



SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE

(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)

Seshadri Rao Knowledge Village, GUDLAVALLERU-521 356, Krishna District, A.P., India

(Approved by AICTE, New Delhi and Permitted by A.P. State Government)

Accredited by NAAC

Phone Nos. 08674-273737, 273888, Mobile: +91 9848779121 Fax No. 08674-273957

E-mail: principal@gecgudlavalleru.ac.in, office@gecgudlavalleru.ac.in, Web: www.gecgudlavalleru.ac.in

3.7.2 Number of functional MoUs/linkages with institutions/ industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research during the last five years

Organisation with which MoU /linkages/ is signed	Year of signing MoU / linkage	Duration	List the actual activities under each MOU/ linkages year-wise
2018-19			
Hitech Automation	2019	5 Years	<ul style="list-style-type: none"> • Project work
Brilliant Tech academy	2018	3 years	<ul style="list-style-type: none"> • Providing training for all CAD/CAE software such as Auto cad, solid works, catia, ansys, cfd etc. • Delivery of guest lectures
Smart Bridge Educational services Pvt Ltd	2019	1 years	<ul style="list-style-type: none"> • Students Training and Internships. • Training Programme on Machine Learning and Deep Learning with Python. • Internship • Training Programme on Machine Learning and Deep Learning with Python • Smart bridge Intership
ARC Germany and European centre for Mechatronics	2019	3 years	<ul style="list-style-type: none"> • Providing knowledge transfer, training and industrial connect • faculty training and student training • conduct Mechatronics course and lab work.

APSSDC, Dassault 3d system	2018	3 years	<ul style="list-style-type: none"> • Provide course curriculum to suit latest and future technologies • Prepare overall calendar programs and communicate to college. • Organise training programs. • depute required man power to manage and coordinate trainings in 3D-EC
BSNL, Vijayawada Telecom District	2019	5 Years	<ul style="list-style-type: none"> • Internship for B.Tech Students from 6th May 2019 to 31st May 2019
Germany Center for Engineering and Management Studies UG Aachen, European Center for Mechatronics APS GmbH Aachen	2019	3 years	<ul style="list-style-type: none"> • Mr.B.R.B.Jaswanth has attended "Applied Robot Control (ARC) Faculty Development Program 2.0" from 16th May 2019 to 24th May 2019
Efftronics Systems Pvt. Ltd., Vijayawada.	2015	5 Years	<ul style="list-style-type: none"> • M.Tech Project by Ms. B.V.S.N.M Saru titled "Smart Keypad using Bluetooth" from August 2018 to May 2019
Andhra Pradesh State Skill Development Corporation	2019	Life Time	<ul style="list-style-type: none"> • A two week workshop on "Python Programming". • A two day SDP on "Front End web developer Foundation" • A two day SDP on "Mobile Application Development using Android" • Guest Lecture on "Cloud for you" • A two day SDP on "AWS Cloud Literacy" • Guest Lecture on "Career Guidance & Latest Trends and Technologies in IT Industry"
Atma Lubricants and Specialities Pvt.Ltd	2019	5 Years	<ul style="list-style-type: none"> • Project Work
Sri Ananthalakshmi Spinning Mills Pvt.Ltd	2018	5years	<ul style="list-style-type: none"> • Guest Lecture on Entrepreneurship skills


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 Principal
PRINCIPAL
Seshadri Rao
 Gudlavalluru Engineering College
 Seshadri Rao Knowledge Village
 Gudlavalluru - 521 356, Krishna District. A.P.



HITECH AUTOMATION

Job Oriented Industrial Automation Skill Development Centre

MEMORANDUM OF UNDERSTANDING

PREAMBLE

Hitech Automation

No: 1-61/2, L. V. Prasad Institute Road

Tadigadapa , Vijayawada-521137

Andhrapradesh, India

And

Department of Electrical and Electronics Engineering

Gudlalleru Engineering College (GEC),

Seshadri Rao Knowledge Village, Gudlalleru-521356,

Krishna District, Andhra Pradesh.

Hitech Automation, Tadigadapa, Vijayawada -521137 and EEE Department of college Recognized the need in the below aspects

*For pooling and sharing their expertise and skills for constant development and up gradation of technology in the fields of PLC Applications, SCADA and VFD, Industrial Automation, Closed loop controllers etc.

*For close co-operation between the industry and relevant technical educational institution.

*For providing a platform for training of students in practical environment, to enrich their knowledge about industrial environment and improve the scope and chance of students for better employment.

*For curriculum development and up gradation of laboratory equipment in the institution.

*To provide the academic staff with an opportunity to know the industry requirements so that they can mould their teaching methodology accordingly.

*To provide a chance for industrial people to have training of advanced course.

1-61/2, L.V.PrasadEyeInstituteRd., Tadigadapa, VIJAYAWADA.521137 Mob: 9848607404, 9246487404,
Email:hitechautomation.manager@gmail.com



SOME OF OUR VALUABLE CUSTOMERS



HITECH AUTOMATION

Job Oriented Industrial Automation Skill Development Centre

In appreciation of the above and in furtherance of the common desire for improving the quality of the graduating Electrical and Electronics Engineers, Gudlavalleru Engineering College and **Hitech Automation** agreed to join hands together.

MEMORANDUM OF UNDERSTANDING

Between **Department of Electrical and Electronics Engineering, Gudlavalleru Engineering College, Gudlavalleru and Hitech Automation, Tadigadapa, Vijayawada -521137**. The objective of this memorandum of understanding is to bridge the gap between the industry and the institution on a continual basis by mutual co-operation through an exchange of strong points of either side. Both the parties have recognized their strengths and potentials and have arrived at the following MOU.

About Gudlavalleru Engineering College: Gudlavalleru Engineering College , Gudlavalleru , sponsored by A.A.N.M. & V.V.R.S.R. Educational Society, Gudlavalleru-521356, Krishna District, Andhra Pradesh , is approved by AICTE New Delhi ,Government of Andhra Pradesh and affiliated to JNTUK , Kakinada. Gudlavalleru Engineering College is accredited by NBA and NAAC with A grade.

About M/S. Hitech Automation, Door No: 1-61/2, L V Prasad Institute Road, Tadigadapa, Vijayawada - 521137, Krishna District, Andhra Pradesh, India is a leading company in the fields of Industrial Automation solution provider in Andhra Pradesh and working since 12 years. It also offers job oriented PLC (programmable logic controller) in SCADA, VFD training programs.

WHERE AS the company is engaged in the Industrial activity of developing the solutions for industrial automation and training programs.

AND WHERE AS the college is engaged in imparting Academic and Professional quality education to the students for graduation in various branches of Engineering.

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Email:hitechautomation.manager@gmail.com



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AND WHERE AS the college requested the company for assistance by the way of imparting practical knowledge acquired by the company officials to the students of the college , with a view to enrich the knowledge and understanding of the college students , up gradation of laboratory equipment , etc., and the company has come forward to render such assistance.

AND WHEREAS the company requested the college for **Technical Assistance** by the way of extending participation in lecture / seminars etc, to the benefit of company employees and the college has come forward to provide such assistance.

Now this Memorandum of Understanding witnesses the details and the manner of the said mutual assistance.

1. The company and the college, shall designate one officer each as a nodal officer, who will correspond /interact on behalf of company/college, as the case may be.
2. The company and the college will be in regular touch with each other and explore setting up/development of, related research projects in the college.
3. Both the company and the college consent to give access to each other to the research data , methods, reports, etc., and share information in their possession (expect those that are confidential in nature) in furtherance of knowledge.
4. The assistance from the company will be in the form of (i) consultancy works (ii) Allowing for plant visit by students and faculty (iii) Practical training to students (iv) Faculty training , as is feasible to the company.
5. The lecture subjects include: Programming concepts in Programmable logic controller systems, function block diagram (FBD), Structured Text (ST), Instruction List, Ladder logic design concepts. Practical training will be limited to 10 students per year, for a period not exceeding 5 weeks in the company.
6. The college will give **Technical Assistance, Design of Lines, Inspection of executing work, insulation tests, Estimation and costing, Lectures, seminars**

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- to the company employees and allow their participation in symposia etc., conducted by the college in the relevant subjects of Engineering.
7. The nodal officers of the college and the company shall inform each other of the following details at least 15 days in advance date on which seminar is sought, Venue, Subject, No. of students/officials
 8. The batch of students along with the faculty sent to the work place / site shall be determined in consultation with the aspects of technology and advances therein of the company.
 9. The lectures / plant visits will be during regular working days.
 10. To & Fro transport arrangements shall be made by the college in respect of its students and faculty members that may accompany them. Similarly, in respect to company employees, to & from transport arrangements shall be made by the company.
 11. The college shall ensure that the visiting students & faculty adhere to the discipline, security and safety requirements of the company and the college so confirms hereby.
 12. The assistance given by the company to the college shall form part of academic requirement and the college so confirms hereby.
 13. The company and the college desire to extend in future, the scope of this Memorandum of Understanding to further areas of co-operation.
 14. This MOU shall be valued for 5 years from the date of agreement and each party shall be at full liberty to terminate the collaboration with a notice period of two months.
 15. Both parties shall take all reasonable steps to ensure successful completion of the collaboration and co-operation with each other on duly carrying out the obligation agreed upon.
 16. The MOU shall not be exclusive to both parties and shall not disallow each party from having similar collaboration with others.

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HINDUSTAN ZINC LIMITED



SOME OF OUR VALUABLE CUSTOMERS



HITECH AUTOMATION

Job Oriented Industrial Automation Skill Development Centre

17. Each party shall respect the intellectual property (IP) of other party and shall not use any trade name, trade mark, symbol or designation belonging to the other, without prior written approval.
18. Both parties shall maintain confidentially about any information, plans, and strategies.
19. Both the parties shall not use the name of the other in any advertisements or make any Public announcement without the prior written approval from the other.

In witness here of the company and the college have executed this Memorandum of Understanding on 1st APRIL 2019 at GEC, Gudlalleru. This MOU shall be valid for 5 years from the date of execution.

Head of the Department

EEE department
Gudlalleru Engineering College
Seshadri Rao Knowledge Village,
Gudlalleru, 521356

Principal

Gudlalleru Engineering
College, Gudlalleru

PRINCIPAL

Gudlalleru Engineering College

GUDLALLERU-521 356

Managing Director

Hitech Automation, Tadigadapa,
Vijayawada -521137.



Head of the Department
Electrical & Electronics Engineering
Gudlalleru Engineering College
GUDLALLERU - 521 356



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Email: hitechautomation.manager@gmail.com



SOME OF OUR VALUABLE CUSTOMERS

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MoU) is entered on the 24th day of February, 2022.

By and between:

Tekworks Enterprise Solutions Private Limited, a private limited company incorporated under the Companies Act, 2013, as amended, having its registered office at D.No.54-15-18E, Sai Odessy Complex, 5th Floor, Flat.No.402, Gurunanak Nagar Road, NH-5, Vijayawada Krishna – 520 008 (hereinafter referred to as “**bitLabs**”, which expression shall unless repugnant to the context or meaning thereof, be deemed to include its successors and assigns) of the FIRST PART;

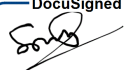
AND

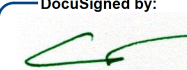
Seshadri Rao Gudlalleru Engineering College incorporated under the provisions of the Societies Act with its registered office at Seshadri Rao Knowledge Village, Gudlalleru, Krishna (Dt), Andhra Pradesh – 521356. (hereinafter referred to as “**Institution**”, which expression shall expressly include its legally constituted signatories, assigns, successors and officers duly authorized to execute such MoU) OF THE SECOND PART.

Institution and bitLabs are hereinafter collectively referred to as “Parties” and individually referred to as “Party”.

WHEREAS,

1. **bitLabs** was established with the sole objective of making students job-ready with a unique hands-on approach tailored made for Engineering college students. bitLabs digital platform offers a hybrid onsite/online experience with adaptive learning and deep insights into areas of improvement. bitLabs partners with top academic institutions and global corporations to enable students to realize their full potential.
2. Seshadri Rao Gudlalleru Engineering College was started in the year 1998 by the AANM & VVRSR Educational Society with an intake of 180 students, and the current intake is 1320 in UG B. Tech and 96 in PG M. Tech and MBA.
3. Seshadri Rao Gudlalleru Engineering College has been approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada. UG programs have been provisionally

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accredited by National Board of Accreditation (NBA) under TIER – I namely CE, EEE, ME, ECE, CSE & IT. All these programs are accredited by NBA since 2008, Accredited by Tata Consultancy Services (TCS). The UGC, New Delhi has conferred Autonomous status to the college from the academic year 2014-15. Recognized under 2(f) & 12(B) Acts of UGC, New Delhi.

4. **bitLabs** has launched **bitLabs Centre of Excellence (bitLabsONE)**, an initiative which aims to make students employable and make them job-ready, such that they land their dream job right out of college.
5. The **Institution** has expressed its desire to actively participate in bitLabsONE in their Institution.

Now therefore, in consideration of the understanding here in above, both parties enter this Memorandum of Understanding with relationship terms and conditions brought forth herein.

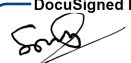
- **Term:**


This MoU shall be effective from execution of this MoU and continue for a period of two (2) years from the date of its execution. The MoU may be extended by both parties in writing. Any written MoUs altering the term and/or conditions of this MoU must be reviewed and approved in advance by both parties. The term of this MoU shall be applicable to each applicant student during the term of such course that the said applicant has enrolled for.

- **bitLabs Deliverables to Institution:**

The Institution which becomes a bitLabsONE member will enjoy the following benefits.

- a. Provide internships to both 3rd year students, after they complete sufficient hours of technical training.
- b. Provide the required hands-on project-based training for Full-Stack Development.
- c. Deliver training with a blended approach for both online and physical learning approaches.
- d. Make atleast one bitLabs mentor available (online or physical) during bitLabs Program Period.

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- e. Respond to student questions and queries promptly.
- f. Provide reports twice a month on student participation to the Institutions point of contact for bitLabsONE program.
- g. Provide students with Soft Skills training along with technical training.
- h. Provide short-listed program participants from both 3rd year engineering students.
- i. Hire or place students who successfully complete the program, for that are eligible for placement service.

