving Party**") and labeled as confidential or proprietary, stated at the time of oral disclosure to be confidential or proprietary, or by the nature of the information and the circumstances of the disclosure, the Receiving Party should reasonably infer to be confidential or proprietary. Confidential Information does not include information which: (i) is or becomes generally known through no fault of the Receiving Party; (ii) is known to the Receiving Party at the time of receipt, as evidenced by the Receiving Party's records; (iii) is hereafter furnished to the Receiving Party by a third party as a matter of right and without restriction on disclosure; or (iv) is independently developed, as evidenced by contemporaneous records by the Receiving Party without use of or reference to such Confidential Information.
- 6.2. **Protection.** The Receiving Party will use a reasonable degree of care to maintain all Confidential Information to accomplish the purposes of this Agreement or as otherwise agreed in writing by the disclosing Party. The Receiving Party will not disclose to any third party nor use Confidential Information for any unauthorized purpose. The Receiving Party may only disclose Confidential Information: (i) to its employees and representatives that have a need to know to accomplish the purposes of this Agreement; and (ii) in response to a valid order of a court or other governmental body or as otherwise required by law to be disclosed, provided the Receiving Party, to the extent legally permissible, gives sufficient notice to the disclosing party to enable the disclosing party to take protective measures. Except as otherwise expressly set forth in this Agreement, no rights or licenses to intellectual property in Confidential Information is granted by either Party under this Agreement, whether express, implied or otherwise, to the other Party. The obligations imposed on the Receiving Party shall survive the expiration or termination of this Agreement.

7. **Data Protection.** All data collected, processed, and/or used in connection with this Agreement is subject to the Juniper Privacy Policy. Juniper shall maintain appropriate administrative, physical, and technical safeguards for protection of the security, confidentiality, and integrity of End User Data as described in the applicable Documentation. To the extent End User Data includes Personal Data, as defined in the Data Protection Agreement ("**DPA**") located at <https://www.juniper.net/us/en/privacy-policy/customer-dpa/>, the terms of the DPA are hereby incorporated by reference and shall apply.

## 8. Ownership Rights and License Grants.

- 8.1. **Ownership of Course Materials, Derivative Materials, and Software.**
  - 8.1.1. Juniper has and shall have sole right, title, and ownership to all copyrights and other intellectual property rights in Authorized Courses, Course Materials, and Derivative Materials.
  - 8.1.2. If applicable, JNCAAM may create Derivative Materials solely for purposes of developing classroom materials for use in Authorized Courses; provided, however, JNCAAM shall not make any Derivative Materials based in whole or in part on any software furnished by Juniper.
  - 8.1.3. JNCAAM agrees to assign, and does hereby assign, to Juniper, all of its copyrights and other intellectual property rights, if any, in Derivative Materials, and shall execute such documents and perform such other acts as Juniper may reasonably request from time to time, to enable Juniper to perfect and protect its rights in Derivative Materials.

- 8.1.4. Upon completion of any Derivative Materials, JNCAAM shall promptly deliver to Juniper a sample copy of such materials; provided, however, that JNCAAM may do so without infringing any third party rights; otherwise, it shall not make such delivery, but shall instead promptly identify such third parties and their rights with prior written notice to Juniper.
- 8.1.5. All software furnished by Juniper under this Agreement will remain the sole and exclusive property of Juniper, or, as the case may be, its third party licensors, and shall be subject to the terms and conditions of Juniper's software license agreement.
- 8.1.6. Anti Piracy. JNCAAM shall not engage in the manufacture, use, distribution, supply, marketing, or promotion of any counterfeit, pirated, or illegal Juniper products, including, but not limited to, software or Course Materials, and if suspected or accused of being involved in such activities, will assist Juniper as reasonably necessary in the investigation and resolution of the matter.

## 8.2. Mutual Trademark License Grants.

- 8.2.1. License Grant to JNCAAM. Provided JNCAAM obtains specific prior written approval and authorization from Program Manager, at such time, Juniper thereby grants to JNCAAM, without charge, a nonexclusive, nontransferable right to use and display the trademarks, service marks, and logos claimed by Juniper ("**Juniper Marks**") solely in connection with and to the extent reasonably necessary for the promotion of its classes to instruct and teach students as contemplated under this Agreement. As contemplated in this Agreement, JNCAAM may market availability of classes for Authorized Courses to potential students using only Juniper Marks. JNCAAM will not remove or alter the Juniper or its third-party licensors', as the case may be, copyright notices, trademarks, or packaging found on any materials furnished to JNCAAM under this Agreement.

JNCAAM will use the Juniper Marks in accordance with Juniper's trademark guidelines or style guide and if requested by Juniper, furnish to Juniper all promotional, advertising, or other materials that refer to or display any Juniper Marks for Juniper's review and approval. Use of the Juniper Marks does not create in JNCAAM's favor any right, title, or interest in Juniper Marks or in continuing rights to promote and market Authorized Courses, or to instruct or teach Course Materials as contemplated in this Agreement. JNCAAM agrees to cooperate with Juniper if Juniper seeks to proceed with any infringement action regarding such rights.

- 8.2.2. License Grant to Juniper. Provided Juniper obtains specific prior written approval and authorization from the instructor designated to act as the primary point of contact with Program Manager, at such time, JNCAAM thereby grants to Juniper, without charge, a nonexclusive, nontransferable right to use and display the trademarks, service marks, and logos claimed by JNCAAM ("**JNCAAM Marks**") solely in connection with and to the extent reasonably necessary for the promotion of the JNCAA program to potential members. Juniper will not remove or alter the JNCAAM or its third party licensors', as the case may be, copyright notices, trademarks, or packaging found on any materials furnished to Juniper under this Agreement.

Juniper will use the JNCAAM Marks in accordance with JNCAAM's trademark guidelines or style guide and if requested by JNCAAM, furnish to JNCAAM all promotional, advertising, or other materials that refer to or display any JNCAAM Marks for JNCAAM's review and approval. Use of the JNCAAM Marks does not create in Juniper favor any right, title, or interest in JNCAAM Marks or in continuing rights to promote and market the JNCAA program as contemplated in this Agreement. Juniper agrees to cooperate with JNCAAM if JNCAAM seeks to proceed with any infringement action regarding such rights.

9. **Indemnification.** Except to the extent caused by the gross negligence or willful misconduct of Juniper, its employees or agents, JNCAAM will, as permitted by applicable law, indemnify, defend and hold harmless Juniper and its directors, officers, employees, shareholders, agents, and affiliates (the "**Indemnitees**") from any and all losses, damages, liabilities, judgments, settlements, interest, penalties, fines, costs, and expenses of whatever kind, including attorney's fees, arising out of any third-party claims resulting from misappropriation of Juniper's intellectual property, whether actual or alleged. THE INDEMNIFICATION OBLIGATIONS SET FORTH ABOVE SHALL APPLY IN EACH CASE WHETHER OR NOT CONTRIBUTED TO, OR CAUSED IN PART BY, THE ACTIVE OR PASSIVE NEGLIGENCE OR FAULT (OTHER THAN GROSS NEGLIGENCE OR WILLFUL MISCONDUCT) OF JUNIPER, ITS EMPLOYEES, OR AGENTS. Notwithstanding anything to the contrary set forth in this Section, (i) an Indemnitee may participate, at its own expense, in any defense and settlement directly or through counsel of its choice, and (ii) JNCAAM will not enter into any settlement agreement on terms that would diminish the rights provided to the Indemnitee, accept any liability, or increase the obligations assumed by the Indemnitee under this Agreement, without the prior written consent of the Indemnitee.
10. **Limitation of Liability.** IN NO EVENT SHALL JUNIPER OR ITS AFFILIATES HAVE ANY LIABILITY ARISING OUT OF, OR IN CONNECTION WITH, THIS AGREEMENT, UNDER ANY THEORY OF LIABILITY, INCLUDING, WITHOUT LIMITATION, NEGLIGENCE, THOSE RESULTING FROM ACCESS TO THE AUTHORIZED COURSES, THE USE OF COURSE MATERIALS, OR FOR ANY OTHER REASON. THIS LIMITATION SHALL APPLY NOTWITHSTANDING THE FAILURE OF THE ESSENTIAL PURPOSE OF ANY EXCLUSIVE OR LIMITED REMEDY. IN EVERY INSTANCE INVOLVING INACCURACIES OR MISTAKES IN AUTHORIZED COURSES OR COURSE MATERIALS, AS REASONABLY DETERMINED BY JUNIPER IN ITS SOLE DISCRETION, JUNIPER'S SOLE RESPONSIBILITY AND JNCAAM'S SOLE REMEDY SHALL BE CORRECTION OR REPLACEMENT OF SUCH AUTHORIZED COURSES OR COURSE MATERIALS BY JUNIPER IN A REASONABLE AMOUNT OF TIME.
11. **Warranty Disclaimer.** Except as expressly set forth in this Agreement, and to the extent permitted by applicable Law, JUNIPER (ON BEHALF OF ITSELF AND ITS AFFILIATES) MAKES NO REPRESENTATIONS OR WARRANTIES, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, ANY WARRANTIES OF MERCHANTABILITY, NONINFRINGEMENT OR FITNESS FOR A PARTICULAR PURPOSE WITH RESPECT TO THE AUTHORIZED COURSES, COURSE MATERIALS, OR OTHER MATERIALS PREPARED AND SUPPLIED BY OR ON BEHALF OF JUNIPER UNDER THIS AGREEMENT. JNCAAM ACKNOWLEDGES THAT

IT HAS INDEPENDENTLY EVALUATED THE POTENTIAL RISKS AND BENEFITS OF ENTERING INTO THIS AGREEMENT AND OF PERFORMING UNDER THIS AGREEMENT. JNCAAM ACKNOWLEDGES THAT IT HAS IN NO WAY RELIED ON ANY ASSURANCES OR REPRESENTATIONS OF JUNIPER OR ANYONE PURPORTING TO ACT ON ITS BEHALF REGARDING THE POTENTIAL FUTURE BUSINESS, PROFITS, OPPORTUNITIES, REVENUES, COSTS OR CAPITAL INVESTMENTS.

## 12. Termination.

12.1. Either party may terminate this Agreement for cause if the other party breaches any material term or condition of this Agreement and fails to cure such breach within ten (10) days following receipt of written notice of termination from the non-breaching party; whereupon, such termination shall be effective immediately at end of the ten (10) day cure period.

12.2. Either party may terminate this Agreement without cause by providing the other party with no less than ninety (90) days advance written notice.

12.3. Effect of Termination. Upon termination of this Agreement:

12.3.1. Each party shall promptly return to the other party, or destroy upon the disclosing party's written approval, all Confidential Information of the disclosing party in its possession or control, and shall provide the disclosing party with a written certification signed by one of its officers certifying to the return or destruction, of such Confidential Information.

12.3.2. JNCAAM shall promptly discontinue use of the Juniper Marks and return to Juniper all materials and uses containing such Juniper Marks, and Juniper shall promptly discontinue use of the JNCAAM Marks and return to JNCAAM all materials and uses containing such JNCAAM Marks. Each party shall provide the other party with a written certification signed by one of its officers certifying to the return or destruction, of the other party's marks identified herein.

12.3.3. As instructed and requested by Program Manager, within thirty (30) days after termination of this Agreement, JNCAAM shall return or destroy all materials, documents, plaque(s), etc., related to the JNCAA program. If Program Manger authorizes destruction of such materials, JNCAAM shall provide Juniper with a written certification signed by one of its duly authorized officers or high-ranking executive, management or representative employee certifying the destruction of all such materials.

12.4. No Damages for Termination. Neither party will be liable to the other party for any claims or damages of any kind arising out of the termination of this Agreement in accordance with this Section 12, including any incidental or consequential damages, including without limitation any compensation, reimbursement for the loss of prospective profits, anticipated sales or goodwill. However, termination will not extinguish any liability of either party arising before termination of this Agreement.

## 13. Miscellaneous.

13.1. Governing Law. This Agreement shall be interpreted and governed by the Territory Law.

13.2. Dispute Resolution. If section 14.25(a) applies:

- (1) any dispute arising out of or in connection with this Agreement, including any question regarding its existence, validity or termination, shall be referred to and finally resolved by arbitration administered by the Singapore International Arbitration Centre ("**SIAC**") in accordance with the Arbitration Rules of the Singapore International Arbitration Centre ("**SIAC Rules**") for the time being in force, which rules are deemed to be incorporated by reference in this clause. The seat of the arbitration shall be Singapore. The Arbitral Tribunal shall consist of a sole Arbitrator. The language of the arbitration shall be English;
- (2) nothing in this section 13.2 shall preclude any party from seeking interim relief(s) or order(s) for interim preservation in the courts of the Territory Law ("**Territory Court**"), and the parties agree to submit to the exclusive jurisdiction of the Territory Court for this purpose. The parties agree that any such application to the Territory Court shall not be considered as demonstrating an intention to act inconsistently in any way with these terms to settle disputes by arbitration in accordance with this section 13.2;
- (3) notwithstanding sections 13.2(1) and 13.2(2), either party may seek interim injunctive relief in the Territory Court with respect to any alleged breach of confidentiality or such party's intellectual property or proprietary rights; and
- (4) the Parties agree that any disputes arising out of or in connection with this Agreement which the Territory Law specifically prohibits from being resolved by arbitration, shall be subject to the exclusive jurisdiction of the Territory Court and the Parties agree to submit to the exclusive jurisdiction of the Territory Court in respect of all disputes that cannot be resolved by arbitration.

13.3. Compliance with Laws. JNCAAM and its personnel shall always comply with the Compliance Rules.

13.4. Force Majeure. Neither Party will be responsible for any failure or delay in performance due to causes beyond its reasonable control, provided such Party promptly notifies the other Party in writing of such event.

13.5. Assignment. JNCAAM may not assign or delegate or otherwise transfer its licenses, rights, or duties under this Agreement except with the prior written consent of Juniper. Any attempted prohibited assignment will be void. Juniper may assign, sub-contract or delegate any or all of its rights and/or its obligations under this Agreement to any Affiliate of Juniper without the consent of JNCAAM. Subject to the foregoing, this Agreement shall be binding upon and inure to the benefit of the Parties hereto and their successors and assigns.

13.6. Notices. Any notices related to this Agreement must be in writing and sent by registered mail or receipted courier service, in the case of: (i) Juniper, to the Address Details; and (ii) the JNCAAM, to the address provided by the JNCAAM. Juniper may



permit other notification methods as described in the Onboarding Information. Notices may also be posted on the relevant Juniper website.

- 13.7. **Severability; Remedies; Waiver.** In the event that any one or more provisions contained herein shall be held by a court of competent jurisdiction to be invalid, illegal, or unenforceable in any respect, the validity, legality, and enforceability of the remaining provisions contained herein shall not in any way be affected or impaired. Except as otherwise expressly provided herein, the remedies contained herein are cumulative and in addition to any other remedies at law or equity. A Party's failure to enforce any provision of this Agreement shall not constitute a waiver of any future enforcement of that or any other provision of this Agreement.
- 13.8. **No Third-Party Beneficiaries.** This Agreement does not constitute a third party beneficiary contract and, unless expressly and specifically stated in this Agreement, shall not be construed to be for the benefit of any person or entity not a party hereto, and no such person or entity shall have any license, right, or claim in connection with this Agreement.
- 13.9. **Guidelines and Policies.** Juniper may at any time modify any Online Policies, Guidelines and Procedures effective when posted to the applicable site, provided that no such modification shall affect the provision of Authorized Courses or Course Materials prior to the effective date of such modification. By accessing or using Authorized Courses or Course Materials under this Agreement, JNCAAM understands that it is bound by Juniper's then-current version of its Online Policies, Guidelines and Procedures.
- 13.10. **Entire Agreement; Amendment.** This Agreement, including any attachments, URLs, and Online Policies, Guidelines and Procedures incorporated by reference herein, constitute the entire agreement between the Parties and supersede all previous and/or contemporaneous agreements and understandings, whether oral or written, between the Parties hereto with respect to the subject matter of this Agreement. No waiver, consent, modification, amendment or change of the terms contained herein shall be binding unless in writing and signed by the relevant authorized representatives of each of the Parties.

#### 14. Glossary

- 14.1. **"Address Details"** means the Juniper corporate address as set forth at <https://www.juniper.net/us/en/contact-us/corporate-counsel/>, but does not include any email address (if listed).
- 14.2. **"Affiliate"** of a party means, any entity and its successors controlled by, controlling, or under common control with, such party, where "control" in any of the foregoing forms means ownership, either direct or indirect, of more than 50% of the equity interest entitled to vote for the election of directors or equivalent governing body. An entity shall be considered an Affiliate only so long as such entity continues to meet the foregoing definition.
- 14.3. **"Authorized Course(s)"** means all Juniper certification courses at the associate and specialist certification levels listed at [https://jncaa.juniper.net/wp-content/uploads/JNAA-Paths\\_062218.pdf](https://jncaa.juniper.net/wp-content/uploads/JNAA-Paths_062218.pdf) and located on the Junos Learning Portal.
- 14.4. **"Authorized Reseller"** means a reseller of Lab Equipment that sells Lab Equipment contracts to End Users pursuant to a valid contract with Juniper to conduct such resale activities.
- 14.5. **"Business Partner Code of Conduct"** means the code of conduct which is located and accessible at <http://www.juniper.net/assets/us/en/local/pdf/additional-resources/business-partner-code-of-conduct.pdf>.
- 14.6. **"Codes"** means: (a) Juniper's Business Partner Code of Conduct; and (b) any other policies, guidelines, or references that Juniper makes available to JNCAAM from time to time.
- 14.7. **"Compliance Rules"** means: (a) Laws; (b) any legislation or regulation with respect to anti-bribery, anti-slavery, anti-corruption (including the U.S. Foreign Corrupt Practices Act and the UK Bribery Act) or anti-terrorism; (c) any Export Laws; and (d) any Codes.
- 14.8. **"Course Materials"** means materials or other intellectual property developed by Juniper for distribution to and use by JNCAAM and/or JNCAAM students; and include, but are not limited to, online materials provided via the Juniper Learning Portal and the JNCAA Website, course books, Juniper instructor guides and other reference and supporting materials and documentation used for instruction and teaching students, and Derivative Materials.
- 14.9. **"Derivative Materials"** means any and all derivative materials (within the meaning of Section 101 of the U.S. Copyright Act of 1978, as amended) based on any Course Materials or other copyrightable works of Juniper, whether created by Juniper or JNCAAM.
- 14.10. **"Documentation"** in any form whatsoever, means any Juniper manuals, materials, guides, specifications, tables, charts, diagrams, pictures, schematics, plans, methods, reports or testing procedures, and any information required for training or education purposes and includes any updates, changes, or derivatives of any of the foregoing.
- 14.11. **"End User"** means the person or organization that originally purchases, leases or licenses Lab Equipment from an Authorized Reseller for use in such person's or organization's own business operations and not for further distribution or sale.
- 14.12. **"End User Data"** means all information submitted by JNCAAM to Juniper and may include third party data that JNCAAM submits to Juniper.
- 14.13. **"Export Laws"** means any export and import controls and trade sanctions as described at <https://www.juniper.net/assets/us/en/local/pdf/additional-resources/juniper-networks-shipping-terms-exhibit.pdf>.
- 14.14. **"JNCAA"** means the Juniper Networks Cloud and Automation Academy.







# CHIEF MINISTER'S SKILL EXCELLENCE CENTER



## MEMORANDUM OF AGREEMENT (MoA)

BETWEEN

**ANDHRA PRADESH STATE SKILL DEVELOPMENT CORPORATION**

AND

**Gudlavalleru Engineering College,  
Gudlavalleru**

Skill Development, Entrepreneurship & Innovation Department  
(SDE&I. Dept.), Government of Andhra Pradesh.



Handwritten signature and date '24 JUL 2019' over the stamp.

అక్కు-అఫీషియల్ న్యూంబర్ వెండ్చు  
అనుబంధం

**AGREEMENT BETWEEN**

**ANDHRA PRADESH STATE SKILL DEVELOPMENT  
CORPORATION**

**AND**

**GUDLAVALLERU ENGINEERING COLLEGE  
GUDLAVALLERU**



The Agreement is executed on this 24<sup>th</sup> day of July 2019 (Effective Date) by and between,

**Andhra Pradesh State Skill Development Corporation**, having its Corporate Office at D.No.78/2, G&J Infra Infosight Building, Near Pathuru Junction, Tadepalli - 522501 herein referred to as "APSSDC" (which expression shall unless repugnant to the context or meaning thereof be deemed to mean and include its successors and assigns) represented by its Authorized Signatory of the first part;

**And**

**GUDLAVALLERU ENGINEERING COLLEGE** having its corporate office at **Sheshadri Rao Knowledge Village, Gudlavalleru, Vijayawada, Krishna, Andhra Pradesh 521356** herein after called **GEC, Gudlavalleru** (which expression shall unless repugnant to the context or meaning thereof be deemed to mean and include its successors and assigns) represented by the **CHAIRMAN** of the second part;

APSSDC and College shall herein after be collectively referred to as Parties and individually as first/second Party.

**WHEREAS:**

APSSDC is a unique organization formed as a public private partnership (PPP) corporation to promote skill-development & entrepreneurship in the state of Andhra Pradesh. APSSDC is the Executive Agency for the Department of Skill Development, Entrepreneurship and Innovation, Govt. of Andhra Pradesh (GoAP) serving the important task of providing high quality skilled manpower as part of the Knowledge and Skills Mission of GoAP. The main objective of the Corporation is to implement a structured and pragmatic solution to skill & upskill the workforce in the State of Andhra Pradesh and to increase employability and promote entrepreneurship in sync with Industrial growth of the State. The process of developing large pool of skilled manpower has been envisaged in partnership with industry to make the skill development mission more industry relevant and self-sustainable. In the process of achieving these goals, the GoAP has





incorporated APSSDC as a special corporate which shall strive for the appropriate and demand driven Skill Development.

APSSDC in its several meetings have discussed and decided to achieve the goal of skill development with participative approach of the stakeholders' viz. the Government, Industry, academic institutions, youth and all other stakeholders. This participative approach will go a long way in accomplishing the task in economical, appropriate proportions with relevance in the shortest period. The APSSDC would provide the extra infrastructural requirements at the selected academic institutions in order to extend the skilling activities and thus realizing the objectives of APSSDC. In this process, the APSSDC has selected some of the leading Engineering Colleges/Govt. Polytechnics/Industry associated training institutions for providing the additional infrastructural facilities required for running the Skill Development programs.

APSSDC and the College/ Institution which is selected for **CM's Skill Excellence Center (SEC) - ICT Lab** have mutually discussed and agreed to enter into this agreement as detailed hereinafter.

NOW, THEREFORE, in consideration of the mutual promises contained herein and other good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

## 2.1 DEFINITIONS:

In this Agreement, the following expressions shall have the meaning stated herein:

**"Agreement"** shall mean this agreement executed between APSSDC and College and shall include any written modifications thereof and the schedules attached hereto.

**"Applicable Law"** shall mean all the laws national and international, enacted or brought into force as the case may be and enforced by the GoI or GoAP as the case may be, and the regulations and notifications made there under and judgments, decrees, injunctions, writs and orders of any court of record, as may be in force and effect.

**"CM's Skill Excellence Centre - ICT Lab"** shall mean multi-skill focused Centres of Excellence (CoE) at reputed Engineering Colleges in CSE, IT, ECE, EEE, Mechanical and Civil streams. These **CM's Skill Excellence Centers - ICT Labs** will be selected,

  
  
EXECUTIVE DIRECTOR  
APSSDC  
GUNTUR ENGINEERING COLLEGE  
GDV



established and implemented by APSSDC in active collaboration and assistance from the host College, as per the terms of this Agreement.

**"GoAP"** means the Government of Andhra Pradesh and its concerned department, Skill Development Entrepreneurship & Innovation.

**"Equipment"** means/includes Laptops, Projector, Wi-Fi routers, Audio system

### 3. SCOPE OF SERVICES / PROJECT

- a. To make qualitative improvements in imparting Technical Skills by setting up or providing:
  - Infrastructure in college laboratories by adopting latest technologies in engineering streams of CSE, IT, ECE, EEE, Mechanical and Civil to serve the needs of the industry;
  - Skill up-gradation of faculty by imparting training;
  - **CM's Skill Excellence Centre - ICT Labs** to focus on training students in line with the latest Industry needs and make them more employable
- b. **Promote Industry** – Academia interfacing to make improvements in Technical Skills sustainable and in line with Industry requirements.
- c. **Train students to improve employability** - Improved placements of students in colleges and enable the students to compete and succeed in national employment market with better remuneration and professional growth.
- d. Create a pool of skilled manpower to cater to the current and future industrial and service sector needs.
- e. Follow Guidelines and procedures prescribed / as may be prescribed from time to time by APSSDC for implementation.

### 4. SCOPE OF THE FIRST PARTY

The APSSDC shall

- Select reputed academic/Industrial Training Institutions through a stipulated procedure;
- Provide a platform for registration of trainees online and mapping of institutions and students;



- Provide equipment with latest technology to fill up the gap required to suit the skill development training requirements –laptops (as per the configuration given in Annexure I);
- Prepare over all calendar programs and communicate to Second Party;
- Train the faculty in the requisite and relevant skill;
- Exercise its right to cancel the permission now granted to the institutions in the event of not fulfilling their obligations.

## 5. SCOPE OF THE SECOND PARTY

The College shall:

- Provide a minimum of 750 sq.ft area for setting up the lab;
- Make available the necessary infrastructure as per the project specifications including electrical fittings, electricity and Power backup, water, furniture and fixtures and Air-conditioning;
- Provide adequate security: The College is responsible and accountable for the safety of the lab equipment;
- Ensure internet connectivity of 150Mbps bandwidth;
- Mobilize faculty and students of the college/institution for trainings and Certification;
- Make necessary efforts and ensure maximum participation of students belonging to Scheduled Caste (SC) and Scheduled Tribe (ST) Categories
- Appoint a Centre Coordinator as Single point of contact person (SPOC) for handling all administrative and programme related activities for smooth functioning of the Centre;
- Ensure to mark the daily attendance of candidates in the suggested mode (manual or bio metric or iris scan );
- Make a commitment on the count of faculty and students for APSSDC Training programs as mentioned - **50% of annual intake / students on rolls** – for participation in APSSDC programs like Workshops, online programs, Certification programs, any other programs announced by APSSDC from time to time out of which 50% students are to get certified from the Globally recognized MOOCs;





- Allow at least 50% of intake capacity to students of other colleges with residential facilities **(100 boys & 50 girls at nominal cost)** i.e., food & accommodation.
- *Provide Food and accommodation for 5 mentors (boy / girl) deputed by APSSDC to the college to co-ordinate and execute the APSSDC programs without any charges;*
- Setup one Skill Development Center lab and equip it on the lines of CM's SEC for APSSDC training exclusively;
- Have to bear the maintenance cost of equipment at the college after the warranty lapses

**Compliances:**

- **KPIs** – Key Performance Indicators (KPIs) will be developed in mutual consultation with colleges and APSSDC.
- **Monitoring:** The activities of CM's Skill Excellence Centers - ICT Labs shall be regularly monitored through an IT monitoring system at APSSDC on a real time basis and also through the monitoring committee of APSSDC.
- **Management Information System:** All reports and documents relating to progress of the students on rolls, Accounts, Audit and Annual Work Plan, as specified at such frequency as may be required by 'THE FIRST PARTY' are to be submitted through MIS.
- Details of Data of Number of students passed out, placed (Trained for Employability), and unplaced on year-on-year basis.
- Institutions will face punitive action amounting to withdrawal of allotment of Centre given under this Project if it is found that the college:
  - ❖ Is Charging capitation fee or indulging in any other malpractice
  - ❖ Provided false data in their reports
  - ❖ Is Unable to achieve targets set by APSSDC/themselves in Proposals consistently
  - ❖ Violated any of the terms and conditions of this Agreement



*V. Satyanarayana*

## 6. REVENUE GENERATED

The Revenue generated from the programs being implemented by APSSDC will be the sole income of APSSDC as per the Course wise fee structure provided at Annexure -II which may be periodically updated as and when required.

## 7. BREACH OF AGREEMENT & REMEDIAL PERIOD

APSSDC shall have the right to terminate this Agreement without assigning any reasons by giving prior written notice of 60 (Sixty) days through its authorized signatory. Without prejudice to the above, either Party may terminate this Agreement by giving 30 (Thirty) days' written notice through its authorized signatory in the event of any material breach of any of the material terms of this Agreement by the other Party. The non-defaulting party shall first serve a written notice of its intention to terminate this Agreement to the defaulting party highlighting the material breach and giving the defaulting party a period of 30 days or such extended period as may be mutually agreed to within which to remedy the material breach. If such event of a material breach remain unresolved/unrectified within the said notice period of 30 days or such extended period as may be mutually agreed to, the non-defaulting shall be able to terminate the Agreement forthwith.

## 8. CONFIDENTIAL INFORMATION

Each Party may disclose Confidential Information:

- a) to the extent to which it is required to be disclosed pursuant to Applicable Law;
- b) to the extent to which it is specifically permitted by the other Party in writing;
- c) to the extent that the Confidential Information is publicly available and
- d) to its employees and professional advisors, but only to the extent necessary and subject to such employees and professional advisors accepting an equivalent confidentiality obligation to that set out in this Clause Confidentiality.

## 9. LIMITATION OF LIABILITY

Except as agreed and provided under this Agreement, neither of the Parties shall be liable to bear or pay any damages arising out of loss of income, loss of profit, special, incidental, indirect, punitive, exemplary or consequential, to any party including third parties, and all such damages are expressly dis



*Satyanarayana*



## 10. DISPUTE RESOLUTION

The Parties shall endeavor to resolve all or any dispute or difference arising out of or in connection with this Agreement, amicably within 30 days of notice in writing being issued by the non-defaulting party to the defaulting party indicating such dispute or difference. In case no amicable solution is arrived between the Parties within the said 30 days, then such dispute/s shall be settled through Arbitration as per the provisions of the Arbitration and Conciliation Act, 1996 as amended from time to time. The arbitration shall be done by Sole Arbitrator appointed by APSSDC. The written award of the Arbitrator shall be final and binding on all the Parties. The seat and venue for the arbitration proceedings shall be at Vijayawada, Andhra Pradesh.

## 11. FORCE MAJEURE

If the performance of any part of this Agreement by parties is prevented or delayed by acts of civil or military authority, flood, fire, epidemic, war or riot, or other acts beyond the reasonable control of either party, the party affected shall be excused from such performance only during the continuance of any such event.

Where a Party is claiming suspension of its obligations on account of Force Majeure, it shall promptly, but in no case later than five (5) days after the occurrence of the event of Force Majeure, notify the other Party in writing giving full particulars of the Force Majeure, the estimated duration thereof, the obligations affected and the reasons for its suspension.

The Party asserting the claim of Force Majeure shall have the burden of proving that the circumstances constitute valid grounds of Force Majeure under this clause and that such Party has exercised reasonable diligence and efforts to remedy the cause of any alleged Force Majeure. If the parties are unable in good faith agree that a Force Majeure event has occurred, the Parties shall submit the dispute for resolution pursuant to clause 10 hereof provided that the burden of proof as to whether a Force Majeure event has occurred shall be upon the Party claiming a Force Majeure event.

## 12. SEVERABILITY

If any provision or provisions of this Agreement shall be held to be illegal, invalid or unenforceable, the validity, legality and enforceability of the remaining provisions shall not in any way be affected or impaired here by and the parties hereto agree to



replace the illegal or unenforceable provisions with valid provisions which are as close as possible to the illegal or unenforceable provisions in their respective meaning, purpose, and commercial effect within reasonable time.