- **Institution Deliverables to bitLabsONE:**


Institution will, as a member of the bitLabsONE program, offer the following:

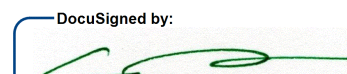
- a. Set expectations with students those students need to commit to bitLabsONE learning program during every Saturday and Sunday.
- b. Allow the students to use college computer labs to do the learning.
- c. Assign a lecturer that bitLabs can directly work with as a single point of contact.
- d. Commit 2 staff members from CSE or IT departments to be available during the training period.
- e. If student is not participating or inactive for long period (more than 2 weeks), the lecturer assigned as a point of contact must contact the student and impress on the student, the importance of participation.
- f. If a student does not participate even after repeated attempts to convince, bitLabs will ask for the student to be removed from the program.
- g. Position bitLabsONE and its brand in their campus as mutually agreed upon.

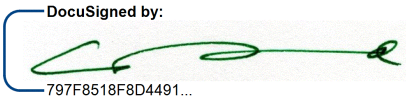
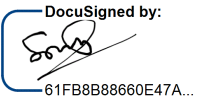
Commercials are not covered in this generic agreement/MoU. To carry out any skilling programmes, both parties must sign into a separate business agreement.

This agreement will be reviewed, and may be modified or amended, through the mutual agreement of the signatory parties, as may be necessary to clarify and formalize roles, responsibilities , timeliness, and assurances regarding the scope of work.

IN WITNESS WHEREOF, this MoU is duly executed on the day, month and year first herein above written in the presence of:

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	For Seshadri Rao Gudlavalleru College of Engineering	For bitLabs
Signature		
Name	Dr. G.V.S.N.R.V. PRASAD	Sreedhar Tatavarthi
Title	Principal	CEO, bitLabs (TekWorks)
Date	24 th Feb 2022	24 th Feb 2022



Brilliant Tech Academy

MEMORANDUM OF UNDERSTANDING

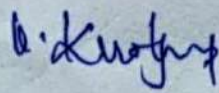
THIS MEMORANDUM OF UNDERSTANDING IS BETWEEN
BRILLIANT TECH ACADEMY
@FLAT 210, ADITYA ENCLAVE ANNAPURNA BLOCK, MYTRIVANAM,
AMMERPET, HYDERABAD.


and

GUDLAVALLERU ENGINEERING COLLEGE
SESHADRI RAO KNOWLEDGE VILLAGE
GUDLAVALLERU, KRISHNA DIST. ANDHRA PRADESH

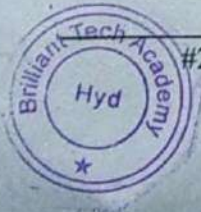
- A) This Memorandum of Understanding will enable:
Students of the Gudlavalleru Engineering College, Gudlavalleru to have the opportunity to undertake work experience / industry training / industry Practices etc., at the above Company or at the college premises.
- B) This agreement is executed on this is 28th Nov ,2018 at Gudlavalleru Engineering College, Gudlavalleru.
- C) This agreement shall commence from 28th Nov ,2018 and shall be in force for a term of three years.
- D) The appendix to the Memorandum of Understanding is attached.

Signed:


K. KIRAN KUMAR
Managing Director
Brilliant Tech Academy
HYDERABAD.


Dr. P. RAVINDRABABU
Principal
Gudlavalleru Engineering College
GUDLAVALLERU

PRINCIPAL



#210, Annapurna Block, Aditya Enclave, Near Mytrivanam, Ammerpet, Hyderabad
Gudlavalleru Engineering College
GUDLAVALLERU 521 356
hyd.E-Mail:brilliantcads@gmail.com





Brilliant Tech Academy

Appendix: Schedule of Responsibilities

A) The Company agrees to be responsible for :

1. Providing the Training on All CAD/CAE software such as Auto CAD, SOLID WORKS & CATIA, ANSYS, CFD Etc., and any Mechanical Industrial oriented trainings and Technologies to the students of the college with Project Assistance at a fee, negotiable at the time of conduction of the programme.
2. The company provides all the requisite expertise as per the terms laid down with mutual consent.
3. Execution of all projects with student satisfaction.
4. Delivery of Guest Lectures.

B) The College agrees to be responsible for :

1. Providing the necessary infrastructure & Facilities to the Company at the College premises.
2. Providing breakfast, lunch in the college canteen and transportation by college or accommodation and other hospitality formalities at the college.

Signed:

K. KIRAN KUMAR
Managing Director
Brilliant Tech Academy
HYDERABAD.

Dr. P. RAVINDRABABU
Principal
Gudlavalleru Engineering College
GUDLAVALLERU

PRINCIPAL

Gudlavalleru Engineering College
GUDLAVALLERU 521 366



#210, Annapurna Block, Aditya Enclave, Near Mytrivanam, Ameerpet,
hyd.E-Mail:brilliantcads@gmail.com





Memorandum of Understanding (MoU)
(Implementing Career Readiness Programs)

SmartBridge Educational Services Pvt. Ltd.
info@thesmartbridge.com

Memorandum of Understanding (MoU)

THIS MoU HAS BEEN EXECUTED ON THE 6TH DAY OF JANUARY 2020 BETWEEN

M/s. SmartBridge Educational Services Pvt. Ltd, having its registered office at Plot No. 132, 2nd Floor, Above DCB Bank, HMT Nagar, Nacharam, Hyderabad, Telangana – 500076 hereinafter referred to as "**Company**".

AND

Gudlalleru Engineering College having its registered address at Sheshadri Rao Knowledge Village, Gudlalleru, Krishna (D), Andhra Pradesh 521356. Hereinafter referred to as "**College**".

WHEREAS:

- A. Company is an EdTech company which offers outcome based experiential learning programs on emerging technologies for building skills for students bringing academia (faculty), technology partners and students together through career readiness programs (technology bootcamps, hands on training programs etc.) for students by partnering with institutions.
- B. Company also represents that it has necessary skills, technology, infrastructure and partner engagement with leading technology industry partners (viz., IBM and Blue Prism through training and certification among other partners) that offer Externship Programs (defined later), through experiential learning to Students which provide them direct experience through which students can use analytical skills and apply new ideas from their experience in their classroom learning. These experiential learning includes externships, guided projects, build-a-thons and provides practicum opportunities to the Students.
- C. College based on the aforesaid representations of the Company, has expressed its interest as an institution to avail the career readiness programs for the students.
- D. The Parties now wish to collaborate with each other, to equip Students of college, with skills through externships & guided projects in leading technology areas offered by industry partnerships facilitated by the Company, as per the terms and conditions mentioned herein.

NOW, THEREFORE, in consideration of the foregoing, benefits and covenant contained herein and for other good and valuable considerations, the Parties, intending to be legally bound, hereby agree as follows:

1. SCOPE OF WORK:

Both the Parties are desirous to collaborate with each other to prepare the students as per the industry requirements and enhance their employability. The company will organise the job preparedness programs indicated below for college students and assist them in obtaining internships and placements.

- a. **Externship Programs:** Externship programme is an industry-approved, hands-on learning opportunity for students to gain employment skills. Hands-on training, guided projects, and mentor assistance are all included in the curriculum to help students comprehend technology and apply it to real-world usecases.

The following are the few examples of Externships:

Externship Program	Industry Partner
Artificial Intelligence	IBM
Applied Data Science	IBM
Data Analytics	IBM
Internet of Things (IoT)	IBM
Robotic Process Automation	Blue Prism
Salesforce Platform Developer	Salesforce
Modern Application Developer	VMware

Externship programs are suitable for the students in their early years of graduation to choose right career path and to build their profile.

More details are available at: <https://smartinternz.com/externship>

- b. **Guided Projects:** Guided projects are hands-on project exercises to learn & apply technology concepts. Guided projects include the step-by-step instructions in text or video format to follow and develop the entire project. Guided projects are real-world usecases from various business domains such as healthcare, finance, retail, supply chain, energy etc. and they are also categorized based on complexity (i.e., Basic, Intermediate, Advanced)

Refer the link for more details: <https://smartinternz.com/guided-projects>

- c. **Challenges / Project Build-a-Thons:** Challenges or Project build-a-thons are industry sponsored programs to upskill the students in emerging technologies. These programs are organized in partnership with companies like IBM, Blue Prism, VMware, Tableau, GoDaddy etc. The build-a-thon includes e-learning, hands-on bootcamps and mentor guided project development.

Find more details about build-a-thons at: <https://smartinternz.com/challenges>

Both the parties agrees to execute above programs for the students of 1st, 2nd and 3rd year of graduation during the respective academic year. The company provides internship / placement support to the top performing students as per the company's policy.

2.0 **ROLES & RESPONSIBILITIES:**

A. **COMPANY'S ROLE & RESPONSIBILITIES:**

- a. Sign MoU with college to implement the career readiness programs
- b. Organize orientation session of SmartBridge's offering to Students & Faculty
- c. Create a college workspace on SmartInternz platform to on-board the students
- d. Enrolling the students to the platform
- e. Enrolling students to Academic Initiatives of companies
- f. Extend the company sponsored project build-a-thons to students & faculty
- g. Organize 2-Days workshops on latest technologies for students & faculty
- h. Organize externship programs for the students
- i. Assign expert mentors to guide the students

- j. Share the latest industry trends with students
- k. Create awareness on industry certifications
- l. Extend the internship opportunities to the students
- m. Mentor the students participating in national & global hackathons

B. COLLEGE'S ROLE & RESPONSIBILITIES

- a. Sign the MoU with Company to implement the career readiness programs
- b. Assign a SPOC to drive the SmartBridge programs in the campus
- c. Include Externship program as part of curriculum / credit framework
- d. Facilitate the orientation sessions for students & faculty
- e. Enroll the students in Academic Initiatives of companies
- f. Facilitate the time slots for organizing 2 Days bootcamps
- g. Enroll the students in industry sponsored build-a-thons
- h. Support the company in organizing the Internship drives

3.0 COMMERCIALS & PAYMENT TERMS:

Commercials are not covered in this generic agreement / MoU. To carry out any skilling programmes, both parties must sign into a separate business agreement.

4.0 TERM & TERMINATION OF AGREEMENT:

This agreement will be reviewed, and may be modified or amended, through the mutual agreement of the signatory parties, as may be necessary to clarify and formalize roles, responsibilities, timelines, and assurances regarding the scope of work.

The agreement can be dissolved at any time after **31st December 2022** from the date of entering into this agreement by mutual consent of the parties, in which event the parties shall proceed with reasonable promptness to settle the accounts of the partnership as per the outlined guidelines.

5.0 GENERAL

5.1 Title headings, Complete and Amendments:

This Agreement (together with annexures) sets out the complete and entire understanding between the Parties regarding the subject matter contained herein and supersedes all prior proposals, understandings, or other agreements, oral and written, between the Parties regarding the subject matter contained herein, and may only be modified or amended by written agreement of the Parties. The title headings used in this Agreement are for reference purposes only and shall not be deemed to be part of this Agreement.

Waiver of any breach of this Agreement is not a waiver of any other or subsequent breach of this Agreement. No waiver of any provision of this Agreement by a Party shall be effective unless it is in writing and signed by such Party.

5.4 Severability:

If any provision of this Agreement shall be found to be illegal or unenforceable by a court of competent jurisdiction, such term or provision of this Agreement will be amended to give effect to the eliminated provision to the maximum extent possible. If the court determines such action is not feasible, then any such provision shall be severable, and the remainder

of this Agreement shall continue to be given full force and effect. The rest of the Agreement will remain in effect and this

5.5 Notices:

All notices, requests, consents and other communications hereunder shall be in writing and shall be delivered in person or by registered or certified mail, return receipt requested, postage and fees prepaid, or by overnight courier, receipt signature required, or by electronic mail addressed to the designed email ID's or by telex transmission, with verification of the transmission received by the sender, to the Parties as set forth below or at such other place as either Party may, by written notice to the others.

5.6 Publicity. College acknowledges and agrees that during and after the term of this Agreement, College's name, logo, URL, web site screen captures, and description in the Company's marketing, publicity, and promotional activities and materials, including, but not limited to, press releases, marketing collateral, and print, radio and television advertisements or any media whatsoever.

5.7 Governing Law and Dispute Resolution. This Agreement shall be governed by and construed in accordance with the Indian laws. Any dispute, or disagreement arising out of this Agreement, and obligations thereunder (each a "Dispute") shall be communicated in writing to the other party within ten (10) days of the occurrence of the event giving rise to such dispute. The Parties shall first settle such Dispute, if any between its senior management team in good faith within fifteen (15) days from date of receipt of notice relating to the Dispute. If the senior management team is unable to settle the Dispute, the Parties would refer to the competent courts of Telangana, India.

5.8 Counterparts: This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF through their authorised representatives executed these presents and affixed Common Seals of their companies, on the day, month and year first mentioned above.

For **SmartBridge Educational Services Pvt. Ltd**



Name: Amarender Katkam
Designation: CEO

For **Gudlavalleru Engineering College, Andhra Pradesh.**

Name: **DR P. RAVINDRA BABU**
Designation: **PRINCIPAL**



PRINCIPAL
Gudlavalleru Engineering College
GUDLAVALLERU-521356

MEMORANDUM OF UNDERSTANDING

between
Gudlalleru Engineering College GEC
and
gcGEMS - GC German Center for Engineering and Management Studies UG Aachen
and
European Center for Mechatronics APS GmbH Aachen

This Memorandum of Understanding ("MOU") is executed on the 15th day of February 2019, between:
Gudlalleru Engineering College GEC having its principal address at Seshadri Rao Knowledge village, Gudlalleru-521356 AP, India (hereinafter referred to as "INDIAN UNIVERSITY", which expression shall unless repugnant to the meaning thereof, mean and include its successors and permitted assigns) of the FIRST PART

AND

GC German Center for Engineering and Management Studies , having its principal address at Kapuzinergraben 38, Aachen 52062 Germany (hereinafter referred to as "GEMS", which expression shall unless repugnant to the meaning thereof, mean and include its successors and permitted assigns) of the SECOND PART,

AND

European Center for Mechatronics APS GmbH Aachen, having its principal address at vaalserstrasse 460, 52072 Aachen, Germany (hereinafter referred to as "APS", which expression shall unless repugnant to the meaning thereof, mean and include its successors and permitted assigns) of the THIRD PART,

APS and GEMS collectively referred as European Center for Mechatronics and Manufacturing. (hereinafter referred to as "ECMM", which expression shall unless repugnant to the meaning thereof, mean and include its successors and permitted assigns)

INDIAN UNIVERSITY and ECMM are individually referred to as "Party" and collectively as the "Parties".