### 13. NOTICE

13.1. Any notice or other document to be given under this Agreement shall be in writing and shall be deemed to have been duly given if left at or sent by:

- (a) hand; or
- (b) registered posts; or
- (c) facsimile or other electronic media;

to the other party at the following addresses and/or telecommunication number or such other addresses as the party may from time to time designate by written notice to the other(s):

**APSSDC**                      **Andhra Pradesh State Skill Development Corporation**  
**Door No. 78/2, G&J Infra Infosight Building,**  
**Near Pathuru Junction, Tadepalli - 522501**

**College/  
Institution**                      **GUDLAVALLERU ENGINEERING COLLEGE**  
**Sheshadri Rao Knowledge Village,**  
**Gudlavaluru, Vijayawada, Krishna, Andhra Pradesh 521356**

13.2. All such notices and documents shall be in the English language. All notices or other documents shall be deemed to have been received by the addressee in the case of dispatch by post, five (5) working days following the date of dispatch of the notice or document and in the case of dispatch by hand or by facsimile or other electronic media, simultaneously with the delivery or transmission (as the case may be). To prove the giving of a notice or other document it shall be sufficient to show that it was dispatched in accordance with the provisions of Clause 13.1 hereof.

### 14. PERIOD OF VALIDITY

This Agreement is effective from 1/11/2018 and shall be in force for a period of three years, unless terminated by mutual consent of the parties.



*Satyandayana*



## 15. GOVERNING LAW AND JURISDICTION

This Agreement shall be governed and construed in accordance with the laws of India and subject to the arbitration clause mentioned above, the courts of Andhra Pradesh shall have the jurisdiction to entertain any dispute or suit arising out of or in relation to this Agreement.

## 16. PUBLICITY

Neither party shall make any public disclosure, except as may be required by applicable law, relating to discussions and or terms related to this Agreement, without obtaining the prior written consent of the other party. Either party shall not use and shall not let their employees, agents and subcontractors from using the name, trademark or logo of other party in any sale, marketing publication, advertisement, or other publication. Either party shall not make, or let its employees, agents or subcontractors make, any public statement relating to the other party.

## 17. RELATION OF THE PARTIES

Nothing herein shall be construed to neither constitute a partnership between the parties hereto nor to authorize the College save and except as provided herein or with the APSSDC's prior consent in writing, for making any representation.

## 18. MODIFICATION, AMENDMENT, SUPPLEMENT OR WAIVER

No modification, amendment, supplement to or waiver of this Agreement or any of its provisions shall be binding upon the parties hereto unless made in writing and duly signed by the authorized representative of the party against whom enforcement thereof is sought. Any failure or delay of any party to this Agreement to enforce at any time any of the provisions of this Agreement or to exercise any option which is herein provided, or to require at any time performance of any of the provisions hereof, shall in no way be construed to be a waiver of such provisions of this Agreement.

## 19. ENTIRE AGREEMENT

This Agreement together with all Appendices, Attachments and Addenda attached hereto constitute the entire agreement between the parties and supersedes all previous agreements, promises, representations, understandings and negotiations, whether written or oral, between the parties with respect to the subject matter hereof.



The image shows two circular official stamps and handwritten signatures. The stamp on the left is from the Andhra Pradesh State Development Corporation (APSSDC), with the text 'EXECUTIVE DIRECTOR' and 'APSSDC' visible. The stamp on the right is from Gudlavallabh Engineering College, with the text 'GUDLAVALLABH ENGINEERING COLLEGE' and 'GDV' visible. Handwritten signatures are present over both stamps.

## 20.ASSIGNMENT

The Second Party shall not be entitled to, nor shall it purport to, assign this Agreement, without prior consent of the First Party.

This Agreement is prepared in two originals and each party shall retain one copy. Each copy shall be treated as original when taken separately and shall constitute as one when taken together.

In token of agreement and acceptance hereof by the two parties the authorized representatives of the two parties hereto have affixed their signatures herein below in the presence of witnesses as under:

### SIGNED ON BEHALF OF ANDHRA PRADESH STATE SKILL DEVELOPMENT CORPORATION

Signature: 

(Name: Dr. B Nageswara Rao)



Designation: Executive Director

### GUDLAVALLERU ENGINEERING COLLEGE,

Sheshadri Rao Knowledge Village, Gudlavalleru, Vijayawada, Krishna, Andhra Pradesh 521356

Signature: 


Name: V. SATYANARAYANA RAO

PRINCIPAL & CO-  
GUDLAVALLERU ENGINEERING COLLEGE  
GUDLAVALLERU - 521 356

SECRETARY & CORRESPONDENT  
Designation: ~~CHAIRMAN~~

### Witness

Name: Dr P. RAUINDRA BAOU

Signature: 

Designation: PRINCIPAL  
**PHINCIPAL**  
Gudlavalleru Engineering College  
GUDLAVALLERU-521 356



Name : Dr G.V.S.N.R.V. PRASAD.

Signature: 

Designation: Dr. G.V.S.N.R.V. PRASAD  
**M.S.M. Tech., Ph.D**  
**Vice Principal-Academics**  
Gudlavalleru Engineering College  
Seshadri Rao Knowledge Village, Gudlavalleru-521356



**ANNEXURE-I**

<b>Laptops : 37 No.</b>	
<b>Make and Model : Acer TMP 249-G2-M</b>	
<b>Technical Specifications</b>	
Processor	Intel Core i5-7200U Processor @ 2.5 GHz(Turbo Boost Upto 3.1 Ghz), 3MB Cache, 2-cores
Memory	16 GB DDR4 Memory, 2133 MHz
Internal Storage	500 GB SATA
Wireless Connectivity	Integrated wireless & Integrated Blue tooth.
Display Size	14"
Display Resolution	1366 x768
Webcam	Built-in Webcam.
Battery	5 Hrs Backup
VGA Port	Yes
HDMI Port	Yes
USB 2.0 port	1
USB 3.0 port	2
Operating System	BOSS Linux
Keyboard	External;
Mouse	External;

GUDJAVALLERU ENGINEERING COLLEGE  
GUDJAVALLERU - 521 326

Dr. G. S. N. R. V. PRASAD  
Vice-Chancellor  
Gudlavallur Engineering College  
Gudlavallur - 521 326



Gudlavallur Engineering College  
Gudlavallur - 521 326

*Annexure - II*

**Details of course wise fee**

S No	Programs Offered for ECE, EEE & EIE	Duration	Fee
1	Embedded systems Fundamentals ( Embedded C ,8051)	6 Days	150
2	Embedded Systems Advanced ( ARM )	3 Days	300
3	Internet of Things ( IoT )	1 Week	300
4	PCB ( Software )	3 Days	100
5	PCB ( Hardware )	3 Days	100
6	Arduino With Scratch	3 Days	100
7	Mathematical Operations With scilab for Engineering Applications	3 Days	100
8	SciLab	3 Days	100
9	PLC	6 Days	300
10	SCADA	6 Days	300

S No	Programs Offered for Mechanical Engineering students	Duration	Fee
1	AUTOCAD	6 days	250
2	CATIA Phase -I (Modelling)	6 days	250
3	CATIA Phase - II (Surfacing)	6 days	250
4	Solid Edge	6 days	250

S No	Programs Offered for Civil Engineering students	Duration	Fee
1	AutoCAD	6 days	250
2	Revit Architecture	6 days	250
3	Revit Structure	6 days	250
4	ETABS	6 days	250

S No	Programs Offered in Gaming : ( Computer Engg/ECE students	Duration	Fee
1	Game Development using Buildbox	3 days	100
2	Fundamentals in Game Development using Unity3D & C#	6 days	250

S No	Programs Offered in Amazon Web Services( AWS) for Computer ENGG/ECE students	Duration	Fee
1	Cloud Literacy	1 Day	Free
2	Cloud Computing_101	2 Days	Free
3	ALEXA SKILLS	5 days	100
4	Associate Cloud Architect	5 days	100

S No	Programs Offered in Python for all Engg. Students	Duration	Fee
1	Python Basics	3 Days	150
2	Advanced Python	3 Days	150
3	Applied Data Science foundations	3 Days	150
4	Web Development with Python	6 Days	300

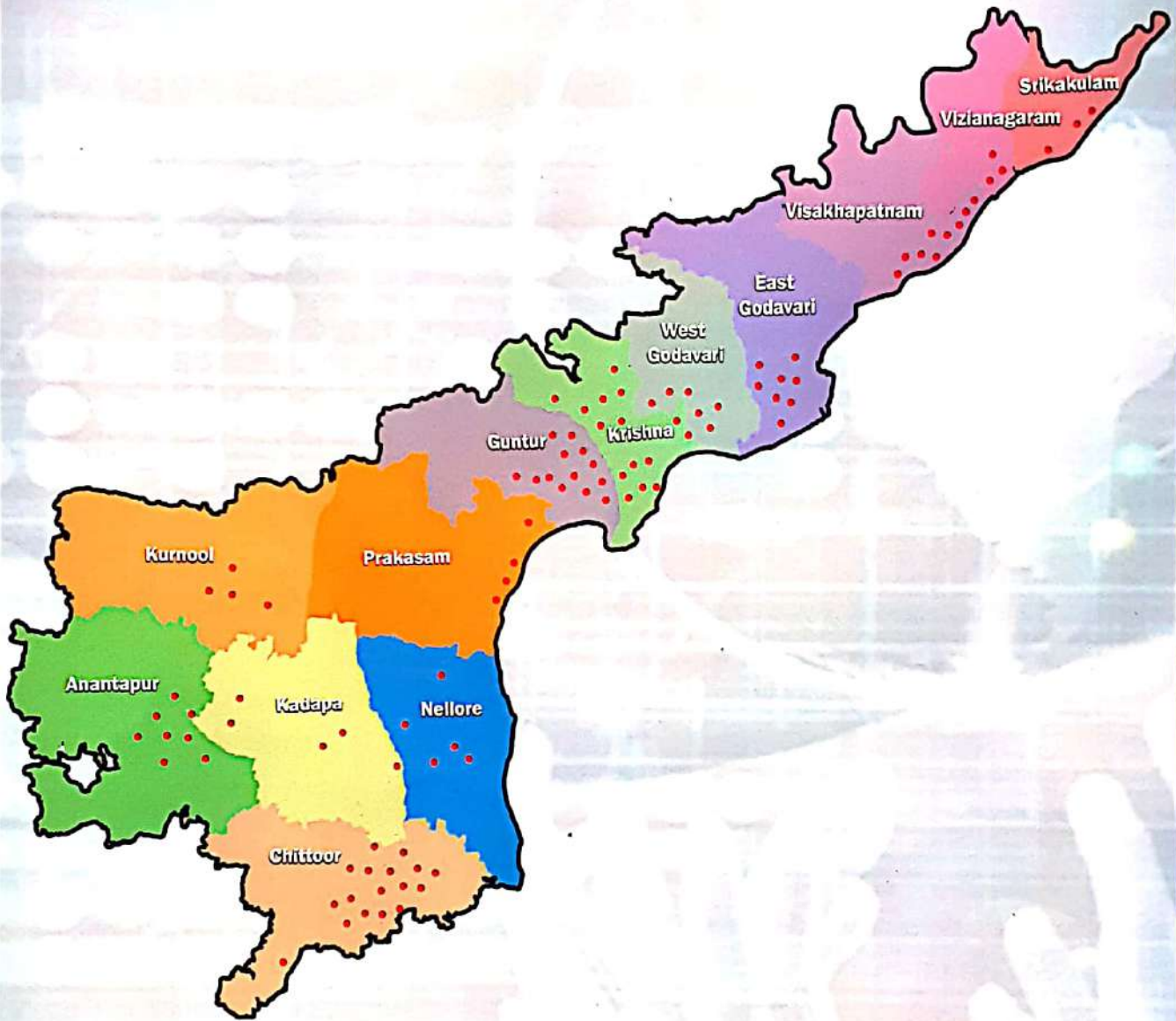
S No	Programs Offered in Problem Solving & Programming	Duration	Fee
1	Raptor	3 Days	100
2	Data Structures and Algorithms	6 Days	250
3	Problem Solving Skills Using C	6 Days	250
4	Programming Content & Challenges(Coding Training)	6 Days	250

S No	Programs Offered in Coursera Certifications:	Duration	Fee
1	1. An Introduction to Programming the Internet of Things (IOT) Specialization- Coursera	18 Days	2800
2	2.Development of Secure Embedded Systems Specialization - Coursera	12 Days	
3	Python for Everybody	14 Days	2800
4	Applied Data Science with Python	1 Month	
5	Introduction to C# Programming and Unity , More C# Programming and Unity	12 days	2800





# CHIEF MINISTER'S SKILL EXCELLENCE CENTER



**Andhra Pradesh State Skill Development Corporation**

Department of Skill Development, Entrepreneurship & Innovation, Govt. of Andhra Pradesh  
3<sup>rd</sup> floor, G&J Infra Building, Tadepalli, Andhra Pradesh 522501



Website: [www.apssdc.in](http://www.apssdc.in)

Toll Free: 1800-425-2422



**MEMORANDUM OF UNDERSTANDING**

**BETWEEN**

**EduSkills Foundation ("EduSkills")**

**AND**

**Gudlavalleru Engineering College ("GEC")**

**FOR EDUSKILLS MEMBERSHIP PROGRAM**

This Memorandum of Understanding ("MOU") is effective from the date of signatures below ("Effective Date"); hereinafter, each a "Party" or together, "the Parties". EduSkills will be referred as 'First party' and other party will be referred as 'Second party'.

The Parties have been discussing a proposed collaboration in the area of "Skill Development, IT Education and Workforce Development Programs" ("Collaboration Areas").

Now the Parties agree as follows:

**A. NON-BINDING TERMS.**

The Parties understand that MOU is intended only to summarize the current understanding of the parties with respect to the principal terms of the proposed collaboration.

The Parties understand that this MOU is intended only to summarize the current understanding of the Parties with respect to the Collaboration Areas and to facilitate their further discussions regarding certain objectives of the proposed partnership, as more fully described in Exhibit A, which are non-binding on the Parties. The terms and objectives set forth in Exhibit A shall be used for discussion purposes only and shall not be deemed to create any rights or obligations for or on behalf of any Party.

**B. BINDING TERMS**

The Parties hereby acknowledge and agree that the following subsections under this Section B (Binding Terms) shall be binding and create legal rights and obligations on the Parties.

**1. Confidentiality**

In this MOU "Confidential Information" means any information or data, irrespective of the form and nature thereof, that is material to the Party disclosing such information ("Discloser") to the other Party ("Recipient"), including, but not limited to technical know how, specifications, designs, models, software, techniques, drawings, processes, as well as industrial and intellectual property rights, business information, trade secrets, customer lists, financial information, process, costs, sales and marketing plans, information posted on their respective websites or any other information with the Recipient knows or reasonably ought to know is confidential, proprietary or trade secret information of the Discloser.

The Recipient shall at all times, both during the term of this MOU and for a period of at least three (3) years after its expiration or termination, keep in trust and confidence all such Confidential Information, and shall not use such Confidential Information other than for the purpose of fulfilling its obligations under this MOU, nor shall the Recipient disclose any such Confidential Information to any third party without the Disclosing Party's prior written consent. Upon termination of this MOU or written request from the Discloser, the Recipient shall, within fifteen (15) days from such termination or request, return all Confidential Information and any and all copies thereof to the Discloser, or at the Discloser's option, destroy the Confidential Information and any and all copies thereof, and certify such destruction

The obligations of confidentiality set forth herein shall not apply to information which;

- a. Was rightfully in possession of or known to the Recipient without any obligation of confidentiality prior to receiving it from the Discloser;
- b. Is, or subsequently becomes, legally and publicly available without breach of this MOU;

DocuSigned by:  
EduSkills Confidential





- c. Is rightfully obtained by the Recipient from a source other than the Discloser, without any obligation of confidentiality; or
- d. Is developed by or for the Recipient without use of the Confidential Information.

The Recipient may only disclose Confidential Information pursuant to a valid order issued by a court or governmental agency, provided that the Recipient provides the Discloser:

- a. Prior written notice of such obligation; and
- b. The opportunity to oppose such disclosure or obtain a protective order.