WHEREAS:

- A. INDIAN UNIVERSITY is conducting academic courses (B.Tech, M.Sc., MBA and PhD) to students and management courses to professionals in reputed institutions, organizations and individuals in order to train management skills.

- B. GEMS is supporting international research, trainings and academic programs between Germany and India
- C. APS is actively supporting conceptual research, industrial research and academic programs in Germany and globally.
- D. INDIAN UNIVERSITY, GEMS and APS intend to collaborate by entering into an MOU as part of establishing the "European Center for Mechatronics and Manufacturing", in its academic and research part as "Advanced Robotics Labs at Academia": here in after mentioned as "ARC"

In pursuance of the afore said, the Parties hereto wish to record under this MOU, the terms of their mutual understanding in order to establish a framework for initiating innovative models of industry based and cutting edge technical education.

NOW THE PARTIES HERETO AGREE AS UNDER:

ARTICLE 1: SCOPE OF THE MOU

1.1 The objective of this MOU is to set out the scope within which INDIAN UNIVERSITY, GEMS and APS will jointly explore and work towards achieving the objectives and matters described in this MOU. Each Party shall have the right, in its sole discretion, to determine how it will fulfill its obligations hereunder.

- ECMM is co-funding the INDIAN UNIVERSITY for establishing the ARC lab and student trainings along with industry partners and government partners.
- ECMM is providing knowledge transfer, training and industrial connect
- ECMM is executing the faculty training and student training in cooperation with INDIAN UNIVERSITY and Andhra Pradesh Skill Development Corporation (APSSDC)
- ECMM will be providing the course content and execution plan in consultation with APSSDC
- INDIAN UNIVERSITY is a partner to be part of establishing the Indo-European cluster for Mechatronics and Manufacturing
- INDIAN UNIVERSITY to be resource partner in India for ECMM for mutually agreed programs by providing two faculties for this process of ARC labs
- INDIAN UNIVERSITY is assigning the minimum 2 faculties for executing this program in India.
- INDIAN UNIVERSITY will be mobilizing the students and organizing the infrastructure recommended by the ECMM and APSSDC
- Conduct Mechatronics and Manufacturing courses and lab work
- Exchange of researchers and students
- To apply and manage international research projects with Indian and German companies/organizations.
- Establish of a common research location/ representation for transnational research projects between German and Indian partners in Andhra Pradesh

- Collaborate for dissemination of knowledge on cutting edge technologies to faculty and research programs
- GEMS will be the organizing body for the process of this cooperation activity

1.2 If INDIAN UNIVERSITY, GEMS and APS mutually agree to pursue any specific objectives and undertakings, the terms and conditions for pursuing such objectives shall be documented on a case-to-case basis.

ARTICLE 2: ADVISORY GROUP

- 2.1 An "advisory board" is proposed in order to keep up with the rapidly changing trends in technology and academic requirements and to review the working and progress of the collaboration activities.
- 2.2 The board consists of one member from INDIAN UNIVERSITY, GEMS and APS and accomplished academic & industry representatives.
- 2.3 INDIAN UNIVERSITY, GEMS and APS can recommend the names of such representatives.
- 2.4 This board will meet on if needed at a mutually agreed location and will also discuss more frequently through email/electronic media as required to address the aspects related to the collaboration. Meeting are also possible with online conferences.

ARTICLE 3: COMMERCIAL TERMS

3.1 There are two commercial aspects involved in process of establishing the Advanced Robotic Control labs and skill development process through training of students and faculty.

- The process of lab establishment at the INDIAN UNIVERSITY funded 66.66 % by INDIAN UNIVERSITY AND 33.33% by GEMS and APS ECM.
 - INDIAN UNIVERSITY need to pay the 25% of their part of the payment prior to the MOU signing and remaining amount need be processed within 15 working days after the MOU signing.
- Skill development aspect: Student training fund will be allocated as 45% by APSSDC (Andhra Pradesh Skill Development Corporation), 45% by ECM and 10% by student. Payment process terms with APSSDC defined in a separate agreement between APSSDC, APS ECM and Indian University.

With respect to the travel, accommodation and any other related expenses of the Indo-German faculties and students will be taken care by respective parties.

ARTICLE 4: CONFIDENTIALITY

Confidentiality - It is envisaged that the Parties or any members of their respective Groups or any of their respective Agents may from time to time disclose Confidential Information relating to its current or proposed business to each other. In consideration of such Confidential information being made available to all parties, the first party, the second party and the third party agree that any disclosure or dealings between the Parties will be subject to the terms and conditions of this Agreement. All Parties will treat and keep all Confidential Information confidential and will not, without the Disclosing Party's prior written consent, directly or indirectly communicate or disclose (whether in writing or orally or in any other manner) Confidential Information to any other person other than in accordance with the terms of this Agreement (for the avoidance of doubt, this will also prohibit discussing the same with any Disclosing Party Group employees other than those involved in connection with the Project).

- Nothing in this Agreement will constitute the creation of a partnership, joint venture or agency between the parties.
- Intellectual Property and Trademarks - Both the parties will continue with their respective trademarks including that of any improvements or work done at its own cost for this AGREEMENT.

ARTICLE 5: ANNOUNCEMENT

From the date of signature, all parties, can announce the existence of this MoU. All the parties can submit the MoU for any regulatory or Government related purposes.

All parties can announce about the MoU on its' website of ECMM and INDIAN UNIVERSITY can mention the others as resource partner on its Masters and Research Programs conducted with the help of Industry Partners.

ARTICLE 6: TERM AND TERMINATION

This AGREEMENT will come into effect on the date of signature and will remain in force for three years until either of the two parties serves a written notice to the other at their addresses mentioned as above by registered post of its intention to terminate the Agreement in which case it will terminate one month after the receipt of such a notification. The agreement can be renewed on expiry on mutually agreed terms and conditions.


Notwithstanding anything in this MoU, neither Party shall be liable to the other for any failure to achieve any of the objectives and undertakings herein.

However, commitments made by either party in respect of personnel hired, equipment ordered, for any industry research project under this MoU would be honored by respective parties.

ARTICLE 7: MODIFICATIONS

The AGREEMENT may be amended by mutual consent through an exchange of correspondence between the two Parties.

Such amendments come into existence only by a written agreement duly signed by persons authorized on behalf of each party.

 15/2/2019
Signatures

For Gudlavalleru Engineering College



Dr A Jawahar Babu
Professor of Mechanical Engineering

Date: 15-02-2019

For ECMM

Mr. Vangapandu Venkata Nagaraju
Founder/President - GC German Center for Engineering and Management Studies
President Indian Affairs - European Center for Mechatronics APS GmbH

Date: 15-02-2019

For ECMM



APS GmbH
Europäisches Zentrum
für Mechatronik
Vautser Straße 480
52074 Aachen (Germany)

Dr. Till Quadflieg
Managing Director - European Center for Mechatronics APS GmbH

Date: 15-02-2019

For ECMM



APS GmbH
Europäisches Zentrum
für Mechatronik
Vautser Straße 480
52074 Aachen (Germany)

Dr. Christoph Greb
Managing Director - European Center for Mechatronics APS GmbH

Date: 15-02-2019

Institution Code: 22-KRI

MEMORANDUM OF AGREEMENT

BETWEEN

**ANDHRA PRADESH STATE SKILL DEVELOPMENT
CORPORATION (First Party)**

AND

**GUDLAVALLERU ENGINEERING COLLEGE
(Second Party)**



ఆంధ్రప్రదేశ్ ఆంధ్ర ప్రదేశ్ ANDHRA PRADESH

K. Someswara Rao
CF 521204

SI.No. 5134 Date 0/10/2018 Rs. 100/-

Sold to Potluri Ravindra Babu of P.L. Narayana
For Whom *Potluri Ravindra Babu* Principal, GEC, Gudlavallu

K. SOMESWARA RAO, B.SC.,
LICENSED STAMP VENDOR
O.L.No.06-06-003/2003
F.L.No.06-06-005/2018
License is valid upto 31-12-2020
D.No.4/167, Gudlavallu,
PIN : 521 356, Cell : 8106362519

MEMORANDUM OF AGREEMENT

This Memorandum of Agreement (MoA) is entered into on 10th day of October, 2018:

Andhra Pradesh State Skill Development Corporation, a Section 8 Company registered under the Companies Act, 2013 having its Corporate Office at G&J Infra Building, 3rd Floor, D No.78/2, Near NH-5, Near Pathuru Road, Tadepalli, Guntur District, Andhra Pradesh represented by Executive Director-I (hereinafter referred to as "APSSDC" or First Party, which expression shall unless repugnant to this context or meaning thereof, includes its successor in office, legal representatives and permitted assigns) of the First Part.

And

AANM & VVRSR Educational Society, an Educational Society, having its office at Gudlavallu, Krishna District, Andhra Pradesh represented by Dr.Potluri Ravindra Babu, Principal, Gudlavallu Engineering College (hereinafter referred to as Second Party, which expression shall unless repugnant to this context or meaning thereof, includes its successor in office, legal representatives and permitted assigns) of the Second Part.

Potluri Ravindra Babu
PRINCIPAL
Gudlavallu Engineering College
GUDLAVALLERU-521 356



STATE OF ANDHRA PRADESH

28/09/2018

[Faint handwritten text, possibly a name and address]

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Principal
Andhra Engineering College
GUDURU-521 208

WHEREAS

- (a) APSSDC is a unique organization formed as a public private partnership (PPP) corporation to promote skill-development & entrepreneurship in the state of Andhra Pradesh. APSSDC is the Executive Agency for the Department of Skill Development, Entrepreneurship and Innovation, Govt. of Andhra Pradesh (GoAP) serving the important task of providing high quality skilled manpower as part of the knowledge and Skills Mission of GoAP. The main objective of the Corporation is to implement a structured and pragmatic solution to skill & upskill the workforce in the State of Andhra Pradesh and to increase employability and promote entrepreneurship in sync with Industrial growth of the State.
- (b) APSSDC has signed a Memorandum of Understanding (MoU) with Dassault Systems India Private Limited to set up a 3D-experience center (3D-EC) for skill development in the State of Andhra Pradesh in the domains of Aerospace, Automotive and Ship-building and also provide skill development/ training for estimated 1 Lakh students in various certification courses in the next three (3) years starting from academic year 2018-19.
- (c) In its endeavours to enhance the Employability Skills of Diploma/Under Graduate and Post Graduate course perusing students, the first party (APSSDC) has selected some of the leading Engineering Colleges for providing the infrastructural facilities additionally required for running the Skill Development programs. In this direction, through this MoA, the First party (APSSDC) intends to associate with Gudlavalleru Engineering College to train different segments of students and Job seeking youth in systematic enhancement of Employability Skills towards gainful employment for students / Job seekers;
- (d) The Second Party having been into Educational services through its College by name Gudlavalleru Engineering College submitted a proposal to the first party, upon understanding the requirements and functions of proposed 3D-experience Centres (3D-EC). As the second party has intention and requirements as per criterion and agreed to provide services to the first party on the terms and conditions as set forth in this MoA.
- (e) In pursuance thereof, the parties have agreed to enter into this Agreement.

A. PURPOSE:

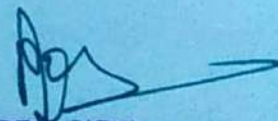
The purpose of this MoA is to sort out the roles and responsibilities of both parties in establishing and managing 3D-Experience Center (3D-EC) for Diploma/ UG/ PG studying candidates in various Polytechnics/Engineering Colleges/University Campuses to enhance employability of students.

ROLES AND RESPONSIBILITIES:

B. FIRST PARTY

The APSSDC shall

- select reputed engineering colleges/Universities through a stipulated procedure;
- provide a platform for registration of trainees online and mapping of institutions and students;
- identify and provide course curriculum to suit latest and future technologies;
- prepare over all calendar of programs and communicate to Second Party;
- organize Training Programs for all Diploma/ Under Graduate and Post Graduate students. The programs would be of nature, common core (for all students) and modular (elective in nature);
- depute required manpower to manage and co-ordinate Trainings in 3D-EC;
- Install requisite IT infrastructure as listed in Schedule -1 in the 3D-experience Centers (3D-EC) in the earmarked rooms by the second party;
- prepare operational guidelines for 3D-EC to be followed by both the parties;
- will take care of insurance and regular maintenance pertaining to Hardware provided;
- promote Research & Development and Innovation for existing Industries;
- have right on any undefined business and activity that falls under purview of this MoA;
- exercise its right to cancel the permission now granted to the institutions in the event of not fulfilling their obligations.



PRINCIPAL

**Gudlalleru Engineering College
GUDLALLERU-521 356**

C. SECOND PARTY

The Academic Institution shall

- provide the building space in terms of Two (2) Computer Labs and One (1) E-Class room with a minimum seating capacity of 60 each room space at the College premises to the First Party for establishing the 3D-experience center allocated to the Second Party. The second party shall ensure adequate furniture, electrical fixtures and Power backup in the class rooms and labs;
- be responsible for ensuring proper physical security of the IT & other electronic items as per schedule-1. Towards security, the second party shall do necessary arrangements and ensure the security for the items;
- ensure internet connectivity of at least 150Mbps bandwidth;
- mobilize faculty and students of the college/institution for trainings and Certification;
- facilitate trainings for different segments namely students within campus, students from other colleges and job seeking youth and the college shall allow its students to attend programs, take assessments and interviews as per schedule communicated by first party;
- provide separate Toilets to the boys and girls, who undergone training at the 3D-experience Center;
- put necessary efforts and ensure maximum participation of students belonging to Scheduled Caste (SC) and Scheduled Tribe (ST) Categories in the college;
- appoint a Centre Coordinator as Single point of contact person (SPOC) for all admin and programme related activities with the Second Party at the 3D-experience Centre for smooth running of the 3D-EC;
- actively participate in the 3D-EC Programs, communicate feedback from the college and students, suggesting for betterment of 3D-EC programs towards maximizing reach;
- arrange for common facilities of housekeeping, security, electrical supply, Drinking and usage water to the Toilets for the students;
- mark the daily attendance in the suggested mode (manual or bio metric or iris scan or so) by the SPOC of Second Party in coordination with 3D-EC Coordinator;

- facilitate in collecting the registration fee as communicated by the First Party, from the candidates provided by the Second Party;
- ensure that the software supplied by the first party should not be used other than for the training programs as mentioned in this MoA;
- follow Operational Guidelines as issued by first party from time to time in maintaining activities in 3D-EC.

Compliances:

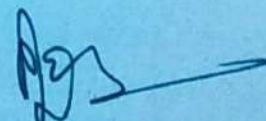
- **KPIs** – Key Performance Indicators (KPIs) will be developed in mutual consultation with colleges and APSSDC.
- **Monitoring:** The activities of 3D-EC shall be regularly monitored through an IT monitoring system at APSSDC on a real time basis and also through the monitoring committee of APSSDC.
- **Management Information System:** To submit all reports and documents relating to progress of the students on rolls, Accounts, Audit and Annual Work Plan, as specified at such frequency as may be required by APSSDC.
- Details of Data of Number of students passed out, placed (Trained for Employability), and unplaced on year-on-year basis.
- Institutions will face punitive action if found to be:
 - ❖ Charging capitation fee or indulging in any other malpractice
 - ❖ Provided false data in their reports
 - ❖ Unable to achieve targets set by APSSDC/themselves in Proposals consistently
 - ❖ Any non-compliance with the terms and conditions of this Agreement

D Responsibilities of both the Parties

Both the Parties agree that:

D.1. The Parties shall diligently perform their respective obligation under the Agreement as per the procedure set forth above.

D.2. To get the evaluation of the programs done by third party for assessing the impact with respect to quality and quantitative placements.



PRINCIPAL

**Gudlalleru Engineering College
GUDLALLERU-521 356**

D.3. Neither Party shall share any Confidential Information with any other party. The sharing of such database by each other will be on trust that it will not be used by either Party for providing any kind of information to any third party.

D.4. The Parties agree to use the Confidential Information only for the purposes of this Arrangement and only as permitted herein under this MoA.

D.5. The 3D-EC shall exclusively be used for in program to be assigned by the First Party to Second Party.

E: Ownership of Assets:

The Second Party irrevocably and unconditionally agrees that the assets provided by the First Party shall not be used for other purposes. The ownership of the IT infrastructure/assets shall lie with APSSDC whereas the second party, would be the custodian of the installed assets.

F. Arbitration:

The Parties shall endeavour to resolve all or any dispute or difference arising out of or in connection with this Agreement, amicably within 30 days of notice in writing being issued by the non-defaulting party to the defaulting party indicating such dispute or difference. In case no amicable solution is arrived between the Parties within the said 30 days, then such dispute/s shall be settled through arbitration as per the provisions of the Arbitration and Conciliation Act, 1996 as amended from time to time. The arbitration shall be done by Sole Arbitrator appointed by APSSDC. The written award of the Arbitrator shall be final and binding on all the Parties. The seat and venue for the arbitration proceedings shall be at Vijayawada, Andhra Pradesh.

G. Termination of MoA:

The first (APSSDC) party shall have the right to terminate this MoA without assigning any reasons by giving prior written notice of 60(Sixty) days through its authorized signatory. Without prejudice to the above, either Party may terminate this MoA by giving 30 (Thirty) days' written notice through its authorized signatory in the event of any material breach of any of the material terms of this MoA by the other Party. The non-defaulting party shall first serve a written notice of its intention to terminate this MoA to the defaulting party highlighting the material breach and giving the defaulting party a period of 30 days or such extended period as may be mutually agreed to within

which to remedy the material breach. Should such event of a material breach remain unresolved/unrectified within the said notice period of 30 days or such extended period as may be mutually agreed to, the non-defaulting shall be able to terminate the MoA forthwith.

H. Representations and Warranties by the Parties

In addition to the above, the Parties hereto represent and warrants to other Parties as under:

- a) That it is duly organized and validly existing under the laws of the jurisdiction in which it was incorporated and has the necessary corporate power and authority under applicable Laws to carry on its business and or perform its functions.
- b) That this MoA
 - I. is within its powers and has been duly authorized by it; and
 - II. does not conflict in any material respect with any law or regulation or its constitutional documents or any document binding on it and that it has obtained all necessary consents for the performance by it under this MoA.
- c) That all information set forth in this MoA is true and correct and is not misleading in letter and spirit.

I. PERIOD OF VALIDITY:

This MoA shall become effective from the date hereof and shall be in force for a period of **three years**, unless terminated by mutual consent of the parties.

J. LIMITATION OF LIABILITY

Except as agreed and provided under this Agreement, neither of the Parties shall be liable to bear or pay any damages arising out of loss of income, loss of profit, special, incidental, indirect, punitive, exemplary or consequential, to any party including third parties, and all such damages are expressly disclaimed.

K. NOTICES:

Unless otherwise provided herein, all notices or other communications under or in connection with this MoA shall be in English, will be issued in writing and shall be signed by the authorized representative of the issuing / serving Party and may be sent by personal delivery or post or courier or facsimile to the address given above. Any such notice or other communication will be deemed to be effective if sent by personal delivery, when delivered, if sent by post, three days after being deposited in the post and if sent by courier, two days after being deposited with the courier.

L. COMMUNICATIONS AND PUBLICITY:

The Second Party shall ensure that the name and logo of the first party should appear in all publication material. The Second Party shall ensure that the sign board depicting the name of the First Party be affixed outside the college. The Parties shall consult and agree on all and any intended communications, publications, presentations and documentations relating to this Arrangement/ MoA (jointly the "Communication(s)") in advance prior to the intended release. If a MoA cannot be reached, a Party shall have the right to disclaim endorsement and/or dissociate itself from that Communication(s). No party shall use logo/trade mark etc. of each of the parties without obtaining its prior written concurrence to that effect.

M. IT IS MUTUALLY UNDERSTOOD AND AGREED BY AND BETWEEN THE PARTIES THAT:

AMENDMENT: Amendment within the scope of the instrument shall be made by mutual consent of the parties, by the issuance of a written modification, signed, and dated by all parties, prior to any changes being performed but all rights reserved by First Party can change any point of time needed.

INFORMATION OWNERSHIP: All information provided by First Party shall only be utilized for conducting training and placement assistance and First Party holds no ownership over the content prepared by Second party. First Party will in no way share or distribute any information received with other public or private agencies, organizations, and individuals.

PARTICIPATION IN SIMILAR ACTIVITIES: This instrument in no way restricts First Party from participating in similar activities with other public or private agencies, organizations, and individuals.

NON-FUND OBLIGATING DOCUMENT: This instrument is neither a fiscal nor a funds obligation document.

ESTABLISHMENT OF RESPONSIBILITY: This MoA is not intended to, and not create any right benefit or trust responsibility, substantive or procedural, enforceable at law, by a party against First Party or Second Party.



PRINCIPAL

**Gudlavalleru Engineering College
GUDLAVALLERU-521 356**

The parties hereto have executed this agreement as of the last written date below.

**For Andhra Pradesh State Skill
Development Corporation**

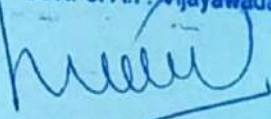
For Gudlavalleru Engineering College



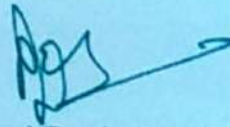
**T. Anil Kumar
Executive Director - I**

**Executive Director
Andhra Pradesh State Skill Development Corporation
Dept. of Skill Development,
Entrepreneurship & Innovation
Govt. of A.P. Vijayawada, A.P.**

Witness



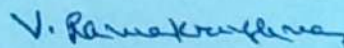
**K. S. RAJASHEKHAR
Sr. Manager
APSSDC**



**Dr. Potluri Ravindra Babu
Principal, Gudlavalleru Engineering College**

**PRINCIPAL
Gudlavalleru Engineering College
GUDLAVALLERU-521 356**

Witness:



Er. Satyanarayana Rao Vallurupalli

Secretary & Correspondent



Schedule - I

Infrastructure

Item	Product Specifications	Qty
Make & Model	HP Make – Z Book 15U G4	36 nos (Thirty Six only)
Processor	Intel Core i5-7200U Processor	
Chip set	Integrated Chipset	
RAM	16 GB (1x16GB) DDR4 nECC Memory	
HDD	1TB SATA HDD	
Graphic Card	Dedicated Graphics with 2 GB min 64gb/s memory Bandwidth	
Display	HP LCD 15.6" Full HD LED Display	
Display Resolution	1900x1080 Full HD Pixel	
ODD	No Optical Drive	
Keyboard & Mouse	HP Keyboard and Mouse Combo pack	
Security	cable with suitable Lock	
Network Interface	Integrated 10/100/1000 Gigabit Nic Card	
Wi-Fi	Dual Band 802.11a/b/g/n/ac	
Display Port	DP port with 4k resolution	
VGA Port	VGA port with HD audio with internal speakers	
Ports	USB 3.0 – 3 nos, RJ 45	
Power	3 cell Li-ion with Fast Charge, 65W Power Adapter	
Operating System	Windows 10 Professional	
Warranty	Three Years Warranty	

MEMORANDUM OF UNDERSTANDING

This memorandum of understanding made and entered into on this 16th day of <July, 2019> at Vijayawada.

BETWEEN

The Department of ECE, Gudlalleru Engineering College, Gudlalleru has represented by its Principal Sri D. P. RAVINDRA BABU on herein after referred to as "First Party" which expression unless repugnant to the subject or context shall mean and include its successors and assignees of the part.

AND

M/S BSNL, Vijayawada Telecom District, a company incorporated under the companies Act 1956 and having its constituted Attorney, hereinafter referred to as BSNL Vijayawada or Second party, which expression unless repugnant to the subject or context shall mean and include its successors and assignees of the part.

AND WHERE AS **BSNL, VJ** is engaged in the business of all communication services by virtue of a license agreement with the department of Telecommunication, Ministry of Communication, Government of India, New Delhi and operating all the state of Andhra Pradesh.

AND WHERE AS, the Department of ECE, Gudlalleru Engineering College, Gudlalleru started in the field of Professional academic course of Electronics, Communications and is applications has agreed to the proposal of BSNL based on the terms and conditions contained hereinafter.

Now the second party has proposed to impart In-plant/Internship/Industrial training and Industrial visit to Electronics and Communication Engineering students in the field of Latest Telecom and Networking Technologies to improve their skills, to bridge the gap between academics and Industry by exposing students practically to the live equipment which will be useful for their future and help them understand the working environment of telecom and networking field.

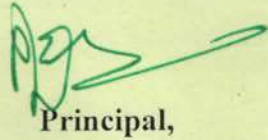
NOW THIS MEMORANDUM OF UNDERSTANDING WITNESSETH AS FOLLOWS:

1. It is agreed with the First Party that the second party shall coordinate for smooth conducting of In-plant/Internship/Industrial training classes to students detailed in the proposal.
2. In This type of In-plant/Internship/Industrial Training the duration of training will be 4 weeks (@ 2:30 hours per day) in which both theory and visit of exchanges will be conducted in BSNL Telecom Training Centre, Autonagar, Vijayawada city and other telephone exchanges in Krishna SSA.
3. First Party will arrange required candidates to BSNL Telecom Training Centre, Autonagar, Vijayawada for attending the classes as well as visit of exchanges.
4. The Topics covered under this training – IP technologies, IP Addressing, Broadband and Networking, Latest Data Services in Telecom, Optical Transmission of Data, Mobile Data Services, Switching Technologies, GSM/CDMA Mobile Technologies, OF Transmission Technologies of voice and data, Telecom Infrastructure, Advanced

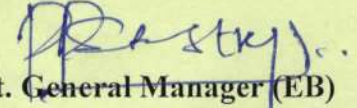
5. The Fee will be Rs.4000/- (G.S.T) Extra as per Govt. of India) per student with Advance payment through Cash or D.D. in favor of Accounts Officer (Cash), O/o Sr. GMTD, Vijayawada.
6. After completion of training programme, the course certificate will be issued to the all participants.
7. The college authority has assured a minimum strength of 50 students of Third/Final year students every year during summer/winter for this training.
8. This agreement is valid for a period of Five years from the date of the agreement and can be renewed subject to the terms and conditions in force of both parties.
9. BSNL assured to update its training curriculum by including latest technologies introduced into BSNL thereby helping the students to update their technical knowledge/skills.
10. Notwithstanding any of the terms and conditions herein, the parties shall have the right to terminate this Memorandum of Understanding with three months advance notice in writing.
11. IN WITNESS WHERE OF, the parties have set their hands and seals to this Memorandum of Understanding on the day, month and year first above written.

Signed and Delivered on behalf of
Gudlavalleru Engineering College, Gudlavalleru.

Signed and Delivered on behalf of
BHARATH SANCHARNIGAM LIMITED.



Principal,
Gudlavalleru Engineering College,
Gudlavalleru.
PRINCIPAL
Gudlavalleru Engineering College
GUDLAVALLERU-521 356



Asst. General Manager (EB)
Bharat Sanchar Nigam Limited.
O/o General Manager Telecom, VJ.

सहायक महा प्रबंधक (ई.बी)
Asst. General Manager (EB)
क.प्र.द.जि., वि.एस.एन.एल.
O/o. G.M.T.D., B.S.N.L.
विजयवाडा VJAYAWADA - 520 004.