The Confidential Information shall remain the property of the Discloser and no license to any existing or future intellectual property rights or Confidential Information is granted or implied under this MOU.

All Confidential Information is provided "AS IS". The Discloser shall not be liable for any inaccuracy or completeness of the Confidential Information, nor are there any express or implied representations or warranties by either party to the other, including with respect to the infringement of any intellectual property rights or any right of privacy, or any rights of third persons.

## 2. Scope

The scope of this MOU does not cover any development work, testing, licensing, distribution, support, sales, or maintenance. Should the Parties decide to pursue such matter that is outside the scope of this MOU, the Parties shall enter into a development, license, distribution, or other appropriate written agreement(s) accordingly.

## 3. Publicity

The Parties hereby agree that no press release or other public announcements regarding this MOU or any agreements contemplated thereby shall be made without prior review and written agreement signed by a duly authorized representative of the other Party.

## 4. Term and Termination

The Parties agree that this MOU shall be effective as of the Effective Date and shall continue in effect until the earliest occurrence of one of the following: (1) the execution of a definitive MOU or definitive agreement relating to the scope of this MOU; (2) written notice by one Party to the other of termination of this MOU; or **thirty six (36) months** from the Effective Date of this MOU. Section B (including all subsections) shall survive any termination of this MOU. Upon expiry of the Term, it is the intention of the Parties to further progress the solutions initiated under this MOU towards overall achievement of the objectives and outcomes contemplated herein. Second party shall, to this extent, endeavor to continue maintaining and promoting such solutions and projects to further the objectives set forth in the MOU.

## 5. Limitation of Liability

Except for liability relating to either Party's breach of the other Party's confidential information or intellectual property rights, in no event shall either Party be liable to the other Party for any direct, indirect, incidental, special, punitive or consequential damages or loss of profits, lost revenue or loss of data.

Notwithstanding the foregoing, nothing in this MOU shall limit the Parties liability for bodily injury or death caused by its negligence or its liability in the tort of deceit.

## 6. Intellectual property rights

Each Party will retain the exclusive rights, title and ownership of all its pre-existing Intellectual Property, Confidential Information and materials (including, without limitation, proprietary ideas, sketches, diagrams, text, know-how, concepts, proofs of concepts, artwork, software, algorithms, methods, processes, identifier codes or other technology) owned or developed by such Party.

DocuSigned by:



A handwritten signature in green ink, appearing to be "APU".



## 7. Governing laws and jurisdiction

The Parties shall make efforts in good faith to amicably resolve all disputes as may arise out of or in connection with this MOU. This MOU shall be subject to and governed by the laws of India and the Indian courts shall have exclusive jurisdiction over any claim arising under this MOU. Notwithstanding the foregoing, either Party may seek interim injunctive relief in any court of appropriate jurisdiction with respect to any alleged breach of such Party's intellectual property or proprietary rights.

## 8. Costs

Unless otherwise agreed upon in writing, each Party shall bear its own costs and expenses arising in connection with this MOU and the possible negotiations, completion and implementation of definitive Agreements if any, including but not limited to costs of experts, consultants, lawyers and travel expenses.

## 9. Amendment

This MOU may be amended at any time by the mutual written assent of the Parties.

## 10. Severability.

Should any portion of this MOU be determined to be illegal or unenforceable, the remainder of the MOU shall continue in full force and effect, and either party may renegotiate the terms affected by the severance.

IN WITNESS WHEREOF, the parties hereto have executed this MOU by persons duly authorized as of the date and year first above written.

Signed for and on behalf of <b>EduSkills Foundation</b>	Signed for and on behalf of <b>Gudlavalleru Engineering College</b>
By: <u>Shubhajit Jagadev</u> Authorized Signatory DocuSigned by: C548C96D21114D1...	By: <u>Dr. P Ravindra Babu</u> Authorized Signatory 
<b>Shubhajit Jagadev</b> Name	<b>Dr. P Ravindra Babu</b> Name
<b>Executive Director</b> Designation 	<b>Principal</b> Designation
<b>12th June 2020</b> Date	<b>11<sup>th</sup> June 2020</b> Date
<b>Address for communication:</b> EduSkills Foundation #806, DLF Cyber City, Technology Corridor, Infocity, Bhubaneswar – 7510024, Odisha, India  Email: <a href="mailto:info@eduskillsfoundation.org">info@eduskillsfoundation.org</a>	<b>Address for communication:</b> Gudlavalleru Engineering College, Sheshadri Rao Knowledge Village, Gudlavalleru, Vijayawada, Andhra Pradesh  Email: <a href="mailto:principal@gecgudlavalleru.ac.in">principal@gecgudlavalleru.ac.in</a>



**EXHIBIT A****NON-BINDING TERMS****1. Scope and Intent**

**EduSkills** and **GEC** have decided to work together for the purpose of expanding digital skills into higher education system through offering various world class technical programs in Networking, Cybersecurity, Cloud computing, automation, RPA and other industry 4.0 skills to the colleges and their students.

**2. Proposed Obligations of Second party**

- To create awareness for adoption and registration of technical courses from interested students
- To nominate a point of contact who could monitor and review the program updates
- To ensure following pre-requisites to be followed by the participating colleges:
  - a. High speed broadband connectivity, computer labs for relevant courses and classroom IT set-up for all participating institutions.
  - b. Identify upto 2 (Two) Educators with required qualification like Engineers/MCA in Computer Science/IT/Electronics, etc. or experienced diploma holders to receive Training of Trainers for each academy program.
  - c. Pay membership **fee on annual basis for next 3 years**. Following year's membership fee can be incremented on nominal basis, if the need arises. **Agreement to be renewed after 3 years.**

**3. Proposed obligations of EduSkills:**

- a. To offer digital content and courses of up to 5 global academy programs to its member institution.
- b. To offer LMS of the academy programs, where ever applicable.
- c. To offer branding collaterals access and usage of academy programs.
- d. 'Train the Trainers' to the nominated educators by the institution.
- e. Virtual orientation session/workshop for the institution.
- f. In-person/remote support for any troubleshooting needed during the onboarding process.
- g. To offer opportunities to participate in job fairs, seminars, conferences and any regional/national/global competitions or platforms for the students, educators and/or institution's leadership.

**4. Annual Membership Fee**

- Year 1: INR 40,000 + Training fee + GST
- Year 2: INR 40,000\* + GST
- Year 3: INR 40,000\* + GST

\* Can be incremented annually on a very nominal basis.

**Please Note:** This fee applies on institutions. EduSkills will not charge any fee from the students as these programs comes under purview of CSR. Institutions may enroll and extend benefit to as many students they want. No capping on number of students.

DocuSigned by:



A handwritten signature in green ink, appearing to be 'G. V. L.', with a long horizontal line extending to the right.





# BRAIN O VISION

## MEMORANDUM OF UNDERSTANDING

BETWEEN

**BRAINOVISION SOLUTION PVT.LTD.**

AND

**DEPARTMENT OF INFORMATION TECHNOLOGY,  
GUDLAVALLERU ENGINEERING COLLEGE**

This Memorandum of Understanding (MOU) is executed on the 01<sup>st</sup> MARCH 2022 between **BRAINOVISION SOLUTION PVT. LTD.** functioning at LVS Arcade, Plot No. 71, Jubilee Enclave, Hitec City, Madhapur, Hyderabad – 500081, Phone: 9502935039, India, represented by **Mr. Ganesh Nag Doddi, Co-Founder**, here in after referred to as **BRAINOVISION SOLUTION PVT. LTD.**, which expression shall include its successors, legal heirs and assigns on the First part.

**DEPARTMENT OF INFORMATION TECHNOLOGY(IT), GUDLAVALLERU ENGINEERING COLLEGE (GEC), GUDLAVALLERU, Seshadri Rao Knowledge Village, GUDLAVALLERU, Krishna District, Andhra Pradesh, PIN-521356, India.**

### PREAMBLE

**BRAINOVISION SOLUTION PVT. LTD.** is, India based company that is committed to deliver quality software solutions and services to its customers and end users. **BRAINOVISION SOLUTION PVT. LTD.** is one of the leading and fast growing companies in the area of web development and all digital solutions to the corporate world and Nation. We are a global IT consulting company with in-depth expertise in providing end-to-end solutions. We work on diverse projects ranging from simple information systems and websites to complex enterprise type architectures, desktop or web- enabled applications, traditional n-tier and service oriented architectures.

WHAT WE DO: Brainovision solutions pvt. Ltd. provides technical solutions and consultancy to businesses. We offer a wide range of software product development and digital services. We work on the digitization drive for companies which helps them to expand their business activities online and to a larger audience. Our organization has

+91 95029 35039

Info.brainovision@gmail.com

www.brainovision.in

Brain O Vision Solutions Pvt. Ltd...

Mohan's Elite, 1st Floor, H.No:2-56/5/50, Madhapur, Khanamet, Hyd - 500 081.

www.fb.com/brainovisionsolutions





# BRAIN O VISION

many satisfied clients across India and 5+ years of experience in the information technology Industry.

**WHY TO CHOOSE US:** Brainovision is a collaborative and fast paced environment where responsibility, problem solving and teamwork are its own rewards. We like to work with people who have both a sense of humor and embrace agile values and practices. Life's too short for anything else

The Department of Information Technology of GEC was established in 1999 and is offering Under Graduate Program with an intake of 180. The department has qualified and dedicated Faculty and technical supporting staff. The department has well equipped laboratories and e-class rooms. It has Biometrics R&D laboratory to promote research activities. The Department is marching forward by keeping pace with the emerging challenges in Information Technology.

After studying the strengths and objectives, **BRAINOVISION SOLUTION PVT. LTD.** and **Department of I.T,GEC** agreed that they can share the expertise available at both ends for mutual benefits in the field of education, training, scientific and industrial research and enter into MoU. Based on the discussion held among the faculty of the **DEPARTMENT OF IT** certain thematic areas/programs have been identified for mutual collaboration.

**BRAINOVISION SOLUTION PVT. LTD** now open to provide MoUs to the colleges (No need to pay anything for MoU), with following services

- I. Collaborative technical and development activities in the fields of education and training are listed below. The following activities will be carried out between **BRAINOVISION SOLUTION PVT. LTD.** and the **DEPARTMENT OF IT, GEC.**
  - a) Consultancy Work
  - b) Internship cum Placement opportunities
  - c) Software Development
  - d) Faculty Development programs
  - e) Bootcamps
  - f) Project assistance to final year B.Tech students
  - g) Seminars/Workshop on recent developments in the field of Computer Science.
  - h) Imparting training to faculty on emerging areas. Providing opportunity to students to work with the technology available at Resource Sharing.
- II. Industrial visits and project work for the students to be carried out at **BRAINOVISION SOLUTION PVT.**

+91 95029 35039

Info.brainovision@gmail.com

www.brainovision.in

**Brain O Vision Solutions Pvt. Ltd...**

Mohan's Elite, 1st Floor, H.No:2-56/5/50, Madhapur, Khanamet. Hyd - 500 081.

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# BRAIN O VISION

**LTD.**, if the training projects and infra- structure facilities available at **BRAINOVISION SOLUTION PVT. LTD.** fits the requirement of the students of **Department of IT, GEC, GUDLAVALLERU.**

- III. **BRAINOVISION SOLUTION PVT. LTD.** and **Department of I.T** shall share facilities such as computers, sophisticated equipment, instruments etc. and library facilities according to rules and regulations of each institution.
- IV. Exchange Program enabling the faculty members of the Department of Information Technology, GEC, Gudlavalleru to work for short periods in **BRAINOVISION SOLUTION PVT. LTD.** and the faculty of **BRAINOVISION SOLUTION PVT. LTD.**, to serve as visiting faculty for guidance in the development program of mutual interest and conduct of intensive courses.
- V. Design and Development of curriculum in new areas of Science and Technology, particularly with long- & short-term courses which will benefit the faculty members/students of the Department of IT, GEC,GUDLAVALLERU
- VI. Organizing conferences, Seminars, Symposia, Workshop and refresher courses for the students as a collaborative effort at either **BRAINOVISION SOLUTION PVT. LTD.** or in the Department of IT, GEC, GUDLAVALLERU.
- VII. **AMENDMENTS:** No amendment or modification of the MoU shall be valid unless the same is made in writing by both the parties or their authorized representatives and specifically stating the same to be an amendment of this MoU. The modification/changes shall be effective from the date on which they are made or executed, unless otherwise agreed to.
- VIII. **DURATION OF MoU:** The duration of this MoU shall be for 3 years from the date of signing of the MoU. The MoU shall stand renewed automatically unless desired otherwise by neither party. This MoU shall be terminated for no cause by giving one month advance written notice by either of the parties.
- IX. Disputes if any shall be settled through mutual discussions between the Parties in the first instance, failing which the same shall be settled through the courts of Hyderabad
- X. **CONTACT DETAILS: BRAINOVISION SOLUTION**

+91 95029 35039

Info.brainovision@gmail.com

www.brainovision.in

Brain O Vision Solutions Pvt. Ltd...

Mohan's Elite, 1st Floor, H.No:2-56/5/50, Madhapur, Khanamet, Hyd – 500 081.  
www.fb.com/brainovisionsolutions



# BRAIN O VISION

PVT.LTD.

LVS Arcade, Plot No. 71, Jubilee Enclave, Hitec City, Madhapur, Hyderabad – 500081.

Phone: +91 9542657109, 9502935039


e-Mail :[mou@brainovision.in](mailto:mou@brainovision.in)


## Department of Information Technology, Gudlalleru Engineering College

Seshadri Rao Knowledge Village, GUDLAVALLERU, Krsihna Dt, Andhra Pradesh PIN-521356 Email:

[hoditdept@gecgudlallerumic.in](mailto:hoditdept@gecgudlallerumic.in), Mobile: 9848779131

IN WITNESS OF THE UNDERSIGNED, duly authorized there to, have signed this Memorandum of Understanding on **01<sup>ST</sup> MARCH 2022** in two originals.

  
Mr. **CHINESH NAG DODDI**  
CO - FOUNDER,  
BRAINOVISION SOLUTION PVT. LTD.  
HYDERABAD

  
**Dr. CH. KAVITHA**  
Professor & HOD,  
Department of Information  
Technology Gudlalleru Engineering  
College GUDLAVALLERU-521356



Witness

1. 

2. 

Witness

1. 

2. 

+91 95029 35039

[Info.brainovision@gmail.com](mailto:Info.brainovision@gmail.com)

[www.brainovision.in](http://www.brainovision.in)

Brain O Vision Solutions Pvt. Ltd...

Mohan's Elite, 1st Floor, H.No:2-56/5/50, Madhapur, Khanamet, Hyd – 500 081.

[www.fb.com/brainovisionsolutions](http://www.fb.com/brainovisionsolutions)





## MEMORANDUM OF UNDERSTANDING (MOU)

BETWEEN

**Infopark Software Technologies- Vijayawada- 520010, Andhra Pradesh, India**

AND

**Department of Computer Science Engineering, Gudlavalluru Engineering College, Gudlavalluru- 521356, Krishna Dt., Andhra Pradesh, India**

This Memorandum of Understanding (hereinafter referred to as the "MoU") is made effective on and from 7th day of August, 2019

**By and Between**

**Department of Computer Science Engineering, Gudlavalluru Engineering College, Gudlavalluru- 521356, Krishna Dt., Andhra Pradesh, the First Party** represented herein by its head, (the department which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

AND

**Infopark Software Technologies- Vijayawada- 520010, Andhra Pradesh, the Second Party**, and represented herein by its Head, **Mr. S.Krishna Rao**, (company which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

(**Department of Computer Science Engineering, Gudlavalluru Engineering College, Gudlavalluru and Infopark Software Technologies** are hereinafter jointly referred to as 'Parties' and individually as 'Party')

### WHEREAS:

- Department of Computer Science Engineering, Gudlavalluru Engineering College, Gudlavalluru & Infopark Software Technologies believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education and Research and any other areas upon mutual consent.
- Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interest.