Witnesses:

1) 

2) 

MEMORANDUM OF UNDERSTANDING

between

Gudlalleru Engineering College GEC

and

gcGEMS - GC German Center for Engineering and Management Studies UG Aachen

and

European Center for Mechatronics APS GmbH Aachen

This Memorandum of Understanding ("MOU") is executed on the 15th day of February 2019, between:
Gudlalleru Engineering College GEC having its principal address at Seshadri Rao Knowledge village, Gudlalleru-521356 AP, India (hereinafter referred to as "INDIAN UNIVERSITY", which expression shall unless repugnant to the meaning thereof, mean and include its successors and permitted assigns) of the FIRST PART

AND

GC German Center for Engineering and Management Studies, having its principal address at Kapuzinergraben 38, Aachen 52062 Germany (hereinafter referred to as "GEMS", which expression shall unless repugnant to the meaning thereof, mean and include its successors and permitted assigns) of the SECOND PART,

AND

European Center for Mechatronics APS GmbH Aachen, having its principal address at vaalserstrasse 460, 52072 Aachen, Germany (hereinafter referred to as "APS", which expression shall unless repugnant to the meaning thereof, mean and include its successors and permitted assigns) of the THIRD PART,

APS and GEMS collectively referred as European Center for Mechatronics and Manufacturing. (hereinafter referred to as "ECMM", which expression shall unless repugnant to the meaning thereof, mean and include its successors and permitted assigns)

INDIAN UNIVERSITY and ECMM are individually referred to as "Party" and collectively as the "Parties".

WHEREAS:

- A. INDIAN UNIVERSITY is conducting academic courses (B.Tech, M.Sc., MBA and PhD) to students and management courses to professionals in reputed institutions, organizations and individuals in order to train management skills.

- B. GEMS is supporting international research, trainings and academic programs between Germany and India
- C. APS is actively supporting conceptual research, industrial research and academic programs in Germany and globally.
- D. INDIAN UNIVERSITY, GEMS and APS intend to collaborate by entering into an MOU as part of establishing the "European Center for Mechatronics and Manufacturing", in its academic and research part as "Advanced Robotics Labs at Academia": here in after mentioned as "ARC"

In pursuance of the afore said, the Parties hereto wish to record under this MOU, the terms of their mutual understanding in order to establish a framework for initiating innovative models of industry based and cutting edge technical education.

NOW THE PARTIES HERETO AGREE AS UNDER:

ARTICLE 1: SCOPE OF THE MOU

1.1 The objective of this MOU is to set out the scope within which INDIAN UNIVERSITY, GEMS and APS will jointly explore and work towards achieving the objectives and matters described in this MOU. Each Party shall have the right, in its sole discretion, to determine how it will fulfill its obligations hereunder.

- ECMM is co-funding the INDIAN UNIVERSITY for establishing the ARC lab and student trainings along with industry partners and government partners.
- ECMM is providing knowledge transfer, training and industrial connect
- ECMM is executing the faculty training and student training in cooperation with INDIAN UNIVERSITY and Andhra Pradesh Skill Development Corporation (APSSDC)
- ECMM will be providing the course content and execution plan in consultation with APSSDC
- INDIAN UNIVERSITY is a partner to be part of establishing the Indo-European cluster for Mechatronics and Manufacturing
- INDIAN UNIVERSITY to be resource partner in India for ECMM for mutually agreed programs by providing two faculties for this process of ARC labs
- INDIAN UNIVERSITY is assigning the minimum 2 faculties for executing this program in India.
- INDIAN UNIVERSITY will be mobilizing the students and organizing the infrastructure recommended by the ECMM and APSSDC
- Conduct Mechatronics and Manufacturing courses and lab work
- Exchange of researchers and students
- To apply and manage international research projects with Indian and German companies/organizations.
- Establish of a common research location/ representation for transnational research projects between German and Indian partners in Andhra Pradesh

- Collaborate for dissemination of knowledge on cutting edge technologies to faculty and research programs
- GEMS will be the organizing body for the process of this cooperation activity

1.2 If INDIAN UNIVERSITY, GEMS and APS mutually agree to pursue any specific objectives and undertakings, the terms and conditions for pursuing such objectives shall be documented on a case-to-case basis.

ARTICLE 2: ADVISORY GROUP

2.1 An "advisory board" is proposed in order to keep up with the rapidly changing trends in technology and academic requirements and to review the working and progress of the collaboration activities.

2.2 The board consists of one member from INDIAN UNIVERSITY, GEMS and APS and accomplished academic & industry representatives.

2.3 INDIAN UNIVERSITY, GEMS and APS can recommend the names of such representatives.

2.4 This board will meet on if needed at a mutually agreed location and will also discuss more frequently through email/electronic media as required to address the aspects related to the collaboration. Meeting are also possible with online conferences.

ARTICLE 3: COMMERCIAL TERMS

3.1 There are two commercial aspects involved in process of establishing the Advanced Robotic Control labs and skill development process through training of students and faculty.

- The process of lab establishment at the INDIAN UNIVERSITY funded 66.66 % by INDIAN UNIVERSITY AND 33.33% by GEMS and APS ECM.
 - INDIAN UNIVERSITY need to pay the 25% of their part of the payment prior to the MOU signing and remaining amount need be processed within 15 working days after the MOU signing.
- Skill development aspect: Student training fund will be allocated as 45% by APSSDC (Andhra Pradesh Skill Development Corporation), 45% by ECM and 10% by student. Payment process terms with APSSDC defined in a separate agreement between APSSDC, APS ECM and Indian University.

With respect to the travel, accommodation and any other related expenses of the Indo-German faculties and students will be taken care by respective parties.

ARTICLE 4: CONFIDENTIALITY

Confidentiality - It is envisaged that the Parties or any members of their respective Groups or any of their respective Agents may from time to time disclose Confidential Information relating to its current or proposed business to each other. In consideration of such Confidential information being made available to all parties, the first party, the second party and the third party agree that any disclosure or dealings between the Parties will be subject to the terms and conditions of this Agreement. All Parties will treat and keep all Confidential Information confidential and will not, without the Disclosing Party's prior written consent, directly or indirectly communicate or disclose (whether in writing or orally or in any other manner) Confidential Information to any other person other than in accordance with the terms of this Agreement (for the avoidance of doubt, this will also prohibit discussing the same with any Disclosing Party Group employees other than those involved in connection with the Project).

- Nothing in this Agreement will constitute the creation of a partnership, joint venture or agency between the parties.
- Intellectual Property and Trademarks - Both the parties will continue with their respective trademarks including that of any improvements or work done at its own cost for this AGREEMENT.

ARTICLE 5: ANNOUNCEMENT

From the date of signature, all parties, can announce the existence of this MoU. All the parties can submit the MoU for any regulatory or Government related purposes.

All parties can announce about the MoU on its' website of ECMM and INDIAN UNIVERSITY can mention the others as resource partner on its Masters and Research Programs conducted with the help of Industry Partners.

ARTICLE 6: TERM AND TERMINATION

This AGREEMENT will come into effect on the date of signature and will remain in force for three years until either of the two parties serves a written notice to the other at their addresses mentioned as above by registered post of its intention to terminate the Agreement in which case it will terminate one month after the receipt of such a notification. The agreement can be renewed on expiry on mutually agreed terms and conditions.

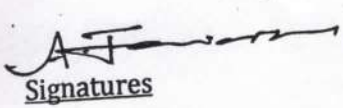
Notwithstanding anything in this MoU, neither Party shall be liable to the other for any failure to achieve any of the objectives and undertakings herein.

However, commitments made by either party in respect of personnel hired, equipment ordered, for any industry research project under this MoU would be honored by respective parties.

ARTICLE 7: MODIFICATIONS

The AGREEMENT may be amended by mutual consent through an exchange of correspondence between the two Parties.

Such amendments come into existence only by a written agreement duly signed by persons authorized on behalf of each party.

 15/2/2019
Signatures

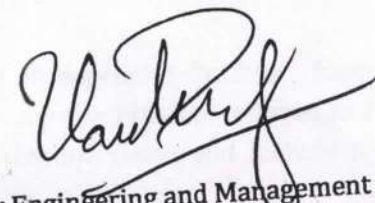
For Gudlavalleru Engineering College



Dr A Jawahar Babu
Professor of Mechanical Engineering

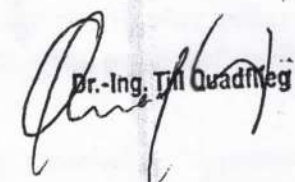
Date: 15-02-2019

For ECMM


Mr. Vangapandu Venkata Nagaraju
Founder/President - GC German Center for Engineering and Management Studies
President Indian Affairs - European Center for Mechatronics APS GmbH

Date: 15-02-2019


For ECMM


Dr. Till Quadflieg
Managing Director - European Center for Mechatronics APS GmbH



Date: 15-02-2019

For ECMM


Dr. Ing. Christoph Greb
Managing Director - European Center for Mechatronics APS GmbH



Date: 15-02-2019

EXTENSION OF MEMORANDUM OF UNDERSTANDING

Between



**GUDLAVALLERU ENGINEERING COLLEGE
GUDLAVALLERU - 521 356**

and

efftronics

**EFFTRONICS SYSTEMS PVT. LTD.
VIJAYAWADA**

13th March 2020



GUDLAVALLERU ENGINEERING COLLEGE
(Approved by AICTE, permitted by Govt. of A.P., and Affiliated to JNTU)
Sponsored by A.A.N.M.&V.V.R.S.R Educational Society
Gudlavalleru- 521 356, Krishna District (A.P.)
Ph.Nos.(08674)273737,273888, Fax:273957
E-mail:principal@gecgudlavalleru.in, Website:www.gecgudlavalleru.ac.in

efftronics

Brundavan Colony, Vijayawada-10
Andhra Pradesh, India
Tel: +91(866)249-3375
e-Mail:rkdasari8@yahoo.co.in
Website:www.efftronics.com

MEMORANDUM OF UNDERSTANDING (MOU)

This MOU is between Gudlavalleru Engineering College & and M/s.Efftronics Systems Ltd., for the purpose of enriching the technical education process and to jointly work for enhancing the quality of education imparted to students and for continuous interaction between industry and institution.

Gudlavalleru Engineering College located at Gudlavalleru- 521 356, Krishna District, A.P., India is approved by AICTE, New Delhi and Govt. of A.P. & affiliated to JNTU, Kakinada. The institution is accredited by NAAC with "A" Grade and all the UG Programmes are accredited by NBA.

Efftronics System Pvt. Ltd. is an ISO 9001-2008 certified IT Company, established in the year 1985. It provides Information Technology products and is experienced in conceiving, Designing, Developing, Manufacturing and Implementing Microprocessor based Products along with Application Software in the areas of

- ✓ Data Acquisition
- ✓ Data Processing
- ✓ Data Communication
- ✓ Data Controls
- ✓ Data Dissemination
- ✓ Instrumentation and Controls

Terms & Conditions:

1. Nature of Relationship

- 1.1 This MOU is for collaboration between both parties, for mutual benefit, for many purposes set out in Annexure – I to enhance quality of the educational experience for students of the college.
- 1.2 This MOU extension shall be valid for 5 years from the date and each party shall be at full liberty to terminate the collaboration with a notice period of 3 months.
- 1.3 Both parties shall take all reasonable steps to ensure successful completion of the collaboration and cooperate with each other in duly carrying out the obligation agreed upon.
- 1.4 The Institute will have to bear all expenses such as providing infrastructure, network and Internet access and other facilities required for the education and training.



GUDLAVALLERU ENGINEERING COLLEGE
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Gudlavalleru- 521 356, Krishna District (A.P.)
Ph.Nos.(08674)273737,273888, Fax:273957
E-mail:vjwgdlvengg@sancharnet.in, Website:www.gecgudlavalleru.ac.in

efftronics

Brundavan Colony, Vijayawada-10
Andhra Pradesh, India
Tel: +91(866)249-3375
e-Mail:rkdasari8@yahoo.co.in
Website:www.efftronics.com

2. Mutual Obligation

- 2.1 This collaboration shall not be exclusive to both parties and shall not disallow each party from having similar collaboration with others. Except as expressly stated in this MOU, there shall be no obligation on any party to compensate the other in any manner.
- 2.2 Each party shall meet the expenses between them as mutually agreed.
- 2.3 Each party shall respect the other's intellectual property (IP) and shall not use any trade name, trade mark, symbol or designation belonging to the other, without prior written approval. No party shall hold out as an agent or representative of the other or create any liability for the other. The parties shall indemnify the other for breach of this clause.
- 2.4 Both parties shall maintain confidentiality about any information, plans, discussions, strategies or any material which shall be deemed to be confidential and marketed accordingly.

3. Limitations and Warranties

- 3.1 Each party shall ensure that the other is not put to any liability for any actions of the one party.
- 3.2 Each party represents that they have the full power and authority to enter into this MOU in general

4. General

- 4.1 Both parties will designate a representative from its side who will be the primary point of contact on behalf of that party.
- 4.2 Both parties shall not use the name of the other in any advertisement or make any public announcement without the prior written approval of the other.
- 4.3 Both parties will be regularly in touch with each other and explore setting up/ development of, related research projects in the college/industry.
- 4.4 Any dispute under this MOU will be settled in Vijayawada by mutual discussions.

In witness where of both the parties have set their hands to extend this MOU on **13th Day of March 2020** at Gudlavalleru Engineering College, Gudlavalleru.



GUDLAVALLERU ENGINEERING COLLEGE
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Website:www.efftronics.com

ANNEXURE-I

PURPOSE/SCOPE OF THE COLLABORATION:

1. M/s.Efftronics Systems Pvt. Ltd. will permit a few batches of final year students of Gudlavalleru Engineering College to select and carry out the project work under the joint guidance.
2. M/s.Efftronics Systems Pvt. Ltd. will participate/ render guidance in the activities of technical orientation conducted by Gudlavalleru Engineering College by way of Guest Lectures, Technical Seminars, Workshops and other events for the benefit of the faculty and students from time to time.
3. M/s.Efftronics Systems Pvt. Ltd. will arrange to impart training to a mutually agreed number of students for a maximum period of 30 days, during May/June at their project sites or their associated companies.
4. M/s.Efftronics Systems Pvt. Ltd. will assist Gudlavalleru Engineering College to frame syllabus for UG/PG Programmes.
5. M/s.Efftronics Systems Pvt. Ltd. will deliver partial syllabus of some courses in the curriculum of UG/PG Programmes in Gudlavalleru Engineering College, if required.
6. M/s.Efftronics Systems Pvt. Ltd., will depute their executives to the college for campus interviews, depending upon the necessity.
7. M/s.Efftronics Systems Pvt. Ltd. will permit students of Gudlavalleru Engineering College for site visits for a day to any of their project sites.
8. Gudlavalleru Engineering College will depute their faculty and staff to M/s.Efftronics Systems Pvt. Ltd., at their various projects for getting them acquainted for latest trends of technology.
9. Gudlavalleru Engineering College will give lectures to company employs in the relevant subjects of engineering and extend the services of their library, laboratories and workshop facilities for joint research and development on various technologies.
10. Gudlavalleru Engineering College will participate / render guidance for activities of technical orientation and interviews conducted by M/s.Efftronics Systems Pvt. Ltd. by way of guest lectures etc. from time to time.