# Infopark Software Technologies

Now Therefore, in Consideration of the Mutual Promises Set Forth in this MoU, the Parties Hereto Agree as Follows:

## 1. Nature of Relationship

- 1.1 This MOU is for collaboration between both parties, for mutual benefit, for many purposes (to name a few, these are set out in Annexure – I) to enhance quality of the educational experience for students of the college.
- 1.2 This MOU dated (Date) shall be valid for 3 years from the date and each party shall be at full liberty to terminate the collaboration with a notice period of 3 months.
- 1.3 Both parties shall take all reasonable steps to ensure successful completion of the collaboration and cooperate with each other in duly carrying out the obligation agreed upon.
- 1.4 The Institute will have to bear all expenses such as providing infrastructure, network, power and Internet access and other facilities required for the education, training, research and development of applications.

## 2. Mutual Obligation

- 2.1 This collaboration shall not be exclusive to both parties and shall not disallow each party from having similar collaboration with others. Except as expressly stated in this MOU, there shall be no obligation on any party to compensate the other in any manner.
- 2.2 Each party shall meet the expenses between them as mutually agreed.
- 2.3 Each party shall respect the other's intellectual property (IP) and shall not use any trade name, trade mark, symbol or designation belonging to the other, without prior written approval. No party shall hold out as an agent or representative of the other or create any liability for the other. The parties shall indemnify the other for breach of this clause.
- 2.4 Both parties shall maintain confidentiality about any information, plans, discussions, strategies or any material which shall be deemed to be confidential and marketed accordingly.

## 3. Limitations and Warranties

- 3.1 Each party shall ensure that the other is not put to any liability for any actions of the one party.
- 3.2 Each party represents that they have the full power and authority to enter into this MOU in general

## 4. General

- 4.1 Both parties will designate a representative from its side who will be the primary point of contact on behalf of that party.
- 4.2 Both parties shall not use the name of the other in any advertisement or make any public announcement without the prior written approval of the other.





# Infopark Software Technologies

- 4.3 Both parties will be regularly in touch with each other and explore setting up/ development of, related research projects in the Institution/industry.
- 4.4 Any dispute under this MOU will be settled in Vijayawada by mutual discussions.

## ANNEXURE-I

### PURPOSE/SCOPE OF THE COLLABORATION (Tentative list only and not limited to below):

1. Infopark Software Technologies will permit a few batches of final/third/second year students of Department of Computer Science Engineering, Gudlavalleru Engineering College, Gudlavalleru to carry out the project work under the joint guidance.
2. Department of Computer Science Engineering, Gudlavalleru Engineering College, Gudlavalleru will provide infrastructure like lab, conference room, systems, internet for development of Android & Gaming Applications
3. Infopark Software Technologies team train selected students on latest technologies, which in turn utilizes trained students on ongoing projects of Infopark Software Technologies
4. Infopark Software Technologies team train the faculty on latest technologies to make the students ready for industry.

For Department of Computer Science Engineering,  
Gudlavalleru Engineering College,

Authorized Signatory

For Infopark Software  
For INFOPARK SOFTWARE TECHNOLOGIES

(S. KRISHNA RAO)  
PROPRIETOR.

Department of Computer Science Engineering, Gudlavalleru Engineering College	Infopark Software Technologies
Gudlavalleru – 521356, Krishna Dt, A.P.	3 <sup>rd</sup> Floor sailok, Complex, M.G.Road, Labbipet, Vijayawada- 520010, Andhra Pradesh
☎9848779121	Phone:+91 866 248 7233
www. .gecgudlavalleru.ac.in	http://infoparktech.in

Witness 1:

Head of the Department  
Computer Science and Engineering  
Gudlavalleru Engineering College  
Seshadri Rao Knowledge Village  
GUDLAVALLERU - 521 356

Witness 2:

Associate Professor,  
Dept. of Computer Science and Engineering,  
Gudlavalleru Engineering College,  
GUDLAVALLERU · 521 356.



# R.K. INDUSTRIES

Regd. Off : # 5-7/8-108, CHITTINAGAR, VIJAYAWADA - 520 009 ANDHRA PRADESH  
PH : OFF : 0866 - 2518077, 2511406 CELL : + 91 9848111636  
e-mail: industriesrk@gmail.com Web : www.rkindustriesap.com

Ref : .....

Date 22-07-2021

## Memorandum of Understanding

Between



GUDLAVALLERU ENGINEERING COLLEGE

GUDLAVALLERU

&



Plot No:141B, 142A, 157B & 158A  
I#30-39, 7th Road, IDA, Kondapalli  
Krishna (Dt).  
Andhra Pradesh (India)

For the Industry - Institute tie-up in the area of  
Management Studies

Signed between

Dr. G.V.S.N.R.V.Prasad, Principal, GEC, Autonomous

and

Mr. J. V. S. Reddy, Chairman & M.D, R.K. Industries

on Dt.: 23-07-2021.

Page 1 of 3.

## IN GOD - WE TRUST

Manufacturers :



CHOKES, FIXTURES, MIRROROPTICS, STREET LIGHTS, M.V., S.V. & M.H. FITTINGS  
CFL STREET LIGHTS, LED STREET LIGHT FITTINGS & LED FLOOD LIGHTS

Factory : Plot No.s 141B, 142A, 152B & 158A, D. No. 30-39, 7th Road, I.D.A. Kondapalli,  
Ibrahimpattanam Mandal, Krishna Dist. A.P. PH : 0866-2873309



# R.K. INDUSTRIES

Regd. Off : # 5-7/8-108, CHITTINAGAR, VIJAYAWADA - 520 009 ANDHRA PRADESH  
PH : OFF : 0866 - 2518077, 2511406 CELL : + 91 9848111636  
e-mail: industriesrk@gmail.com Web : www.rkindustriesap.com

Date : 23-07-2021

## Memorandum

of

## Understanding

## for Industry- Institute Tie-up

### Preamble

This memorandum of understanding (MOU) made on the Twenty Third day of July month Two Thousand and Twenty One between the Department of Business and Management Studies (DBMS ), Gudlavallera Engineering College, (GEC), Gudlavallera, Krishna District, Andhra Pradesh Represented by the Principal of the College hereinafter referred to as "GEC" (which expression shall unless excluded by or repugnant to the context be deemed to include his success in office or assign) of the one part

And



R. K. Industries, Plot No:141B,142A, 157B &158A I#30-39, 7th Road, IDA, KONDAPALLI, Krishna Dt, Andhra Pradesh, established in the year 1999 by manufacturing box type ,street light fittings and its accessories also. In the year 2001 added a feather in the cap of our industry in the shape of a new factory constructed at Vijayawada.

### Scope of work

Gudlavallera Engineering College (GEC) is promoted by Adusumilli Aswardha Narayana Murthy and Vallurupalli Venkata Rama Seshadri Rao (AANM&VVRSR) Educational Society and was established in 1998. The institute is approved by All India Council for Technical Education (AICTE), New Delhi and permanently affiliated to JNTUK, Kakinada. The institution is accredited by NAAC with "A" Grade. Four (4) B.Tech programmes have been accredited by National Board of Accreditation (NBA), EEE, ME, ECE & IT provisionally for three years for the academic years 2019 - 20, 2020 - 21 & 2021 - 22 under TIER - 1. The Department of Business and Management Studies was established in the year 2006 and is offering two year Post Graduate (PG) programme with an intake of 120. The department has qualified and experienced faculty and well equipped Library and Information Technology Lab. The Department is marching forward by keeping pace with the emerging challenges in Management, And R.K. Industries established in the year 1999, by manufacturing box type, street light fittings and its accessories also. In the year 2001 added a feather in the cap of our industry in the shape of a new factory constructed at Vijayawada. The products we produced are like V.P.I.T Chokes MV,SV&MH fittings in the year 2003, which add colourful sparks to our industry.

Page 2 of 3.

## IN GOD - WE TRUST

Manufacturers :



**CHOKES, FIXTURES, MIRROROPTICS, STREET LIGHTS, M.V., S.V. & M.H. FITTINGS  
CFL STREET LIGHTS, LED STREET LIGHT FITTINGS & LED FLOOD LIGHTS**

Factory : Plot No.s 141B, 142A, 152B & 158A, D. No. 30-39, 7th Road, I.D.A. Kondapalli,  
Ibrahimpatnam Mandal, Krishna Dist. A.P. PH : 0866-2873309

# R.K. INDUSTRIES

Regd. Off : # 5-7/8-108, CHITTINAGAR, VIJAYAWADA - 520 009 ANDHRA PRADESH  
PH : OFF : 0866 - 2518077, 2511406 CELL : + 91 9848111636  
e-mail: industriesrk@gmail.com Web : www.rkindustriesap.com

Date : 23-07-2021

## PROVISIONS OF MoU

1. M/s. R.K. Industries will provide an opportunity for MBA final year students of Godlavalleru Engineering College for taking up project work/internship further benefit of the department and the students' under the joint guidance.
2. M/s. R.K. Industries Will from time to time participate / render guidance in the activities conducted by Department of Business and Management Studies (DBMS), Godlavalleru Engineering College by way of guest lectures, management seminars, workshops and other events for the benefit of the faculty and students.
3. Permit students of DBMS, Godlavalleru Engineering College for site visits for a day to any of their project sites.

IN WITNESS WHEREOF the parties have executed in duplicate on the day and year, before mentioned.

ON BEHALF OF  
Godlavalleru Engineering College



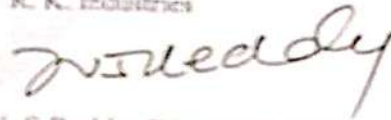
Dr. G.V.S.N.R.V. Prasad, Principal

PRINCIPAL

Godlavalleru Engineering College  
GUDLAVALLERU-521356



ON BEHALF OF  
R. K. Industries



J. V. S Reddy, Director & MD

Ph (O): 2518077 (M) 9548111636  
**R.K. INDUSTRIES**  
# 5-7/8-108, CHITTINAGAR,  
VIJAYAWADA-520 009. (A.P.)  
Seal  
GSTIN 37ACFPJ4604E1ZY

IN THE PRESENCE OF

Signature:

Name: Dr. Ch. Nirmal Chand, HoD,

Department of Business and Management Studies (DBMS)

Studies (DBMS)

23/7/21  
**HEAD OF THE DEPARTMENT**  
PG Department of Business Administration  
Godlavalleru Engineering College  
Seshadri Rao Knowledge Village  
GUDLAVALLERU - 521 356  
Krishna District, A.P. India

IN THE PRESENCE OF

Signature:

Name: J. V. Satyanarayana Reddy

**IN GOD - WE TRUST**

Manufacturers :



CHOKES, FIXTURES, MIRROROPTICS, STREET LIGHTS, M.V., S.V. & M.H. FITTINGS  
CFL STREET LIGHTS, LED STREET LIGHT FITTINGS & LED FLOOD LIGHTS

Factory : Plot No.s 141B, 142A, 152B & 158A, D. No. 30-39, 7th Road, I.D.A. Kondapalli,  
Ibrahimpattanam Mandal, Krishna Dist. A.P. PH : 0866-2873309



**imwis**<sup>®</sup>

Imis Pharmaceuticals Pvt. Ltd

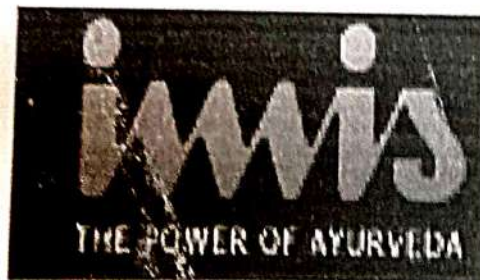
# *Memorandum of Understanding*

Between



Department of Business and Management Studies  
Gudlavalleru Engineering College (Autonomous)  
Gudlavalleru - 521 356, Krishna (Dt) A.P.

and



**M/s. IMIS Pharmaceuticals Private Limited**  
30-17-2, Seetharampuram  
Vijayawada – 520 002.

**Dt: 03-02-2020.**





Imis Pharmaceuticals Pvt. Ltd

## MEMORANDUM OF UNDERSTANDING (MOU)



This MOU is between the Department of Business and Management Studies, Gudlavalleru Engineering College, Gudlavalleru and M/s. IMIS Pharmaceuticals Private Limited., for enriching the management education process and to jointly work for improving the quality of management education imparted to students of Business Management (MBA) and for continuous interaction between industry and institution.

Gudlavalleru Engineering College (GEC) is promoted by Adusumilli Aswardha Narayana Murthy and Vallurupalli Venkata Rama Seshadri Rao (AANM&VVRSR) Educational Society and was established in 1998. The institute is approved by All India Council for Technical Education (AICTE), New Delhi and permanently affiliated to JNTUK, Kakinada. The institution is accredited by NAAC with "A" Grade. Four (4) B.Tech programmes have been accredited by National Board of Accreditation (NBA), EEE, ME, ECE & IT provisionally for three years for the academic years 2019 - 20, 2020 - 21 & 2021 - 22 under TIER - I. The Department of Business and Management Studies was established in the year 2006 and is offering two year Post Graduate (PG) programme with an intake of 120. The department has qualified and experienced faculty and well equipped Library and Information Technology Lab. The Department is marching forward by keeping pace with the emerging challenges in Management.

IMIS PHARMACEUTICALS PVT. LIMITED was registered in the year 1985 under the Companies Act. The company has adopted corporate principles with a view to give Company a professional touch. IMIS' business operations spread over all Southern states, Maharashtra, Gujarat, Madhya Pradesh and Orissa managed by own field force of 65 representatives and 8 Managers. Our supply chain is through Redistribution Stockists in various states. In addition, we are approved suppliers to Central Government Health Scheme and Government of Andhra Pradesh for their Health Schemes. We supply to INCS (Indian Navy) at Visakhapatnam. In addition we are institutional suppliers to some of the leading hospitals in Kerala and Karnataka. IMIS products are exported to the Czech Republic and Spain.



Regd. Office : 30-17-2, Seetharampuram, Vijayawada - 520 002. INDIA, Phones : +91-866-6614142 / 52 +91-866-2442919

Plant : 3-349, Guntur Road, Undavalli-522 501. Phones : +91-8645-272798

e-mail : [info@imispharma.com](mailto:info@imispharma.com) visit us at [www.imispharma.com](http://www.imispharma.com)



**IMIS Products:**

IMIS products are a judicious mix of Proprietary and Shastric (classical or generic) medicine. IMIS' proprietary medicines have been developed after careful study and trials. These products have filled some of the gaps that shastric products do not address. Many IMIS products have celebrated their silver jubilee of successful and satisfactory use and continue to enjoy the trust of our patrons.

IMIS endeavours to manufacture shastric products in the true Ayurvedic tradition. This classical approach has been handed down the ages. The Book of Reference is followed with reverence and the methods employed are purely traditional. Its Products address almost all ailments; cater to all ages and both sexes.

IMIS is one of the earliest companies to be certified with GMP (Good Manufacturing Practices) by the Government of Andhra Pradesh. IMIS is also ISO 9001:2008 compliant. IMIS' main stay has been team strength. With an impeccable record of employee-Management relationship, we have a layered management system that empowers every employee to deliver the best. Few of its products are as follows.

Antanil Gold Capsules

Antanil Oil/ Syrup/ Capsules

Livlon Forte Syrup

Eosinophal Tablets

Kumkumadi Lepana

Jessica Tablets

Safrozan Cream

Imidige Syrup

Gynocalm Syrup / Capsules

Mougel Mouth Wash / Paint Ecstasy Gold Capsules

Niddwin Capsules

Imis Tonic Compound (I&C)







Terms & Conditions of MOU:

Imis Pharmaceuticals Pvt. Ltd

**1. Nature of Relationship**

- 1.1 This MOU is for collaboration and sharing knowledge between both parties, for mutual benefit, for many purposes set in annexure - I to enhance quality of the educational experience for students of the college.
- 1.2 This MOU extension shall be valid for three (3) years from the date and each party shall be at full liberty to terminate the collaboration with a notice period of three (3) months.
- 1.3 Both parties shall take all reasonable steps to ensure successful completion of the collaboration and cooperate with each other in duly carrying out the obligation agreed upon.
- 1.4 The institute will have to bear all expenses such as providing infrastructure, network and internet access and other facilities required for the education and training.