Spreeathi
For M/s.Efftronics Systems Pvt. Ltd.
Vijayawada




For Gudlavalleru Engineering College
Gudlavalleru
PRINCIPAL
Gudlavalleru Engineering College
GUDLAVALLERU-521356



CHIEF MINISTER'S SKILL EXCELLENCE CENTER



MEMORANDUM OF AGREEMENT (MoA)

BETWEEN

ANDHRA PRADESH STATE SKILL DEVELOPMENT CORPORATION

AND

**Gudlavalleru Engineering College,
Gudlavalleru**

**Skill Development, Entrepreneurship & Innovation Department
(SDE&I. Dept.), Government of Andhra Pradesh.**



Handwritten signature and date '24 JUL 2019' over the stamp.

అక్కు-అఫీషియల్ న్యూంబర్ వెండ్చు
అనుబంధం

AGREEMENT BETWEEN

**ANDHRA PRADESH STATE SKILL DEVELOPMENT
CORPORATION**

AND

**GUDLAVALLERU ENGINEERING COLLEGE
GUDLAVALLERU**



The Agreement is executed on this 24th day of July 2019 (Effective Date) by and between,

Andhra Pradesh State Skill Development Corporation, having its Corporate Office at D.No.78/2, G&J Infra Infosight Building, Near Pathuru Junction, Tadepalli - 522501 herein referred to as "APSSDC" (which expression shall unless repugnant to the context or meaning thereof be deemed to mean and include its successors and assigns) represented by its Authorized Signatory of the first part;

And

GUDLAVALLERU ENGINEERING COLLEGE having its corporate office at **Sheshadri Rao Knowledge Village, Gudlavalleru, Vijayawada, Krishna, Andhra Pradesh 521356** herein after called **GEC, Gudlavalleru** (which expression shall unless repugnant to the context or meaning thereof be deemed to mean and include its successors and assigns) represented by the **CHAIRMAN** of the second part;

APSSDC and College shall herein after be collectively referred to as Parties and individually as first/second Party.

WHEREAS:

APSSDC is a unique organization formed as a public private partnership (PPP) corporation to promote skill-development & entrepreneurship in the state of Andhra Pradesh. APSSDC is the Executive Agency for the Department of Skill Development, Entrepreneurship and Innovation, Govt. of Andhra Pradesh (GoAP) serving the important task of providing high quality skilled manpower as part of the Knowledge and Skills Mission of GoAP. The main objective of the Corporation is to implement a structured and pragmatic solution to skill & upskill the workforce in the State of Andhra Pradesh and to increase employability and promote entrepreneurship in sync with Industrial growth of the State. The process of developing large pool of skilled manpower has been envisaged in partnership with industry to make the skill development mission more industry relevant and self-sustainable. In the process of achieving these goals, the GoAP has



incorporated APSSDC as a special corporate which shall strive for the appropriate and demand driven Skill Development.

APSSDC in its several meetings have discussed and decided to achieve the goal of skill development with participative approach of the stakeholders' viz. the Government, Industry, academic institutions, youth and all other stakeholders. This participative approach will go a long way in accomplishing the task in economical, appropriate proportions with relevance in the shortest period. The APSSDC would provide the extra infrastructural requirements at the selected academic institutions in order to extend the skilling activities and thus realizing the objectives of APSSDC. In this process, the APSSDC has selected some of the leading Engineering Colleges/Govt. Polytechnics/Industry associated training institutions for providing the additional infrastructural facilities required for running the Skill Development programs.

APSSDC and the College/ Institution which is selected for **CM's Skill Excellence Center (SEC) - ICT Lab** have mutually discussed and agreed to enter into this agreement as detailed hereinafter.

NOW, THEREFORE, in consideration of the mutual promises contained herein and other good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

2.1 DEFINITIONS:

In this Agreement, the following expressions shall have the meaning stated herein:

"Agreement" shall mean this agreement executed between APSSDC and College and shall include any written modifications thereof and the schedules attached hereto.

"Applicable Law" shall mean all the laws national and international, enacted or brought into force as the case may be and enforced by the GoI or GoAP as the case may be, and the regulations and notifications made there under and judgments, decrees, injunctions, writs and orders of any court of record, as may be in force and effect.

"CM's Skill Excellence Centre - ICT Lab" shall mean multi-skill focused Centres of Excellence (CoE) at reputed Engineering Colleges in CSE, IT, ECE, EEE, Mechanical and Civil streams. These **CM's Skill Excellence Centers - ICT Labs** will be selected,



[Handwritten signature]

established and implemented by APSSDC in active collaboration and assistance from the host College, as per the terms of this Agreement.

"GoAP" means the Government of Andhra Pradesh and its concerned department, Skill Development Entrepreneurship & Innovation.

"Equipment" means/includes Laptops, Projector, Wi-Fi routers, Audio system

3. SCOPE OF SERVICES / PROJECT

- a. To make qualitative improvements in imparting Technical Skills by setting up or providing:
 - Infrastructure in college laboratories by adopting latest technologies in engineering streams of CSE, IT, ECE, EEE, Mechanical and Civil to serve the needs of the industry;
 - Skill up-gradation of faculty by imparting training;
 - **CM's Skill Excellence Centre - ICT Labs** to focus on training students in line with the latest Industry needs and make them more employable
- b. **Promote Industry** – Academia interfacing to make improvements in Technical Skills sustainable and in line with Industry requirements.
- c. **Train students to improve employability** - Improved placements of students in colleges and enable the students to compete and succeed in national employment market with better remuneration and professional growth.
- d. Create a pool of skilled manpower to cater to the current and future industrial and service sector needs.
- e. Follow Guidelines and procedures prescribed / as may be prescribed from time to time by APSSDC for implementation.

4. SCOPE OF THE FIRST PARTY

The APSSDC shall

- Select reputed academic/Industrial Training Institutions through a stipulated procedure;
- Provide a platform for registration of trainees online and mapping of institutions and students;



Satyendra Kumar

- Provide equipment with latest technology to fill up the gap required to suit the skill development training requirements –laptops (as per the configuration given in Annexure I);
- Prepare over all calendar programs and communicate to Second Party;
- Train the faculty in the requisite and relevant skill;
- Exercise its right to cancel the permission now granted to the institutions in the event of not fulfilling their obligations.

5. SCOPE OF THE SECOND PARTY

The College shall:

- Provide a minimum of 750 sq.ft area for setting up the lab;
- Make available the necessary infrastructure as per the project specifications including electrical fittings, electricity and Power backup, water, furniture and fixtures and Air-conditioning;
- Provide adequate security: The College is responsible and accountable for the safety of the lab equipment;
- Ensure internet connectivity of 150Mbps bandwidth;
- Mobilize faculty and students of the college/institution for trainings and Certification;
- Make necessary efforts and ensure maximum participation of students belonging to Scheduled Caste (SC) and Scheduled Tribe (ST) Categories
- Appoint a Centre Coordinator as Single point of contact person (SPOC) for handling all administrative and programme related activities for smooth functioning of the Centre;
- Ensure to mark the daily attendance of candidates in the suggested mode (manual or bio metric or iris scan);
- Make a commitment on the count of faculty and students for APSSDC Training programs as mentioned - **50% of annual intake / students on rolls** – for participation in APSSDC programs like Workshops, online programs, Certification programs, any other programs announced by APSSDC from time to time out of which 50% students are to get certified from the Globally recognized MOOCs;



- Allow at least 50% of intake capacity to students of other colleges with residential facilities **(100 boys & 50 girls at nominal cost)** i.e., food & accommodation.
- *Provide Food and accommodation for 5 mentors (boy / girl) deputed by APSSDC to the college to co-ordinate and execute the APSSDC programs without any charges;*
- Setup one Skill Development Center lab and equip it on the lines of CM's SEC for APSSDC training exclusively;
- Have to bear the maintenance cost of equipment at the college after the warranty lapses

Compliances:

- **KPIs** – Key Performance Indicators (KPIs) will be developed in mutual consultation with colleges and APSSDC.
- **Monitoring:** The activities of CM's Skill Excellence Centers - ICT Labs shall be regularly monitored through an IT monitoring system at APSSDC on a real time basis and also through the monitoring committee of APSSDC.
- **Management Information System:** All reports and documents relating to progress of the students on rolls, Accounts, Audit and Annual Work Plan, as specified at such frequency as may be required by 'THE FIRST PARTY' are to be submitted through MIS.
- Details of Data of Number of students passed out, placed (Trained for Employability), and unplaced on year-on-year basis.
- Institutions will face punitive action amounting to withdrawal of allotment of Centre given under this Project if it is found that the college:
 - ❖ Is Charging capitation fee or indulging in any other malpractice
 - ❖ Provided false data in their reports
 - ❖ Is Unable to achieve targets set by APSSDC/themselves in Proposals consistently
 - ❖ Violated any of the terms and conditions of this Agreement



V. Satyanarayana

6. REVENUE GENERATED

The Revenue generated from the programs being implemented by APSSDC will be the sole income of APSSDC as per the Course wise fee structure provided at Annexure -II which may be periodically updated as and when required.

7. BREACH OF AGREEMENT & REMEDIAL PERIOD

APSSDC shall have the right to terminate this Agreement without assigning any reasons by giving prior written notice of 60 (Sixty) days through its authorized signatory. Without prejudice to the above, either Party may terminate this Agreement by giving 30 (Thirty) days' written notice through its authorized signatory in the event of any material breach of any of the material terms of this Agreement by the other Party. The non-defaulting party shall first serve a written notice of its intention to terminate this Agreement to the defaulting party highlighting the material breach and giving the defaulting party a period of 30 days or such extended period as may be mutually agreed to within which to remedy the material breach. If such event of a material breach remain unresolved/unrectified within the said notice period of 30 days or such extended period as may be mutually agreed to, the non-defaulting shall be able to terminate the Agreement forthwith.

8. CONFIDENTIAL INFORMATION

Each Party may disclose Confidential Information:

- a) to the extent to which it is required to be disclosed pursuant to Applicable Law;
- b) to the extent to which it is specifically permitted by the other Party in writing;
- c) to the extent that the Confidential Information is publicly available and
- d) to its employees and professional advisors, but only to the extent necessary and subject to such employees and professional advisors accepting an equivalent confidentiality obligation to that set out in this Clause Confidentiality.

9. LIMITATION OF LIABILITY

Except as agreed and provided under this Agreement, neither of the Parties shall be liable to bear or pay any damages arising out of loss of income, loss of profit, special, incidental, indirect, punitive, exemplary or consequential, to any party including third parties, and all such damages are expressly dis



Satyanarayana

10. DISPUTE RESOLUTION

The Parties shall endeavor to resolve all or any dispute or difference arising out of or in connection with this Agreement, amicably within 30 days of notice in writing being issued by the non-defaulting party to the defaulting party indicating such dispute or difference. In case no amicable solution is arrived between the Parties within the said 30 days, then such dispute/s shall be settled through Arbitration as per the provisions of the Arbitration and Conciliation Act, 1996 as amended from time to time. The arbitration shall be done by Sole Arbitrator appointed by APSSDC. The written award of the Arbitrator shall be final and binding on all the Parties. The seat and venue for the arbitration proceedings shall be at Vijayawada, Andhra Pradesh.

11. FORCE MAJEURE

If the performance of any part of this Agreement by parties is prevented or delayed by acts of civil or military authority, flood, fire, epidemic, war or riot, or other acts beyond the reasonable control of either party, the party affected shall be excused from such performance only during the continuance of any such event.

Where a Party is claiming suspension of its obligations on account of Force Majeure, it shall promptly, but in no case later than five (5) days after the occurrence of the event of Force Majeure, notify the other Party in writing giving full particulars of the Force Majeure, the estimated duration thereof, the obligations affected and the reasons for its suspension.

The Party asserting the claim of Force Majeure shall have the burden of proving that the circumstances constitute valid grounds of Force Majeure under this clause and that such Party has exercised reasonable diligence and efforts to remedy the cause of any alleged Force Majeure. If the parties are unable in good faith agree that a Force Majeure event has occurred, the Parties shall submit the dispute for resolution pursuant to clause 10 hereof provided that the burden of proof as to whether a Force Majeure event has occurred shall be upon the Party claiming a Force Majeure event.

12. SEVERABILITY

If any provision or provisions of this Agreement shall be held to be illegal, invalid or unenforceable, the validity, legality and enforceability of the remaining provisions shall not in any way be affected or impaired here by and the parties hereto agree to



replace the illegal or unenforceable provisions with valid provisions which are as close as possible to the illegal or unenforceable provisions in their respective meaning, purpose, and commercial effect within reasonable time.

13. NOTICE

13.1. Any notice or other document to be given under this Agreement shall be in writing and shall be deemed to have been duly given if left at or sent by:

- (a) hand; or
- (b) registered posts; or
- (c) facsimile or other electronic media;

to the other party at the following addresses and/or telecommunication number or such other addresses as the party may from time to time designate by written notice to the other(s):

APSSDC **Andhra Pradesh State Skill Development Corporation**
Door No. 78/2, G&J Infra Infosight Building,
Near Pathuru Junction, Tadepalli - 522501

**College/
Institution** **GUDLAVALLERU ENGINEERING COLLEGE**
Sheshadri Rao Knowledge Village,
Gudlavaluru, Vijayawada, Krishna, Andhra Pradesh 521356

13.2. All such notices and documents shall be in the English language. All notices or other documents shall be deemed to have been received by the addressee in the case of dispatch by post, five (5) working days following the date of dispatch of the notice or document and in the case of dispatch by hand or by facsimile or other electronic media, simultaneously with the delivery or transmission (as the case may be). To prove the giving of a notice or other document it shall be sufficient to show that it was dispatched in accordance with the provisions of Clause 13.1 hereof.