**2. Mutual Obligation**

- 2.1 This collaboration shall not be exclusive to both parties and shall not disallow each party from having similar collaboration with others except as expressly stated in this MOU; they shall be in no obligation on any party to compensate the other in any manner.
- 2.2 Each party shall meet the expenses between them as mutually agreed.
- 2.3 Each party shall respect the others Intellectual Property Rights (IPR) and shall not use any trade name, trade mark, symbol or designation belonging to the other, without prior return approval. No party shall hold out as an agent or representative of the other or create any liability for the other. The parties shall indemnify the other for breach of this class.
- 2.4 Both parties shall maintain confidentiality about any information, plans, discussions, strategies or any material which shall be deemed to be confidential and marketed accordingly.

**3. Limitations and Warranties**

- 3.1 Each party shall ensure that the other is not put in any liability for any actions of the one party.
- 3.2 Each party represents that they have the full power and authority to enter into this MOU in general.

**4. General**

- 4.1 Both parties will designate a representative from its side who will be the primary point of contact on behalf of that party.
- 4.2 Both parties shall not use the name of the other in any advertisement or make any public announcement without the prior return approval of the other.
- 4.3 Both parties will be regularly in touch with each other and explore setting up/development of, related research projects in the college/industry.

4.4 Any dispute under this MOU will be settled in Vijayawada by mutual discussions.  
Regd. Office : 30-17-2, Seetharampuram, Vijayawada - 520 002. INDIA, Phones : +91-866-6614142 / 52 +91-866-2442916

**Plant : 3-349, Guntur Road, Undavalli-522 501. Phones : +91-8645-272798**

e-mail : [info@imispharma.com](mailto:info@imispharma.com) visit us at [www.imispharma.com](http://www.imispharma.com)





**imis**<sup>®</sup>

Imis Pharmaceuticals Pvt. Ltd



Primary Point of Contact:

**Industry**

Ms. Naga Prasuna Balantrapu,  
M/S. IMIS Pharmaceuticals Private Limited,  
Vijayawada

**Institute**

Dr.Ch.Nirmal Chand  
Professor & Head,  
Department of Business and Mgmt Studies,  
Gudlalleru Engineering College,  
Gudlalleru.  
Mobile :9848779134.  
Email id: [hod.mba@gecgudlalleru.ac.in](mailto:hod.mba@gecgudlalleru.ac.in), [mbadeptgec@gmail.com](mailto:mbadeptgec@gmail.com)

**ANNEXURE – 1**

**Purpose/Scope of the Collaboration**

1. M/S. IMIS Pharmaceuticals Private Limited will Exchange of knowledge on the latest trends in industry / employees to help and enhance productivity for creating prosperity.
2. M/S. IMIS Pharmaceuticals Private Limited will time to time participate / render guidance in the activities conducted by Department of Business and Management Studies (DBMS), Gudlalleru Engineering College by way of guest lectures, management seminars, workshops and other events for the benefit of the faculty and students.



*Naga Prasuna*

For M/s. IMIS Pharmaceuticals Private Limited,  
Vijayawada

*[Signature]*  
03/02/20

For Department of Business  
and Management Studies,  
Gudlalleru Engineering College,  
Gudlalleru.

**HEAD OF THE DEPARTMENT**  
PG Department of Business Administration  
Gudlalleru Engineering College  
Seshadri Rao Knowledge Village  
GUDLALLERU - 521 356  
Krishna District, A.P.-India



**G.S. ALLOY CASTINGS PRIVATE LIMITED**

*An ISO 9001 : 2015 Company*



Unit-I: D.No. 77-27/1-1

Nuzvid Road

Payakapuram

Vijayawada-520 015

(0866) 2400385, 2400610

gsalloy2013@gmail.com

**MEMORANDUM OF UNDERSTANDING (MoU)**

Between



**GUDLAVALLERU ENGINEERING COLLEGE**

**GUDLAVALLERU**

And



**G.S. ALLOY CASTINGS PRIVATE LIMITED**

**VIJAYAWADA**

Dt: 29<sup>th</sup> July 2019



Regd. Office: 40/25/48/4, Paruchurivari Street, Patamatalanka, Vijayawada, AP - 520 014.

CIN: U27109AP1987PTC007868; GSTIN: 37AAACG8412D1ZX





## MEMORANDUM OF UNDERSTANDING (MOU)

This MOU is between Gudlavalleru Engineering College and M/s. G.S. Alloy Castings Private Limited, for enriching the management education process and to jointly work for improving the quality of management education imparted to students of Master of business Administration (MBA) and for continuous interaction between industry and institution.

Gudlavalleru Engineering College (GEC) is promoted by Adusumilli Aswardha Narayana Murthy and Vallurupalli Venkata Rama Seshadri Rao (AANM&VVRSR) Educational Society and was established in 1998. The institute is approved by All India Council for Technical Education (AICTE), New Delhi and permanently affiliated to JNTUK, Kakinada. The institution is accredited by NAAC with "A" Grade. All the Under Graduate (UG) programmes are accredited by NBA. The Department of Business and Management Studies was established in the year 2006 and is offering two year Post Graduate (PG) programme with an intake of 120. The department has qualified and experienced faculty and well equipped Library and Information Technology Lab. The Department is marching forward by keeping pace with the emerging challenges in Management.

Established in 1987 G S Alloy Castings Private Limited developed into one of India's prominent jobbing foundry dedicated to producing superior steel castings ranging from 50 to 27000 kgs. The company's steady growth is a reflection of its commitment to customer needs and quality. We offer cost effective solutions for the success of our customer

### Our Products:

Gsacpl prepares and supplies castings required for the following industrial sectors,

- Power generation
- Railways
- Steel plants
- Mining & crushing
- Cement plants







# G.S. ALLOY CASTINGS PRIVATE LIMITED

*An ISO 9001 : 2015 Company*



Unit-I: D.No. 77-87/1-1

Nuzvid Road

Payakapuram

Vijayawada-520 015

(0866) 2400035, 2400610

gsalloy2013@gmail.com

- Pump & valve industries
- General engineering

We have the capability to prepare 27,000 kgs single piece casting. We can supply fully machined casting.

## Terms & Conditions of MOU:

### **I. Nature of Relationship**

- 1.1 This MOU is for collaboration and sharing knowledge between both parties, for mutual benefit, for many purposes set in annexure – I to enhance quality of the educational experience for students of the college.
- 1.2 This MOU extension shall be valid for five (5) years from the date and each party shall be at full liberty to terminate the collaboration with a notice period of three (3) months.
- 1.3 Both parties shall take all reasonable steps to ensure successful completion of the collaboration and cooperate with each other in duly carrying out the obligation agreed upon.
- 1.4 The institute will have to bear all expenses such as providing infrastructure, network and internet access and other facilities required for the education and training.

### **2. Mutual Obligation**

- 2.1 This collaboration shall not be exclusive to both parties and shall not disallow each party from having similar collaboration with others except as expressly stated in this MOU; they shall be in no obligation on any party to compensate the other in any manner.
- 2.2 Each party shall meet the expenses between them as mutually agreed.
- 2.3 Each party shall respect the others Intellectual Property Rights (IPR) and shall not use any trade name, trade mark, symbol or designation belonging to the other, without prior return approval. No party shall hold out as an agent or representative of the other or create any liability for the other. The parties shall indemnify the other for breach of this class.
- 2.4 Both parties shall maintain confidentiality about any information, plans, discussions, strategies or any material which shall be deemed to be confidential and marketed accordingly.

### **3. Limitations and Warranties**

- 3.1 Each party shall ensure that the other is not put in any liability for any actions of the one party.
- 3.2 Each party represents that they have the full power and authority to enter into this MOU in general.



Regd. No. 40/25/48/4, Paruchurivari Street, Patamatalanka, Vijayawada, AP - 520 014.

CIN: U27109AP1987PTC007868; GSTIN: 37AAACG8412D1ZX



# G.S. ALLOY CASTINGS PRIVATE LIMITED

*An ISO 9001 : 2015 Company*



Unit-I: D.No. 77-87/1-1

Nuzvid Road

Payakapuram

Vijayawada-520 015

(0866) 2400035, 2400610

gsalloy2013@gmail.com

## 4. General

- 4.1 Both parties will designate a representative from its side who will be the primary point of contact on behalf of that party.
- 4.2 Both parties shall not use the name of the other in any advertisement or make any public announcement without the prior return approval of the other.
- 4.3 Both parties will be regularly in touch with each other and explore setting up/development of, related research projects in the college/industry.
- 4.4 Any dispute under this MOU will be settled in Vijayawada by mutual discussions.

## Primary Point of Contact:

### **Industry:**

Mr. G.L.Sumanth Kumar,  
Manager -HR  
G.S. Alloy Castings Private Limited  
Vijayawada,  
Andhra Pradesh.  
Mobile: +91 9396912339.  
Email id: [hr.gsalloy@gmail.com](mailto:hr.gsalloy@gmail.com)

### **Institute:**

Dr.Ch.Nirmal Chand  
Professor & Head,  
Department of Business and Mgmt Studies,  
Gudlavalleru Engineering College,  
Gudlavalleru.  
Mobile :9848779134.  
Email id: [hod.mba@gecgudlavalleru.ac.in](mailto:hod.mba@gecgudlavalleru.ac.in), [mbadeptgec@gmail.com](mailto:mbadeptgec@gmail.com)







## ANNEXURE – 1

### Purpose/Scope of the Collaboration:

1. M/s. G.S. Alloy Castings Private Limited. Will provide an opportunity for MBA final year students of Gudlavalleru Engineering College for taking up project work/internship further benefit of the department and the students' under the joint guidance.
2. M/s. G.S. Alloy Castings Private Limited. Will from time to time participate/ render guidance in the activities conducted by Department of Business and Management Studies (DBMS), Gudlavalleru Engineering College by way of guest lectures, management seminars, workshops and other events for the benefit of the faculty and students.
3. Permit students of DBMS, Gudlavalleru Engineering College for site visits for a day to any of their project sites.
4. DBMS, Gudlavalleru Engineering College will depute their faculty and staff to G.S. Alloy Castings Private Limited. At their various projects for getting acquainted with latest trends of Business.

For M/s. G.S. Alloy Castings Private Limited.  
Vijayawada



*[Handwritten Signature]*  
29/7/19

For Department of Business  
and Management Studies,  
Gudlavalleru Engineering College,  
Gudlavalleru.

**HEAD OF THE DEPARTMENT**  
PG Department of Business Administration  
Gudlavalleru Engineering College  
Seshadri Rao Knowledge Village  
GUDLAVALLERU - 521 155  
Krishna District, A.P. - India

# ATMA<sup>®</sup>

The Master Solution

## MEMORANDUM OF UNDERSTANDING (MoU)

Between



GUDLAVALLERU ENGINEERING COLLEGE

GUDLAVALLERU

and

# ATMA

MASTER SOLUTION FOR VEHICLE & EQUIPMENT LUBRICATION

ATMA Lubricants and Specialities Limited

VIJAYAWADA

Dt: 11<sup>th</sup> March 2019



**ATMA LUBRICANTS & SPECIALITIES LTD**

Processors & Blenders of Automotive, Industrial Lubricants, Speciality, Process Oils & Greases  
# 54-5-41, Plot No.169&170,Block No.B-23, 5th Road, Autonagar, VIJAYAWADA - 520 057.  
Tel:0866-2544491 e-mail:info@atmalubricants.com,website : www.atmalubricants.com



### MEMORANDUM OF UNDERSTANDING (MOU)

This MOU is between Gulavalluru Engineering College and M/s. ATMA Lubricants and Specialities Limited, for enriching the management education process and to jointly work for improving the quality of management education imparted to students of Master of Business Administration (MBA) and for continuous interaction between industry and institution.

Gulavalluru Engineering College (GEC) is promoted by Adusumilli Aswardha Narayana Murthy and Valurupalli Venkata Rama Seshadri Rao (AANM&VVRSP) Educational Society and was established in 1988. The institute is approved by All India Council for Technical Education (AICTE), New Delhi and permanently affiliated to JNTUK, Kakinda. The institution is accredited by NBA with "A" Grade. All the Under Graduate (UG) programmes are accredited by NBA. The Department of Business and Management Studies was established in the year 2004 and is offering two year Post Graduate (PG) programmes with an intake of 120. The Department has qualified and experienced faculty and well equipped library and Information Technology Lab. The Department is marching forward by keeping pace with the emerging challenges in Management.

**ATMA LUBRICANTS & SPECIALITIES LTD.** is a professionally managed company established under the Companies Act (1 of 1956) in the year 1995. The company has started its commercial production and marketing operations in the year 1999 after establishing required infrastructure for processing and marketing of Automotive, Industrial Lubricants, Specialty Oils and Greases.

The main objects of the Company at its incorporation are, to engage in the Business of Processing, Blending, Compounding, Testing, Packing, Repacking, Selling, Marketing, Exporting and Importing, Transporting of Lubricants and other related products like Brake Fluids, Lubricating greases from indigenous, imported base stocks and other raw materials,



### ATMA LUBRICANTS & SPECIALITIES LTD

Processing & Marketing of Industrial, Automotive, Specialty, Processes Oil & Greases  
#26-541, Penta (550) 771, 5th Floor, 15th Cross, 5th Stage, Andhra Nagar, Vijayawada - 520 007.  
Tel: 0866 254444 or 0866 254444 ext. 2222, website: www.atmalubricants.com



and to deal in lube base stocks, mineral oils, Synthetic Base Stocks, Additives, and other Special Products.

Presently, the company is concentrating to meet the requirements of the replacement market in the State of Andhra Pradesh & Telangana by appointing area wise Re Distribution Stockiest. , Direct sales/marketing to industries/ institutions and consignment agents.

The company is in the process of establishing Sales / Marketing strategies to cater the requirements in Tamilnadu, Karnataka, Kerala, Orissa and Maharashtra states to achieve 100% capacity utilization through appointing Dealers/ Stockiest/ Distributors/ Agents.

The company has established infrastructure facilities in such a way to double its capacity i.e., 9000 kl. Of lubricants per year (3000 kl. per year, 1200 tones of grease in a single shift) in the same premises. The registered office and factory of the company is located at Plot No. 169 & 170, 54-5- 41, 5th road, Autonagar, Vijayawada - 520 007, Andhra Pradesh, India.

### Terms & Conditions of MOU:

#### 1. Nature of Relationship

- 1.1 This MOU is for collaboration and sharing knowledge between both parties, for mutual benefit, for many purposes set in annexure – 1 to enhance quality of the educational experience for students of the college.
- 1.2 This MOU extension shall be valid for five (5) years from the date and each party shall be at full liberty to terminate the collaboration with a notice period of three (3) months.
- 1.3 Both parties shall take all reasonable steps to ensure successful completion of the collaboration and cooperate with each other in duly carrying out the obligation agreed upon.
- 1.4 The institute will have to bear all expenses such as providing infrastructure, network and internet access and other facilities required for the education and training.

#### 2. Mutual Obligation

- 2.1 This collaboration shall not be exclusive to both parties and shall not disallow each party from having similar collaboration with others except as expressly stated in this MOU;



**ATMA LUBRICANTS & SPECIALTIES LTD**  
Processors & Blenders of Hydraulic Oil, Industrial Lubricants, Specialty Fluids, Greases  
# 54-5-41, Plot No. 169& 170, Block No. B-23, 5th Road, Autonagar, VIJAYAWADA - 520 007.  
Tel: 0866-2544491 e-mail: info@atmalubricants.com, website : www.atmalubricants.com



## The Master Solution

- 3.2 Each party shall meet the expenses between them as mutually agreed.
- 3.3 Each party shall respect the others Intellectual Property Rights (IPR) and shall not use any trade name, trade mark, symbol or designation belonging to the other, without prior return approval. No party shall hold out as an agent or representative of the other or create any liability for the other. The parties shall indemnify the other for breach of this class.
- 3.4 Both parties shall maintain confidentiality about any information, plans, discussions, strategies or any material which shall be deemed to be confidential and marketed accordingly.

### 3. Limitations and Warranties

- 3.1 Each party shall ensure that the other is not put in any liability for any actions of the one party.
- 3.2 Each party represents that they have the full power and authority to enter into this MOU in general.

### 4. General

- 4.1 Both parties will designate a representative from its side who will be the primary point of contact on behalf of that party.
- 4.2 Both parties shall not use the name of the other in any advertisement or make any public announcement without the prior return approval of the other.
- 4.3 Both parties will be regularly in touch with each other and explore setting up development of related research projects in the college industry.
- 4.4 Any dispute under this MOU will be settled in Vijayawada by mutual discussions.

#### Primary Point of Contact:

#### Industry:

Mr. Ch. Srinivas,  
Operations manager  
Atma Lubricants and Specialties Ltd  
Vijayawada,  
Andhra Pradesh.



## ATMA LUBRICANTS & SPECIALTIES LTD

Processors & Blenders of Automotive, Industrial Lubricants, Speciality, Producer Oils & Greases  
#50-5-47, Plot No. 159B/171, Block No. 5-25, 5th Road, Autonagar, VIJAYAWADA - 520 007.  
Tel: 0866-2544451 e-mail: info@atmalubricants.com, website: www.atmalubricants.com



**The Master Solution**

**Institute:**

Dr.Ch.Nirmal Chand  
Professor & Head,  
Department of Business and Mgmt Studies,  
Gudlalleru Engineering College,  
Gudlalleru.  
Mobile :9848779134.  
Email id: [hod.mba@gecgudlalleru.ac.in](mailto:hod.mba@gecgudlalleru.ac.in), [mbadeptgec@gmail.com](mailto:mbadeptgec@gmail.com)

**ANNEXURE – 1**

**Purpose/Scope of the Collaboration:**

1. M/s. ATMA Lubricants and Specialities Limited. Will provide an opportunity for MBA final year students of Gudlalleru Engineering College for taking up project work/internship further benefit of the department and the students' under the joint guidance.
2. M/s. ATMA Lubricants and Specialities Limited. Will from time to time participate/render guidance in the activities conducted by Department of Business and Management Studies (DBMS), Gudlalleru Engineering College by way of guest lectures, management seminars, workshops and other events for the benefit of the faculty and students.
3. DBMS, Gudlalleru Engineering College will depute their faculty and staff to ATMA Lubricants and Specialities Limited. At their various projects for getting acquainted with latest trends of Business.

For M/s. ATMA Lubricants & Specialities Limited.  
Vijayawada

*AN Srinivasulu*  
11/2/2019  
DIRECTOR

For Department of Business  
and Management Studies,  
Gudlalleru Engineering College.  
Gudlalleru

*11/3/19*

HEAD OF THE DEPARTMENT  
PG Department of Business Administration  
Gudlalleru Engineering College  
Seshadri Road, Knowledge Village  
GUDLALLERU - 521 356  
Krishna District, A.P., India



**ATMA LUBRICANTS & SPECIALITIES LTD**  
Processors & Blenders of Automotive, Industrial Lubricants, Speciality Oils & Greases  
# 54-5-41, Plot No.169&170,Block No.B-23, 5th Road, Autonagar, VIJAYAWADA - 520 007.  
Tel:0866-2544491 e-mail:[info@atmalubricants.com](mailto:info@atmalubricants.com), website : [www.atmalubricants.com](http://www.atmalubricants.com)



**MEMORANDUM OF UNDERSTANDING (MoU)**

**Between**



**GUDLAVALLERU ENGINEERING COLLEGE  
GUDLAVALLERU**

**and**



**ANANTHA**

**SRI ANANTHA LAKSHMI SPINNING MILLS PVT. LTD.**

**GUNTUR**

Dt: 13<sup>th</sup> JULY 2018

## MEMORANDUM OF UNDERSTANDING (MOU)

This MOU is between Gudlavalleru Engineering College and M/s. Anantha Lakshmi Spinning Mills Pvt. Ltd., for enriching the management education process and to jointly work for improving the quality of management education imparted to students of Master of business Administration (MBA) and for continuous interaction between industry and institution.

Gudlavalleru Engineering College (GEC) is promoted by Adusumilli Aswardha Narayana Murthy and Vallurupalli Venkata Rama Seshadri Rao (AANM&VVRSR) Educational Society and was established in 1998. The institute is approved by All India Council for Technical Education (AICTE), New Delhi and permanently affiliated to JNTUK, Kakinada. The institution is accredited by NAAC with "A" Grade. All the Under Graduate (UG) programmes are accredited by NBA. The Department of Business and Management Studies was established in the year 2006 and is offering two year Post Graduate (PG) programme with an intake of 120. The department has qualified and experienced faculty and well equipped Library and Information Technology Lab. The Department is marching forward by keeping pace with the emerging challenges in Management.

M/s. Sri Anantha Lakshmi Spinning Mills Pvt. Ltd. (SALSM) was established in the year 2005 and is known for best quality and prompt delivery. For the same reason, majority of the production is exported to countries like: China, Taiwan, Korea, Bangladesh etc. The unit produces hundred percent (100%) cotton yarn, both Combed and Carded (Weaving and Knitting). Right from the beginning of its commercial production, SALSM developed the habit of producing best-in-class quality yarn with high intension, sincere efforts, intelligent direction and skillful execution. With over three decades of profound expertise in raw cotton ginning and trading, our strength lies in the very first process: choosing the raw material. We incorporate proven methodologies and scalable processes to produce good quality yarn that can best suite our customer requirements.

### Product List:

100% Cotton Ring Spun Yarn:

Combed Compact Weaving or Knitting - From 30s to 80s.

Carded Compact Weaving or Knitting - From 30s to 80s.

Combed Weaving or Knitting - From 24s to 60s.

Carded Weaving or Knitting - From 20s to 60s.

*PS:- Count availability and offerings completely depend on spin plan.*

Raw Cotton:

Indian origin cotton

MCU-5 & S-6

Cotton Waste:

Blowroom Droppings (BD)

Lickering Droppings (LD)

Flat Strips (FS)

Comber Noil (CN)

Hard Waste (HW)

100% Cotton Open End Yarn:

Weaving - 07s to 34s

### Market Presence:

Global Markets - Bangladesh, China, South Korea, Pakistan, Philippines, Taiwan, Thailand,

Vietnam.

A handwritten signature in blue ink is written over a circular red stamp. The stamp contains the text "ANANTHA LAKSHMI SPINNING MILLS PVT. LTD." around the perimeter and "ADUSUMILLI" in the center.



Indian Markets - Bhiwandi, Coimbatore, Ichalkarinji, Kanpur, Kolkatta, Malegaon, Palladam, Panipat, Somnur, Tirupur.

## **Terms & Conditions of MOU:**

### **1. Nature of Relationship**

- a. This MOU is for collaboration and sharing knowledge between both parties, for mutual benefit, for many purposes set in annexure – I to enhance quality of the educational experience for students of the college.
- b. This MOU extension shall be valid for five (5) years from the date and each party shall be at full liberty to terminate the collaboration with a notice period of three (3) months.
- c. Both parties shall take all reasonable steps to ensure successful completion of the collaboration and cooperate with each other in duly carrying out the obligation agreed upon.
- d. The institute will have to bear all expenses such as providing infrastructure, network and internet access and other facilities required for the education and training.

### **2. Mutual Obligation**

- a. This collaboration shall not be exclusive to both parties and shall not disallow each party from having similar collaboration with others except as expressly stated in this MOU; they shall be in no obligation on any party to compensate the other in any manner.
- b. Each party shall meet the expenses between them as mutually agreed.
- c. Each party shall respect the others Intellectual Property Rights (IPR) and shall not use any trade name, trade mark, symbol or designation belonging to the other, without prior return approval. No party shall hold out as an agent or representative of the other or create any liability for the other. The parties shall indemnify the other for breach of this class.
- d. Both parties shall maintain confidentiality about any information, plans, discussions, strategies or any material which shall be deemed to be confidential and marketed accordingly.

### **3. Limitations and Warranties**

- a. Each party shall ensure that the other is not put in any liability for any actions of the one party.
- b. Each party represents that they have the full power and authority to enter into this MOU in general.

### **4. General**

- a. Both parties will designate a representative from its side who will be the primary point of contact on behalf of that party.
- b. Both parties shall not use the name of the other in any advertisement or make any public announcement without the prior return approval of the other.
- c. Both parties will be regularly in touch with each other and explore setting up/development of, related research projects in the college/industry.
- d. Any dispute under this MOU will be settled in Guntur by mutual discussions.





**Primary Point of Contact:**

**Industry**

Sri. S. Phani Kumar  
Sri Anantha Lakshmi Spinning Mills Pvt. Ltd.,  
Guntur, Andhra Pradesh.  
Mobile: +91 9640512999.  
Email id: ed@salyarn.com

**Institute**

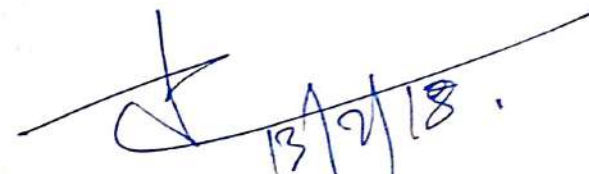
Dr.Ch.Nirmal Chand  
Professor & Head,  
Department of Business and Mgmt Studies,  
Gudlavalleru Engineering College,  
Gudlavalleru.  
Mobile :9848779134.  
Email id: [hod.mba@gecgudlavalleru.ac.in](mailto:hod.mba@gecgudlavalleru.ac.in), [mbaddeptgec@gmail.com](mailto:mbaddeptgec@gmail.com)

**ANNEXURE – 1**

**Purpose/Scope of the Collaboration**

1. M/s. Sri Anantha Lakshmi Spinning Mills Pvt. Ltd. will permit MBA final year students of Gudlavalleru Engineering College to select and carry out the project work under the joint guidance.
2. M/s. Sri Anantha Lakshmi Spinning Mills Pvt. Ltd. will from time to time participate/render guidance in the activities conducted by Department of Business and Management Studies (DBMS), Gudlavalleru Engineering College by way of guest lectures, management seminars, workshops and other events for the benefit of the faculty and students.
3. Depute their executives to the college for campus interviews, depending upon the necessity.
4. Permit students of DBMS, Gudlavalleru Engineering College for site visits for a day to any of their project sites.
5. DBMS, Gudlavalleru Engineering College will depute their faculty and staff to M/s. Sri Anantha Lakshmi Spinning Mills Pvt. Ltd., at their various projects for getting them acquainted for latest trends of Business.
6. DBMS, Gudlavalleru Engineering College will give lectures to company employees in the relevant subjects of Management, Engineering and extend the services of their library, laboratories and workshop facilities for joint research and development on various technologies.
7. DBMS, Gudlavalleru Engineering College will also from time to time participate/render guidance for activities of technical orientation and interviews conducted by M/s. Sri Anantha Lakshmi Spinning Mills Pvt. Ltd. through guest lecturers etc.

  
  
For Sri Anantha Lakshmi Spinning  
Mills Pvt. Ltd., Guntur

  
For Department of Business and Mgmt.  
Studies, Gudlavalleru Engg. College,  
Gudlavalleru.  
HEAD OF THE DEPARTMENT  
PG Department of Business Administration  
Gudlavalleru Engineering College  
Seshadri Rao Knowledge Village  
GUDLAVALLERU - 521 356  
Krishna District, A.P.-India



**SESHADRI RAO**

# **GUDLAVALLERU ENGINEERING COLLEGE**

(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)

Seshadri Rao Knowledge Village, GUDLAVALLERU-521 356, Krishna District, A.P., India

(Approved by AICTE, New Delhi and Permitted by A.P. State Government)

Accredited by NAAC

Phone Nos. 08674-273737, 273888, Mobile: +91 9848779121 Fax No. 08674-273957

e-mail: principal@gecgudlavalleru.ac.in, office@gecgudlavalleru.ac.in, Web: www.gecgudlavalleru.ac.in



**Dr. G. V. S. N. R. V. PRASAD**

M.S., M.Tech., Ph.D.,

MISTE, MIETE, MIE, MCSI, MISRS, MIAPR, MCRSI

**Principal**

## **MEMORANDUM OF UNDERSTANDING**

This Memorandum of Understanding is entered into an effective as on **December 2021** and is valid until one year of the date of signing.

By



**SESHADRI RAO**

**GUDLAVALLERU ENGINEERING COLLEGE**

Seshadri Rao Knowledge Village

GUDLAVALLERU-521356, Krishna Dt, Andhra Pradesh, India.

and



An Autonomous Institution  
NBA Accredited & NAAC A\*

**GODAVARI INSTITUTE OF ENGINEERING & TECHNOLOGY**

NH - 16, Chaitanya Knowledge City, Rajahmundry - 533296,

Andhra Pradesh, India

**SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE** represented by its **Principal** (Hereinafter refer to as “**SRGEC**”, which expression shall, unless repugnant to the context or meaning thereof, mean & include its successors & assigns) being the party of first part.

**And**

**GODAVARI INSTITUTE OF ENGINEERING & TECHNOLOGY** represented by its **Principal** (Hereinafter refer to as “**GIET**”, which expression shall, unless repugnant to the context or meaning thereof, mean & include its successors & assigns) being the party of second part

“**SRGEC**”&“**GIET**” are hereinafter, wherever the context so requires, individually referred to as “party” and collectively as “parties”.

Whereas:

- A. **SRGEC** is engaged in service of Engineering & Technical Education with college name referred as **SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE** in Krishna District.
- B. **GIET** is engaged in service of Engineering & Technical Education with college name referred as **GODAVARI INSTITUTE OF ENGINEERING & TECHNOLOGY** in East Godavari District.

**I. OBJECTIVES OF MOU:**

1. To promote & enhance academic interest between **SRGEC** and **GIET**.
2. To provide advice for implementation of quality of education between **SRGEC** and **GIET**.
3. To promote research/continuing education activities between parties.
4. Access to Information on research / education resources.
5. Access to Centers of Excellence of the college

  
**PRINCIPAL**  
**Seshadri Rao**  
Gudlavalleru Engineering College  
Seshadri Rao Knowledge Village  
Gudlavalleru - 521 356, Krishna District. A.P

  
**PRINCIPAL**  
Godavari Institute of Engineering &  
Technology (Autonomous)  
NH-16, Chaitanya Knowledge City,  
RAJAMAHENDRAVARAM-533 296



6. Technical support in projects related to science and management from senior faculty or experts
7. Guidance for specific issues in terms of R&D, Project design and development etc. from the senior faculty or experts.
8. On boarding potential faculty who would be the mentors to support boot camps, Technology Readiness Level (TRL) activities for prototyping, guide startups.
9. To refer or depute faculty or Resource persons for specific programs as speakers.

## **II. TECHNICAL AREAS OF COLLABORATION:**

- A. A continuing quality improvement programme to improve quality of teaching staff in both parties.
- B. Providing academic interaction by delivering special lectures at both institutes on topics of relevance to modern industry.
- C. Provide necessary helps in organizing workshops, conferences and personality development programmes at both parties for enhancement of skills in respect of faculty, staff and students.
- D. To provide training programs for Students & Staff.

## **III. TERMS & CONDITIONS:**

1. The cost of development of infrastructure at both parties should be borne by themselves.
2. For the visits related to advice & consultancy, travel and other expenses of faculty & staff shall be reimbursed by both the parties on mutually agreed terms.
3. The faculty and students of both parties can use library facilities for a short time.

  
**PRINCIPAL**  
Seshadri Rao  
Gudlavaluru Engineering College  
Seshadri Rao Knowledge Village  
Gudlavaluru - 521 356, Krishna District. A.P.