14. PERIOD OF VALIDITY

This Agreement is effective from 1/11/2018 and shall be in force for a period of three years, unless terminated by mutual consent of the parties.



Satyandayaru

15. GOVERNING LAW AND JURISDICTION

This Agreement shall be governed and construed in accordance with the laws of India and subject to the arbitration clause mentioned above, the courts of Andhra Pradesh shall have the jurisdiction to entertain any dispute or suit arising out of or in relation to this Agreement.

16. PUBLICITY

Neither party shall make any public disclosure, except as may be required by applicable law, relating to discussions and or terms related to this Agreement, without obtaining the prior written consent of the other party. Either party shall not use and shall not let their employees, agents and subcontractors from using the name, trademark or logo of other party in any sale, marketing publication, advertisement, or other publication. Either party shall not make, or let its employees, agents or subcontractors make, any public statement relating to the other party.

17. RELATION OF THE PARTIES

Nothing herein shall be construed to neither constitute a partnership between the parties hereto nor to authorize the College save and except as provided herein or with the APSSDC's prior consent in writing, for making any representation.

18. MODIFICATION, AMENDMENT, SUPPLEMENT OR WAIVER

No modification, amendment, supplement to or waiver of this Agreement or any of its provisions shall be binding upon the parties hereto unless made in writing and duly signed by the authorized representative of the party against whom enforcement thereof is sought. Any failure or delay of any party to this Agreement to enforce at any time any of the provisions of this Agreement or to exercise any option which is herein provided, or to require at any time performance of any of the provisions hereof, shall in no way be construed to be a waiver of such provisions of this Agreement.

19. ENTIRE AGREEMENT

This Agreement together with all Appendices, Attachments and Addenda attached hereto constitute the entire agreement between the parties and supersedes all previous agreements, promises, representations, understandings and negotiations, whether written or oral, between the parties with respect to the subject matter hereof.



The image shows two blue circular official stamps and two handwritten signatures. The stamp on the left is for the Executive Director of APSSDC, with the text 'EXECUTIVE DIRECTOR' and 'APSSDC' visible. The stamp on the right is for Gudlavallabh Engineering College, with the text 'GUDLAVALLABH ENGINEERING COLLEGE' and 'GDV' visible. The signatures are in black ink and appear to be of the representatives of the respective organizations.

20.ASSIGNMENT

The Second Party shall not be entitled to, nor shall it purport to, assign this Agreement, without prior consent of the First Party.

This Agreement is prepared in two originals and each party shall retain one copy. Each copy shall be treated as original when taken separately and shall constitute as one when taken together.

In token of agreement and acceptance hereof by the two parties the authorized representatives of the two parties hereto have affixed their signatures herein below in the presence of witnesses as under:

SIGNED ON BEHALF OF ANDHRA PRADESH STATE SKILL DEVELOPMENT CORPORATION

Signature: 

(Name: Dr. B Nageswara Rao)



Designation: Executive Director

GUDLAVALLERU ENGINEERING COLLEGE,

Sheshadri Rao Knowledge Village, Gudlavalleru, Vijayawada, Krishna, Andhra Pradesh 521356

Signature: 


Name: V. SATYANARAYANA RAO

PRINCIPAL & CO-
GUDLAVALLERU ENGINEERING COLLEGE
GUDLAVALLERU - 521 356

SECRETARY & CORRESPONDENT
Designation: ~~CHAIRMAN~~

Witness

Name: Dr P. RAUINDRA BAOU

Signature: 

Designation: PRINCIPAL
PHINCIPAL
Gudlavalleru Engineering College
GUDLAVALLERU-521 358



Name : Dr G.V.S.N.R.V. PRASAD.

Signature: 

Designation: Dr. G.V.S.N.R.V. PRASAD
M.S.M. Tech., Ph.D
Vice Principal-Academics
Gudlavalleru Engineering College
Seshadri Rao Knowledge Village, Gudlavalleru-521356

ANNEXURE-I

Laptops : 37 No.	
Make and Model : Acer TMP 249-G2-M	
Technical Specifications	
Processor	Intel Core i5-7200U Processor @ 2.5 GHz(Turbo Boost Upto 3.1 Ghz), 3MB Cache, 2-cores
Memory	16 GB DDR4 Memory, 2133 MHz
Internal Storage	500 GB SATA
Wireless Connectivity	Integrated wireless & Integrated Blue tooth.
Display Size	14"
Display Resolution	1366 x768
Webcam	Built-in Webcam.
Battery	5 Hrs Backup
VGA Port	Yes
HDMI Port	Yes
USB 2.0 port	1
USB 3.0 port	2
Operating System	BOSS Linux
Keyboard	External;
Mouse	External;

GUDJAVALLERU ENGINEERING COLLEGE
GUDJAVALLERU - 521 326

Dr. G. S. N. R. V. PRASAD
Vice-Chancellor
Gudlavallur Engineering College
Gudlavallur - 521 326



Gudlavallur Engineering College
Gudlavallur - 521 326

Annexure - II

Details of course wise fee

S No	Programs Offered for ECE, EEE & EIE	Duration	Fee
1	Embedded systems Fundamentals (Embedded C ,8051)	6 Days	150
2	Embedded Systems Advanced (ARM)	3 Days	300
3	Internet of Things (IoT)	1 Week	300
4	PCB (Software)	3 Days	100
5	PCB (Hardware)	3 Days	100
6	Arduino With Scratch	3 Days	100
7	Mathematical Operations With scilab for Engineering Applications	3 Days	100
8	SciLab	3 Days	100
9	PLC	6 Days	300
10	SCADA	6 Days	300

S No	Programs Offered for Mechanical Engineering students	Duration	Fee
1	AUTOCAD	6 days	250
2	CATIA Phase -I (Modelling)	6 days	250
3	CATIA Phase - II (Surfacing)	6 days	250
4	Solid Edge	6 days	250

S No	Programs Offered for Civil Engineering students	Duration	Fee
1	AutoCAD	6 days	250
2	Revit Architecture	6 days	250
3	Revit Structure	6 days	250
4	ETABS	6 days	250

S No	Programs Offered in Gaming : (Computer Engg/ECE students	Duration	Fee
1	Game Development using Buildbox	3 days	100
2	Fundamentals in Game Development using Unity3D & C#	6 days	250

S No	Programs Offered in Amazon Web Services(AWS) for Computer ENGG/ECE students	Duration	Fee
1	Cloud Literacy	1 Day	Free
2	Cloud Computing_101	2 Days	Free
3	ALEXA SKILLS	5 days	100
4	Associate Cloud Architect	5 days	100

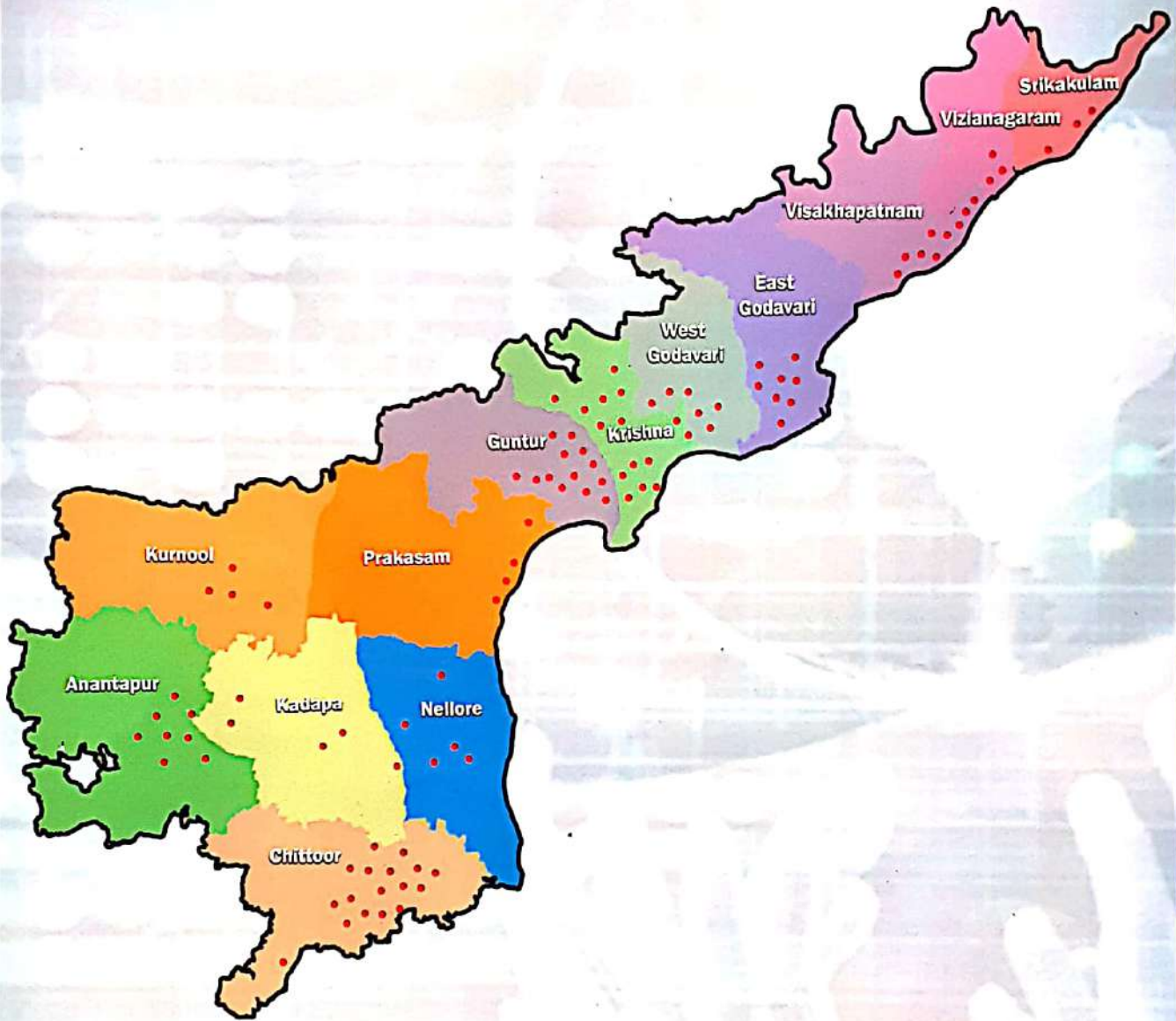
S No	Programs Offered in Python for all Engg. Students	Duration	Fee
1	Python Basics	3 Days	150
2	Advanced Python	3 Days	150
3	Applied Data Science foundations	3 Days	150
4	Web Development with Python	6 Days	300

S No	Programs Offered in Problem Solving & Programming	Duration	Fee
1	Raptor	3 Days	100
2	Data Structures and Algorithms	6 Days	250
3	Problem Solving Skills Using C	6 Days	250
4	Programming Content & Challenges(Coding Training)	6 Days	250

S No	Programs Offered in Coursera Certifications:	Duration	Fee
1	1. An Introduction to Programming the Internet of Things (IOT) Specialization- Coursera	18 Days	2800
2	2.Development of Secure Embedded Systems Specialization - Coursera	12 Days	
3	Python for Everybody	14 Days	2800
4	Applied Data Science with Python	1 Month	
5	Introduction to C# Programming and Unity , More C# Programming and Unity	12 days	2800



CHIEF MINISTER'S SKILL EXCELLENCE CENTER



Andhra Pradesh State Skill Development Corporation

Department of Skill Development, Entrepreneurship & Innovation, Govt. of Andhra Pradesh
3rd floor, G&J Infra Building, Tadepalli, Andhra Pradesh 522501



Website: www.apssdc.in

Toll Free: 1800-425-2422

ATMA[®]

The Master Solution

MEMORANDUM OF UNDERSTANDING (MoU)

Between



GUDLAVALLERU ENGINEERING COLLEGE

GUDLAVALLERU

and

ATMA

MASTER SOLUTION FOR VEHICLE & EQUIPMENT LUBRICATION

ATMA Lubricants and Specialities Limited

VIJAYAWADA

Dt: 11th March 2019



ATMA LUBRICANTS & SPECIALITIES LTD

Processors & Blenders of Automotive, Industrial Lubricants, Speciality, Process Oils & Greases
54-5-41, Plot No.169&170,Block No.B-23, 5th Road, Autonagar, VIJAYAWADA - 520 057.
Tel:0866-2544491 e-mail:info@atmalubricants.com,website : www.atmalubricants.com

MEMORANDUM OF UNDERSTANDING (MOU)

This MOU is between Gulavalethu Engineering College and M/s. ATMA Lubricants and Specialities Limited, for enriching the management education process and to jointly work for improving the quality of management education imparted to students of Master of Business Administration (MBA) and for continuous interaction between industry and institution.

Gulavalethu Engineering College (GEC) is promoted by Adusumilli Aswardha Narayana Murthy and Valurupalli Venkata Rama Seshadri Rao (AANM&VVRSP) Educational Society and was established in 1988. The institute is approved by All India Council for Technical Education (AICTE), New Delhi and permanently affiliated to JNTUK, Kakinada. The institution is accredited by NBA with "A" Grade. All the Under Graduate (UG) programmes are accredited by NBA. The Department of Business and Management Studies was established in the year 2004 and is offering two year Post Graduate (PG) programmes with an intake of 120. The Department has qualified and experienced faculty and well equipped library and Information Technology Lab. The Department is marching forward by keeping pace with the emerging challenges in Management.

ATMA LUBRICANTS & SPECIALITIES LTD. is a professionally managed company established under the Companies Act (1 of 1956) in the year 1995. The company has started its commercial production and marketing operations in the year 1999 after establishing required infrastructure for processing and marketing of Automotive, Industrial Lubricants, Specialty Oils and Greases.