  
**PRINCIPAL**  
Godavari Institute of Engineering &  
Technology (Autonomous)  
NH-16, Chaitanya Knowledge City,  
RAJAMANENDRAVARAM-533 296

4. Both parties agreed to help identify and invite the faculty members & researchers from the other institutes to participate in conferences, workshops and short-term courses.
5. This MOU may be amended, removed and terminated by mutual written agreement of the parties at any time.
6. Either party should have the right to terminate this MoU upon 30days prior written notice to the other Party.

#### **A. CONFIDENTIALITY:**

The SRGEC and GIET agreed to hold in confidence all information/data designated by the parties as being confidential which is obtained from either party or created during the performance of MOU and will not disclose the same to any third party without written consent of the other party. The above confidential clause under this MOU excludes the information/data processed by either party before entering into this MOU or independently developed and/or information already available through public domain.

#### **B. COORDINATION**

Each institution shall appoint one member of its teaching/research faculty to coordinate the programme on its behalf who will periodically review and identify ways to strengthen cooperation between the two institutions.

#### **C. TENURE AND TERMINATION**

This MOU will take effect from the date it is signed by representatives of the two institutions. It will remain valid for one year, and may be continued thereafter after suitable review and agreement. Either institution may terminate the MOU by giving written notice to the other institution 30 days in advance. However, SRGEC and GIET will ensure that all activities in progress are allowed to complete successfully.

  
**PRINCIPAL**  
Seshadri Rao  
Gudlavalleru Engineering College  
Seshadri Rao Knowledge Village  
Gudlavalleru - 521 356, Krishna District. A.P.

  
**PRINCIPAL**  
Godavari Institute of Engineering &  
Technology (Autonomous)  
NH-16, Chaitanya Knowledge City,  
RAJAMAHENDRAVARAM-533 296





**D. ARBITRATION CLAUSE**

Should there be a dispute relating to any aspect of academic cooperation, SRGEC and GIET will jointly resolve the dispute in a spirit of independence, mutual respect, and shared responsibility.

This MOU is signed subject to approval of the respective academic/administrative bodies.

**IN WITNESS WHEREOF THE PARTIES HAVE EXECUTED THIS MOU AS OF THE DAY AND YEAR FIRST ABOVE WRITTEN:**

<p>Signed for SRGEC</p>  <p><b>PRINCIPAL</b> Seshadri Rao Gudlalleru Engineering College Seshadri Rao Knowledge Village Gudlalleru - 521 356, Krishna District. A.P. (Dr. G. V. S. N. R. V. PRASAD)</p>	<p>Signed for GIET</p>  <p><b>PRINCIPAL</b> Godavari Institute of Engineering &amp; Technology (Autonomous) NH-16, Chaitanya Knowledge City, RAJAMAHENDRAVARAM-533 298 (Dr. P. M. M. S. SARMA)</p>
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# SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE

(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)

Seshadri Rao Knowledge Village, GUDLAVALLERU-521 356, Krishna District, A.P., India

(Approved by AICTE, New Delhi and Permitted by A.P. State Government)

Accredited by NAAC

Phone Nos. 08674-273737, 273888, Mobile: +91 9848779121 Fax No. 08674-273957

E-mail: principal@gecgudlavalleru.ac.in, office@gecgudlavalleru.ac.in, Web: www.gecgudlavalleru.ac.in

## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is entered into an effective as on 04.02.2022 and is valid until one year of the date of signing.

By



**SESHADRI RAO**

**GUDLAVALLERU ENGINEERING COLLEGE**

Seshadri Rao Knowledge Village

GUDLAVALLERU-521356, Krishna Dt, Andhra Pradesh, India.

and



**PRAGATI ENGINEERING COLLEGE**

1-378, ADB Road, Surampalem,

Near Peddapuram -533437

East Godavari Dt, Andhra Pradesh, India.



**SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE** represented by its **Principal** (Hereinafter refer to as “**SRGEC**”, which expression shall, unless repugnant to the context or meaning thereof, mean & include its successors & assigns) being the party of first part.

**And**

**PRAGATI ENGINEERING COLLEGE** represented by its **Principal** (Hereinafter refer to as “**PEC**”, which expression shall, unless repugnant to the context or meaning thereof, mean & include its successors & assigns) being the party of second part

“**SRGEC**”&“**PEC**” are hereinafter, wherever the context so requires, individually referred to as “party” and collectively as “parties”.


Whereas:

- A. **SRGEC** is engaged in service of Engineering & Technical Education with college name referred as **SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE** in Krishna District.
- B. **PEC** is engaged in service of Engineering & Technical Education with college name referred as **PRAGATI ENGINEERING COLLEGE** in East Godavari District.

#### **I. OBJECTIVES OF MOU:**

1. To promote & enhance academic interest between **SRGEC** and **PEC**.
2. To provide advice for implementation of quality of education between **SRGEC** and **PEC**.
3. To promote research/continuing education activities between parties.
4. Access to Information on research / education resources.
5. Access to Centers of Excellence of the college

  
**PRINCIPAL**  
**Seshadri Rao**  
**Gudlavalleru Engineering College**  
**Seshadri Rao Knowledge Village**  
**Gudlavalleru - 521 356, Krishna District. A.P.**

  
**PRINCIPAL**  
**PRAGATI ENGINEERING COLLEGE**  
**(AUTONOMOUS)**  
**# 1-378, ADB ROAD, SURAMPalem**  
**Near Peddapuram, E.G.Dt. (AP)-533437**

6. Technical support in projects related to science and management from senior faculty or experts
7. Guidance for specific issues in terms of R&D, Project design and development etc. from the senior faculty or experts.
8. On boarding potential faculty who would be the mentors to support boot camps, Technology Readiness Level (TRL) activities for prototyping, guide startups.
9. To refer or depute faculty or Resource persons for specific programs as speakers.


## **II. TECHNICAL AREAS OF COLLABORATION:**

- A. A continuing quality improvement programme to improve quality of teaching staff in both parties.
- B. Providing academic interaction by delivering special lectures at both institutes on topics of relevance to modern industry.
- C. Provide necessary helps in organizing workshops, conferences and personality development programmes at both parties for enhancement of skills in respect of faculty, staff and students.
- D. To provide training programs for Students & Staff.

## **III. TERMS & CONDITIONS:**

1. The cost of development of infrastructure at both parties should be borne by themselves.
2. For the visits related to advice & consultancy, travel and other expenses of faculty & staff shall be reimbursed by both the parties on mutually agreed terms.
3. The faculty and students of both parties can use library facilities for a short time.

  
**PRINCIPAL**  
**Seshadri Rao**  
Gudlavalleru Engineering College  
Seshadri Rao Knowledge Village  
Gudlavalleru - 521 356, Krishna District. A.P.

  
**PRINCIPAL**  
**FRAGATI ENGINEERING COLLEGE**  
**(AUTONOMOUS)**  
# 1-375, ADB ROAD, SURAMPALEM  
Near Peddapuram, E.G.D.L (AP)-53343



4. Both parties agreed to help identify and invite the faculty members & researchers from the other institutes to participate in conferences, workshops and short-term courses.
5. This MOU may be amended, removed and terminated by mutual written agreement of the parties at any time.
6. Either party should have the right to terminate this MoU upon 30days prior written notice to the other Party.

**A. CONFIDENTIALITY:**

The SRGEC and PEC agreed to hold in confidence all information/data designated by the parties as being confidential which is obtained from either party or created during the performance of MOU and will not disclose the same to any third party without written consent of the other party. The above confidential clause under this MOU excludes the information/data processed by either party before entering into this MOU or independently developed and/or information already available through public domain.


**B. COORDINATION**

Each institution shall appoint one member of its teaching/research faculty to coordinate the programme on its behalf who will periodically review and identify ways to strengthen cooperation between the two institutions.

**C. TENURE AND TERMINATION**

This MOU will take effect from the date it is signed by representatives of the two institutions. It will remain valid for one year, and may be continued thereafter after suitable review and agreement. Either institution may terminate the MOU by giving written notice to the other institution 30 days in advance. However, SRGEC and PEC will ensure that all activities in progress are allowed to complete successfully.

  
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Seshadri Rao  
Gudlavaluru Engineering College  
Seshadri Rao Knowledge Village  
Gudlavaluru - 521 356, Krishna District. A.P.



  
**PRINCIPAL**  
RAGATI ENGINEERING COLLEGE  
(AUTONOMOUS)  
# 1-378, ADB ROAD, SURAMPALEM  
P. Daddapuram, E.G.Dt. (AP)-533437

**D. ARBITRATION CLAUSE**

Should there be a dispute relating to any aspect of academic cooperation, PEC and GEC will jointly resolve the dispute in a spirit of independence, mutual respect, and shared responsibility.

This MOU is signed subject to approval of the respective academic/administrative bodies.

**IN WITNESS WHEREOF THE PARTIES HAVE EXECUTED THIS MOU AS OF THE DAY AND YEAR FIRST ABOVE WRITTEN:**

<p>Signed for SRGEC</p>  <p><b>PRINCIPAL</b> <b>Seshadri Rao</b> <b>Gudlavalleru Engineering College</b> <b>Seshadri Rao Knowledge Village</b> <b>Gudlavalleru - 521 358, Krishna District. A.P.</b>  (Dr. G. V. S. N. R. V. PRASAD)</p>	<p>Signed for PEC</p>  <p><b>PRINCIPAL</b> <b>PRAGATI ENGINEERING COLLEGE</b> <b>(AUTONOMOUS)</b> <b># 1-378, ADB ROAD, SURAMPALEM</b> <b>Near Peddapuram, E.G.Dt. (AP)-533437</b>  (Dr. K. SATYANARAYANA)</p>
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# SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE

(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)

Seshadri Rao Knowledge Village, GUDLAVALLERU-521 356, Krishna District, A.P., India

(Approved by AICTE, New Delhi and Permitted by A.P. State Government)

Accredited by NAAC

Phone Nos. 08674-273737, 273888, Mobile: +91 9848779121 Fax No. 08674-273957

e-mail: principal@gecgudlavalleru.ac.in, office@gecgudlavalleru.ac.in, Web: www.gecgudlavalleru.ac.in

**Dr. G. V. S. N. R. V. PRASAD**

M.S., M.Tech., Ph.D.,

MISTE, MIETE, MIE, MCSI, MISRS, MIAPR, MCRSI

**Principal**

## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is entered into an effective as on **March 2022** and is valid until one year of the date of signing.

By



**SESHADRI RAO**

**GUDLAVALLERU ENGINEERING COLLEGE**

Seshadri Rao Knowledge Village

GUDLAVALLERU-521356, Krishna Dt, Andhra Pradesh, India.

and



**SRINIVASA INSTITUTE OF TECHNOLOGY & SCIENCE**

Chennai - Hyderabad Bypass Road, Ukkayapalli,

Kadapa-516002, Andhra Pradesh, India

**SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE** represented by its **Principal** (Hereinafter refer to as “**SRGEC**”, which expression shall, unless repugnant to the context or meaning thereof, mean & include its successors & assigns) being the party of first part.

**And**

**SRINIVASA INSTITUTE OF TECHNOLOGY & SCIENCE** represented by its **Principal** (Hereinafter refer to as “**SITS**”, which expression shall, unless repugnant to the context or meaning thereof, mean & include its successors & assigns) being the party of second part

“**SRGEC**” & “**SITS**” are hereinafter, wherever the context so requires, individually referred to as “party” and collectively as “parties”.

Whereas:

- A. **SRGEC** is engaged in service of Engineering & Technical Education with college name referred as **SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE** in Krishna District.
- B. **SITS** is engaged in service of Engineering & Technical Education with college name referred as **SRINIVASA INSTITUTE OF TECHNOLOGY & SCIENCE** in Kadapa.

**I. OBJECTIVES OF MOU:**

1. To promote & enhance academic interest between **SRGEC** and **SITS**.
2. To provide advice for implementation of quality of education between **SRGEC** and **SITS**.
3. To promote research/continuing education activities between parties.
4. Access to Information on research / education resources.
5. Access to Centers of Excellence of the college

  
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Seshadri Rao Knowledge Village  
Gudlavalleru - 521 356, Krishna District. A.P.

  
**PRINCIPAL**  
Srinivasa Inst. of Technology & Science  
UKKAYAPALLI (V) & (P)  
KADAPA - 516 002. (A.P)



6. Technical support in projects related to science and management from senior faculty or experts
7. Guidance for specific issues in terms of R&D, Project design and development etc. from the senior faculty or experts.
8. On boarding potential faculty who would be the mentors to support boot camps, Technology Readiness Level (TRL) activities for prototyping, guide startups.
9. To refer or depute faculty or Resource persons for specific programs as speakers.

## **II. TECHNICAL AREAS OF COLLABORATION:**

- A. A continuing quality improvement programme to improve quality of teaching staff in both parties.
- B. Providing academic interaction by delivering special lectures at both institutes on topics of relevance to modern industry.
- C. Provide necessary helps in organizing workshops, conferences and personality development programmes at both parties for enhancement of skills in respect of faculty, staff and students.
- D. To provide training programs for Students & Staff.

## **III. TERMS & CONDITIONS:**

1. The cost of development of infrastructure at both parties should be borne by themselves.
2. For the visits related to advice & consultancy, travel and other expenses of faculty & staff shall be reimbursed by both the parties on mutually agreed terms.
3. The faculty and students of both parties can use library facilities for a short time.

  
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**PRINCIPAL**  
Srinivasa Inst. of Technology & Science  
UKKAYAPALLI (V) & (P)  
KADAPA - 516 002. (A.P)



4. Both parties agreed to help identify and invite the faculty members & researchers from the other institutes to participate in conferences, workshops and short-term courses.
5. This MOU may be amended, removed and terminated by mutual written agreement of the parties at any time.
6. Either party should have the right to terminate this MoU upon 30 days prior written notice to the other Party.

**A. CONFIDENTIALITY:**

The SRGEC and SITS agreed to hold in confidence all information/data designated by the parties as being confidential which is obtained from either party or created during the performance of MOU and will not disclose the same to any third party without written consent of the other party. The above confidential clause under this MOU excludes the information/data processed by either party before entering into this MOU or independently developed and/or information already available through public domain.

**B. COORDINATION**

Each institution shall appoint one member of its teaching/research faculty to coordinate the programme on its behalf who will periodically review and identify ways to strengthen cooperation between the two institutions.

**C. TENURE AND TERMINATION**

This MOU will take effect from the date it is signed by representatives of the two institutions. It will remain valid for one year, and may be continued thereafter after suitable review and agreement. Either institution may terminate the MOU by giving written notice to the other institution 30 days in advance. However, SRGEC and SITS will ensure that all activities in progress are allowed to complete successfully.

  
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Seshadri Rao  
Gudlavallera Engineering College  
Seshadri Rao Knowledge Village  
Gudlavallera - 521 355, Krishna District, A



  
**PRINCIPAL**  
Srinivasa Inst. of Technology & Science  
UKKAYAPALLI (V) & (P)  
KADAPA - 516 002. (A.P)

**D. ARBITRATION CLAUSE**

Should there be a dispute relating to any aspect of academic cooperation, SRGEC and SITS will jointly resolve the dispute in a spirit of independence, mutual respect, and shared responsibility.

This MOU is signed subject to approval of the respective academic/administrative bodies.

**IN WITNESS WHEREOF THE PARTIES HAVE EXECUTED THIS MOU AS OF THE DAY AND YEAR FIRST ABOVE WRITTEN:**

<p>Signed for SRGEC</p>  <p><b>PRINCIPAL</b> Seshadri Rao Gudlavalleru Engineering College Seshadri Rao Knowledge Village Gudlavalleru - 521 356, Krishna District. A.P.</p> <p>(Dr. G. V. S. N. R.V. PRASAD)</p>	<p>Signed for SITS</p>  <p><b>PRINCIPAL</b> Srinivasa Inst. of Technology &amp; Scien. UKKAYAPALLI (V) &amp; (P) KADAPA - 516 002. (A.P)</p> <p>(Dr. P. VARA PRASAD)</p>
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