The main objects of the Company at its incorporation are, to engage in the Business of Processing, Blending, Compounding, Testing, Packing, Repacking, Selling, Marketing, Exporting and Importing, Transporting of Lubricants and other related products like Brake Fluids, Lubricating greases from indigenous, imported base stocks and other raw materials,



ATMA LUBRICANTS & SPECIALITIES LTD

Processing & Marketing of Industrial, Automotive, Lubricants, Specialty, Products Oil & Greases
#26-541, Penta (150th) Street, 1st Floor, 5th Cross, Ambarega, M.JAYAWADA - 520 007.
Tel: 0854 224444 or 0854 224444 ext. 2222, website: www.atmalubricants.com

and to deal in lube base stocks, mineral oils, Synthetic Base Stocks, Additives, and other Special Products.

Presently, the company is concentrating to meet the requirements of the replacement market in the State of Andhra Pradesh & Telangana by appointing area wise Re Distribution Stockiest. , Direct sales/marketing to industries/ institutions and consignment agents.

The company is in the process of establishing Sales / Marketing strategies to cater the requirements in Tamilnadu, Karnataka, Kerala, Orissa and Maharashtra states to achieve 100% capacity utilization through appointing Dealers/ Stockiest/ Distributors/ Agents.

The company has established infrastructure facilities in such a way to double its capacity i.e., 9000 kl. Of lubricants per year (3000 kl. per year, 1200 tones of grease in a single shift) in the same premises. The registered office and factory of the company is located at Plot No. 169 & 170, 54-5- 41, 5th road, Autonagar, Vijayawada - 520 007, Andhra Pradesh, India.

Terms & Conditions of MOU:

1. Nature of Relationship

- 1.1 This MOU is for collaboration and sharing knowledge between both parties, for mutual benefit, for many purposes set in annexure – 1 to enhance quality of the educational experience for students of the college.
- 1.2 This MOU extension shall be valid for five (5) years from the date and each party shall be at full liberty to terminate the collaboration with a notice period of three (3) months.
- 1.3 Both parties shall take all reasonable steps to ensure successful completion of the collaboration and cooperate with each other in duly carrying out the obligation agreed upon.
- 1.4 The institute will have to bear all expenses such as providing infrastructure, network and internet access and other facilities required for the education and training.

2. Mutual Obligation

- 2.1 This collaboration shall not be exclusive to both parties and shall not disallow each party from having similar collaboration with others except as expressly stated in this MOU;



ATMA LUBRICANTS & SPECIALTIES LTD
Processors & Blenders of Hydraulic Oil, Industrial Lubricants, Specialty Fluids, Greases
54-5-41, Plot No. 169& 170, Block No. B-23, 5th Road, Autonagar, VIJAYAWADA - 520 007.
Tel: 0866-2544491 e-mail: info@atmalubricants.com, website : www.atmalubricants.com

The Master Solution

- 3.2 Each party shall meet the expenses between them as mutually agreed.
- 3.3 Each party shall respect the others Intellectual Property Rights (IPR) and shall not use any trade name, trade mark, symbol or designation belonging to the other, without prior return approval. No party shall hold out as an agent or representative of the other or create any liability for the other. The parties shall indemnify the other for breach of this class.
- 3.4 Both parties shall maintain confidentiality about any information, plans, discussions, strategies or any material which shall be deemed to be confidential and marketed accordingly.

3. Limitations and Warranties

- 3.1 Each party shall ensure that the other is not put in any liability for any actions of the one party.
- 3.2 Each party represents that they have the full power and authority to enter into this MOU in general.

4. General

- 4.1 Both parties will designate a representative from its side who will be the primary point of contact on behalf of that party.
- 4.2 Both parties shall not use the name of the other in any advertisement or make any public announcement without the prior return approval of the other.
- 4.3 Both parties will be regularly in touch with each other and explore setting up development of related research projects in the college industry.
- 4.4 Any dispute under this MOU will be settled in Vijayawada by mutual discussions.

Primary Point of Contact:

Industry:

Mr. Ch. Srinivas,
Operations manager
Atma Lubricants and Specialties Ltd
Vijayawada,
Andhra Pradesh.



ATMA LUBRICANTS & SPECIALTIES LTD

Processors & Blenders of Automotive, Industrial Lubricants, Speciality, Producer Oils & Greases
#50-5-47, Plot No. 159B/171, Block No. 5-25, 5th Road, Autonagar, VIJAYAWADA - 520 007.
Tel: 0866-2544451 e-mail: info@atmalubricants.com, website: www.atmalubricants.com



The Master Solution

Institute:

Dr.Ch.Nirmal Chand
Professor & Head,
Department of Business and Mgmt Studies,
Gudlalleru Engineering College,
Gudlalleru.
Mobile :9848779134.
Email id: hod.mba@gecgudlalleru.ac.in, mbadeptgec@gmail.com

ANNEXURE - 1

Purpose/Scope of the Collaboration:

- 1. M/s. ATMA Lubricants and Specialities Limited. Will provide an opportunity for MBA final year students of Gudlalleru Engineering College for taking up project work/internship further benefit of the department and the students' under the joint guidance.
2. M/s. ATMA Lubricants and Specialities Limited. Will from time to time participate/render guidance in the activities conducted by Department of Business and Management Studies (DBMS), Gudlalleru Engineering College by way of guest lectures, management seminars, workshops and other events for the benefit of the faculty and students.
3. DBMS, Gudlalleru Engineering College will depute their faculty and staff to ATMA Lubricants and Specialities Limited. At their various projects for getting acquainted with latest trends of Business.

For M/s. ATMA Lubricants & Specialities Limited.
Vijayawada

Handwritten signature and date 11/2/2019, with a DIRECTOR stamp.

For Department of Business and Management Studies,
Gudlalleru Engineering College.
Gudlalleru

Handwritten signature and date 11/3/19.

HEAD OF THE DEPARTMENT
PG Department of Business Administration
Gudlalleru Engineering College
Seshadri Road, Knowledge Village
GUDLALLERU - 521 356
Krishna District, A.P., India



ATMA LUBRICANTS & SPECIALITIES LTD
Processors & Blenders of Automotive, Industrial Lubricants, Speciality Fluids, Oils & Greases
54-5-41, Plot No.169&170,Block No.B-23, 5th Road, Autonagar, VIJAYAWADA - 520 007.
Tel:0866-2544491 e-mail:info@atmalubricants.com,website : www.atmalubricants.com

MEMORANDUM OF UNDERSTANDING (MoU)

Between



**GUDLAVALLERU ENGINEERING COLLEGE
GUDLAVALLERU**

and



ANANTHA

SRI ANANTHA LAKSHMI SPINNING MILLS PVT. LTD.

GUNTUR

Dt: 13th JULY 2018

MEMORANDUM OF UNDERSTANDING (MOU)

This MOU is between Gudlavalleru Engineering College and M/s. Anantha Lakshmi Spinning Mills Pvt. Ltd., for enriching the management education process and to jointly work for improving the quality of management education imparted to students of Master of business Administration (MBA) and for continuous interaction between industry and institution.

Gudlavalleru Engineering College (GEC) is promoted by Adusumilli Aswardha Narayana Murthy and Vallurupalli Venkata Rama Seshadri Rao (AANM&VVRSR) Educational Society and was established in 1998. The institute is approved by All India Council for Technical Education (AICTE), New Delhi and permanently affiliated to JNTUK, Kakinada. The institution is accredited by NAAC with "A" Grade. All the Under Graduate (UG) programmes are accredited by NBA. The Department of Business and Management Studies was established in the year 2006 and is offering two year Post Graduate (PG) programme with an intake of 120. The department has qualified and experienced faculty and well equipped Library and Information Technology Lab. The Department is marching forward by keeping pace with the emerging challenges in Management.

M/s. Sri Anantha Lakshmi Spinning Mills Pvt. Ltd. (SALSM) was established in the year 2005 and is known for best quality and prompt delivery. For the same reason, majority of the production is exported to countries like: China, Taiwan, Korea, Bangladesh etc. The unit produces hundred percent (100%) cotton yarn, both Combed and Carded (Weaving and Knitting). Right from the beginning of its commercial production, SALSM developed the habit of producing best-in-class quality yarn with high intension, sincere efforts, intelligent direction and skillful execution. With over three decades of profound expertise in raw cotton ginning and trading, our strength lies in the very first process: choosing the raw material. We incorporate proven methodologies and scalable processes to produce good quality yarn that can best suite our customer requirements.

Product List:

100% Cotton Ring Spun Yarn:

Combed Compact Weaving or Knitting - From 30s to 80s.

Carded Compact Weaving or Knitting - From 30s to 80s.

Combed Weaving or Knitting - From 24s to 60s.

Carded Weaving or Knitting - From 20s to 60s.

PS:- Count availability and offerings completely depend on spin plan.

Raw Cotton:

Indian origin cotton

MCU-5 & S-6

Cotton Waste:

Blowroom Droppings (BD)

Lickering Droppings (LD)

Flat Strips (FS)

Comber Noil (CN)

Hard Waste (HW)

100% Cotton Open End Yarn:

Weaving - 07s to 34s

Market Presence:

Global Markets - Bangladesh, China, South Korea, Pakistan, Philippines, Taiwan, Thailand,

Vietnam.

A handwritten signature in blue ink is written over a circular red stamp. The stamp contains the text "ANANTHA LAKSHMI SPINNING MILLS PVT. LTD." around the perimeter and "ADUSUMILLI" in the center.

Indian Markets - Bhiwandi, Coimbatore, Ichalkarinji, Kanpur, Kolkatta, Malegaon, Palladam, Panipat, Somnur, Tirupur.

Terms & Conditions of MOU:

1. Nature of Relationship

- a. This MOU is for collaboration and sharing knowledge between both parties, for mutual benefit, for many purposes set in annexure – I to enhance quality of the educational experience for students of the college.
- b. This MOU extension shall be valid for five (5) years from the date and each party shall be at full liberty to terminate the collaboration with a notice period of three (3) months.
- c. Both parties shall take all reasonable steps to ensure successful completion of the collaboration and cooperate with each other in duly carrying out the obligation agreed upon.
- d. The institute will have to bear all expenses such as providing infrastructure, network and internet access and other facilities required for the education and training.

2. Mutual Obligation

- a. This collaboration shall not be exclusive to both parties and shall not disallow each party from having similar collaboration with others except as expressly stated in this MOU; they shall be in no obligation on any party to compensate the other in any manner.
- b. Each party shall meet the expenses between them as mutually agreed.
- c. Each party shall respect the others Intellectual Property Rights (IPR) and shall not use any trade name, trade mark, symbol or designation belonging to the other, without prior return approval. No party shall hold out as an agent or representative of the other or create any liability for the other. The parties shall indemnify the other for breach of this class.
- d. Both parties shall maintain confidentiality about any information, plans, discussions, strategies or any material which shall be deemed to be confidential and marketed accordingly.

3. Limitations and Warranties

- a. Each party shall ensure that the other is not put in any liability for any actions of the one party.
- b. Each party represents that they have the full power and authority to enter into this MOU in general.

4. General

- a. Both parties will designate a representative from its side who will be the primary point of contact on behalf of that party.
- b. Both parties shall not use the name of the other in any advertisement or make any public announcement without the prior return approval of the other.
- c. Both parties will be regularly in touch with each other and explore setting up/development of, related research projects in the college/industry.
- d. Any dispute under this MOU will be settled in Guntur by mutual discussions.



Primary Point of Contact:

Industry

Sri. S. Phani Kumar
Sri Anantha Lakshmi Spinning Mills Pvt. Ltd.,
Guntur, Andhra Pradesh.
Mobile: +91 9640512999.
Email id: ed@salyarn.com

Institute

Dr.Ch.Nirmal Chand
Professor & Head,
Department of Business and Mgmt Studies,
Gudlalleru Engineering College,
Gudlalleru.
Mobile :9848779134.
Email id: hod.mba@gecgudlalleru.ac.in, mbadepgtec@gmail.com

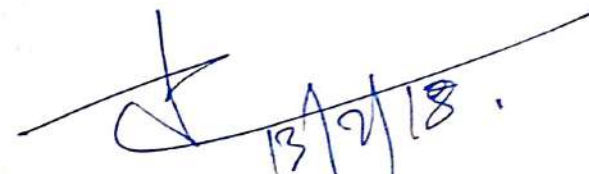
ANNEXURE – 1

Purpose/Scope of the Collaboration

1. M/s. Sri Anantha Lakshmi Spinning Mills Pvt. Ltd. will permit MBA final year students of Gudlalleru Engineering College to select and carry out the project work under the joint guidance.
2. M/s. Sri Anantha Lakshmi Spinning Mills Pvt. Ltd. will from time to time participate/render guidance in the activities conducted by Department of Business and Management Studies (DBMS), Gudlalleru Engineering College by way of guest lectures, management seminars, workshops and other events for the benefit of the faculty and students.
3. Depute their executives to the college for campus interviews, depending upon the necessity.
4. Permit students of DBMS, Gudlalleru Engineering College for site visits for a day to any of their project sites.
5. DBMS, Gudlalleru Engineering College will depute their faculty and staff to M/s. Sri Anantha Lakshmi Spinning Mills Pvt. Ltd., at their various projects for getting them acquainted for latest trends of Business.
6. DBMS, Gudlalleru Engineering College will give lectures to company employees in the relevant subjects of Management, Engineering and extend the services of their library, laboratories and workshop facilities for joint research and development on various technologies.
7. DBMS, Gudlalleru Engineering College will also from time to time participate/render guidance for activities of technical orientation and interviews conducted by M/s. Sri Anantha Lakshmi Spinning Mills Pvt. Ltd. through guest lecturers etc.



For Sri Anantha Lakshmi Spinning
Mills Pvt. Ltd., Guntur


For Department of Business and Mgmt.
Studies, Gudlalleru Engg. College,
Gudlalleru.
HEAD OF THE DEPARTMENT
PG Department of Business Administration
Gudlalleru Engineering College
Seshadri Rao Knowledge Village
GUDLALLERU - 521 356
Krishna District, A.P.-India